



Sample A = 50%
 Sample B = 50%
 Sample C = 50%
 Sample D = 50%
 Sample E = 50%
 Sample F = 50%

2015 BOULDER COUNTY ISSUES SURVEY

Hello, my name is _____. First, I want to assure you that we're not selling anything, or asking for money. I'm with Talmey-Drake Research, a public opinion research company here in Boulder, Colorado. We are conducting an interesting survey with registered voters about local issues in your community, and we would like to include your opinions. Your telephone number was selected purely at random.

SCREENER

- A. First, I would like to confirm that you are at least 18 years old, and registered to vote in Boulder County? *[n=605]*
- | | |
|-------------|------|
| Yes | 100% |
| No | -- |
| DK/NS | -- |
- B. *[Ask only if R says "No" or "DK/NS" in Screener A; else go to Screener C]* Is there someone in this household I can speak to who is at least 18 years old and is registered to vote in Boulder County?
- | | |
|-------------|--------------------------|
| Yes | 100% ⇒ Start over |
| No | -- ⇒ Terminate |
| DK/NS | -- ⇒ Terminate |
- C. Party Registration *[From Sample]: [n=605]*
- | | |
|--------------------|-----|
| Democrat | 46% |
| Republican | 19% |
| Unaffiliated | 34% |
| Other: | 1% |
- D. And did you vote in the 2012 election for President between Mitt Romney and Barack Obama, or did you not vote. *[n=605]*
- | | |
|--------------------|-----------------------|
| Voted | 97% |
| Did not vote | 3% |
| DK/NS | -- ⇒ Terminate |
- E. *[Ask only if R says "Did not vote" in Screener D; else go to Screener F]* Did you not vote because you were too young to vote in 2012, or was it for some other reason?
- | | |
|-------------------------|------------------------|
| Too young | 100% ⇒ Continue |
| Some other reason | -- ⇒ Terminate |
| DK/NS | -- ⇒ Terminate |
- F. Thinking about next year's election for President, U.S. Senate and the U.S. House of Representatives, using a scale of zero to 10, where a zero means you will definitely not vote, and a 10 means you will definitely vote, how likely are you to vote next November? You can use any number from zero and 10 *[n=605]*
- | | |
|---------------|-----|
| 0-5 | 1% |
| 6-8 | 4% |
| 9-10 | 94% |
| DK/NS | 1% |
| Average | 9.8 |
- G. Is the telephone number we called you on a cell phone, or is it a traditional home phone line, often called a landline? *[n=605]*
- | | |
|------------------|-----------------------|
| Cell phone | 38% |
| Landline | 61% |
| Other | 1% |
| DK/NS | -- ⇐ Terminate |



SCREENER

- H. *[Ask if R says "Cell phone" in Screener G; else go to Screener I]* Are you currently driving or doing something else that makes it unsafe to talk?
- Yes -- ⇒ *Thank; Set time to call back*
 No..... 100% ⇒ *Continue*
 DK/NS..... -- ⇒ *Terminate*

- I. In which Boulder County City do you live? If you live in an unincorporated area of Boulder County, like Gunbarrel or other unincorporated areas, just say so? [n=605]
- City of Boulder..... 35%
 Erie 3%
 Lafayette..... 8%
 Longmont 26%
 Louisville 7%
 Superior..... 5%
 Unincorporated area/small towns of Boulder County 16%
 DK/NS/Refused..... -- ⇒ *Terminate*
- J. Sex *[Do Not Ask] [n=605]*
- Male 49%
 Female 51%

*An asterisk, wherever it appears, means that the result for that response rounds to less than 1%.

1. Generally speaking, would you say things in Boulder County are going in the right direction, or do you feel things here have pretty seriously gotten off on the wrong track in the past few years? [n=605]

	<u>12/15</u> [n=605]	<u>3/14</u> [n=603]	<u>5/12</u> [n=605]	<u>4/10</u> [n=603]	<u>7/09</u> [n=600]	<u>12/06</u> [n=500]	<u>6/99</u> [n=603]	<u>4/95</u> [n=507]	<u>6/94</u> [n=300]	<u>4/92</u> [n=501]
Right direction	61%	60%	62%	59%	58%	70%	59%	53%	50%	66%
Wrong track.....	22%	26%	23%	27%	26%	16%	29%	37%	38%	18%
No opinion/DK/NS....	17%	14%	15%	14%	16%	14%	12%	10%	12%	16%

- 1a. *[Ask if R says "Wrong track" in Q1; else go to Q2]* Is there anything in particular that leads you to say things are off on the wrong track, or is it just a general feeling? *[If "Yes," ask] What is that?* [n=134]

It's a general feeling.....	29%
Subdivision roads/Infrastructure.....	10%
Too much growth/rapid growth	9%
Too liberal.....	7%
Affordable housing.....	4%
Overspending/wasteful spending.....	4%
Controlling of residents.....	4%
Traffic Congestion.....	4%
Taxes.....	3%
Jobs/economy.....	3%
Cost of living.....	2%
Global warming	1%
Democratic leadership.....	1%
Marijuana legalization.....	1%
Politicians believe in wrong politics	1%
Flooding concerns.....	1%
Same sex marriage	1%
Other.....	12%
Nothing in particular.....	1%
DK/NS	3%



2. What do you feel is the number one issue facing Boulder County that you think the Boulder County Commissioners *[If in City of Boulder, read: “, as opposed to the Boulder City Council,”]* should be addressing today? *[n=605]*

Affordable Housing.....	13%
Growth/Development-general.....	10%
Subdivision roads/Infrastructure.....	9%
Fracking.....	5%
Homelessness/poverty.....	4%
Environmental Issues/Climate Change.....	3%
Public Transit.....	3%
High Taxes.....	3%
Education.....	2%
Flooding Concerns.....	2%
Income Inequality.....	2%
Traffic congestion.....	2%
Economy.....	2%
Education funding.....	2%
Land use.....	2%
Too Many Restrictions/Government Oversight.....	1%
Power/Utilities.....	1%
More Bike Friendly.....	1%
Overspending/wasteful spending.....	1%
Jobs.....	1%
Crime/public safety.....	1%
Lack of diversity.....	1%
Gun control.....	1%
Social services.....	1%
Use alternative energy instead.....	1%
Unsuccessful politics.....	1%
Other.....	6%
None/Nothing.....	1%
Don't know.....	21%

A year from now there may several possible Boulder County ballot proposals on the November ballot.

3. *[Randomize Q3 and (Q4 or Q5)] [Ask Q3 of Everyone]* The **[first/next]** possible initiative reads as follows: Shall Boulder County *[Sample A read: “sales and use taxes be increased by point one percent (0.10%) for 15 years” /Sample B read: “property taxes be increased by one percent”]*, in order to raise five million dollars per year for purposes of paying for the reconstruction of local subdivision roads in unincorporated Boulder County? If approved, this proposal will increase *[Sample A: “the sales tax by 1 cent on a ten dollar purchase”/ Sample B: “the property tax by about \$25 dollars on a \$400,000 home”]*.

If the election were held today, would you vote in favor or against this increase in the Boulder County **[A=“sales”/B=“property”]** tax?

	<u>Sales</u> <i>[n=301]</i>	<u>Property</u> <i>[n=304]</i>	<u>Total</u> <i>[n=605]</i>
Vote in favor.....	46%	52%	49%
Vote against.....	41%	35%	38%
Undecided at this time/Not sure.....	12%	12%	12%
Refused.....	1%	1%	1%



3a. *[Ask only if R says “Vote in favor” in Q3; else go to Q3b]* And would you definitely vote in favor of this increase in the Boulder County [A=“sales”/B=“property”] tax, or would you only probably vote for it?

	<u>Sales</u> [n=138]	<u>Property</u> [n=159]	<u>Total</u> [n=297]
Definitely vote for it.....	53%	42%	47%
Probably vote for it.....	46%	57%	52%
DK/NS.....	1%	1%	1%

3b. *[Ask only if R says “Vote against” in Q3; else go to Q3c]* And would you definitely vote against this increase in the Boulder County [A=“sales”/B=“property”] tax, or would you only probably vote against it?

	<u>Sales</u> [n=125]	<u>Property</u> [n=107]	<u>Total</u> [n=232]
Definitely against it.....	54%	66%	60%
Probably against it.....	46%	34%	40%
DK/NS.....	--	--	--

3c. *[Ask only if R says “Undecided/not sure” in Q3; else go to Q4]* And even though you are undecided about this increase in the Boulder County [A=“sales”/B=“property”] tax, which way are you leaning? Are you leaning towards voting in favor or against it?

	<u>Sales</u> [n=37]	<u>Property</u> [n=37]	<u>Total</u> [n=74]
Leaning towards voting in favor.....	48%	25%	36%
Leaning towards voting against	9%	24%	16%
DK/NS.....	43%	51%	48%

Summary: Q3/3a/3b/3c

	<u>Sales</u> [n=301]	<u>Property</u> [n=304]	<u>Total</u> [n=605]
Definitely vote in favor.....	24%	22%	23%
Probably vote in favor.....	22%	30%	26% ¹
Leaning towards supporting.....	6%	3%	4%
Undecided/DK/NS.....	5%	6%	6%
Leaning towards opposing	1%	3%	2%
Probably against it.....	19%	12%	15% ²
Definitely against it.....	23%	23%	23%
Refused.....	*	1%	1%

¹ “DK/NS” responses in Q3a are included in the “Probably vote in favor” category.

² “DK/NS” responses in Q3b are included in the “Probably against” category.



4. *[Randomize Q3 and (Q4 or Q5)] [Ask Q4 of Sample C]* The **[first/next]** possible initiative reads as follows: Without any increase in existing taxes, shall the existing point two five percent (.25%) Boulder County Open Space sales tax be extended for an additional 15 years in order to continue paying for the purchase of the remaining open space lands targeted for purchase, as well as paying for the management and maintenance of existing open space, including constructing more trails on and connecting to open space, and restoring wetland and areas along rivers and streams on open space that were damaged by the 2013 flood. The current open space tax will expire in 2019 unless voters approve this extension.

If the election were held today, would you vote in favor or against extending this existing open space tax? *[n=306]*

Vote in favor.....	77%
Vote against.....	19%
Undecided at this time/Not sure	4%
Refused	*

- 4a. *[Ask only if R says "Vote in favor" in Q4; else go to Q4b]* And would you definitely vote in favor of extending this existing open space tax, or would you only probably vote for it? *[n=235]*

Definitely vote for it.....	73%
Probably vote for it.....	27%
DK/NS.....	*

- 4b. *[Ask only if R says "Vote against" in Q4; else go to Q4c]* And would you definitely vote against this extending this existing open space tax, or would you only probably vote against it? *[n=59]*

Definitely against it.....	62%
Probably against it.....	36%
DK/NS.....	2%

- 4c. *[Ask only if R says "Undecided/not sure" in Q4; else go to Q5]* And even though you are undecided about extending this existing open space tax, which way are you leaning? Are you leaning towards voting in favor or against it? *[n=11]*

Leaning towards voting in favor.....	58%
Leaning towards voting against	4%
DK/NS.....	38%



5. *[Randomize Q3 and (Q4 or Q5) [Ask Q5 of Sample D]* The **[first/next]** possible initiative reads as follows: Without any increase in existing taxes, shall the existing point two five percent (0.25%) Boulder County Open Space sales tax be extended for an additional 15 years, for two purposes: a portion for open space to continue paying for the purchase of the remaining lands targeted for purchase, as well as paying for the management and maintenance of existing open space, including constructing more trails on and connecting to open space, and restoring wetland and areas along rivers and streams on open space that were damaged by the 2013 flood, and the remainder to fund sustainability programs and infrastructure, including, but not limited to the following:

- Programs to conserve our water resources by helping farmers, residents and businesses reduce their water use;
- Expanded recycling and composting services and facilities for Boulder County residents and business owners to help reduce waste;
- Assistance to local farmers to grow more local and organic food for Boulder County residents;
- Energy efficiency and renewable energy services such as EnergySmart programs for homes and businesses and home weatherization for low-income households;
- Increased transportation options by providing more bus shelters, bike paths, bike lanes, and sidewalk connections to improve transportation choices and safety.

The current open space tax will expire in 2019 unless voters approve this extension. If the election were held today, would you vote in favor or against renewing the Boulder County Open Space tax and using some funds raised by the tax for county sustainability programs?

	<u>Q5</u> [n=299]	<u>Q4</u> [n=306]
Vote in favor.....	74%	77%
Vote against.....	21%	19%
Undecided at this time/Not sure	4%	4%
Refused	1%	*

5a. *[Ask only if R says "Vote in favor" in Q5; else go to Q5b]* And would you definitely vote in favor of extending this existing open space tax, or would you only probably vote for it?

	<u>Q5</u> [n=221]	<u>Q4</u> [n=235]
Definitely vote for it.....	69%	73%
Probably vote for it.....	30%	27%
DK/NS.....	1%	*

5b. *[Ask only if R says "Vote against" in Q5; else go to Q5c]* And would you definitely vote against this extending this existing open space tax, or would you only probably vote against it?

	<u>Q5</u> [n=63]	<u>Q4</u> [n=59]
Definitely against it.....	73%	62%
Probably against it.....	25%	36%
DK/NS.....	2%	2%

5c. *[Ask only if R says "Undecided/not sure" in Q5; else go to Q6]* And even though you are undecided about extending this existing open space tax, which way are you leaning? Are you leaning towards voting in favor or against it?

	<u>Q5</u> [n=11]	<u>Q4</u> [n=11]
Leaning towards voting in favor.....	8%	58%
Leaning towards voting against	30%	4%
DK/NS.....	62%	38%



Summary: Q4/4a/4b/4c & Q5/5a/5b/5c

	Q5a-c [n=299]	Q4a-c [n=306]
Definitely vote in favor.....	51%	56%
Probably vote in favor.....	23% ³	21% ³
Leaning towards supporting.....	*	2%
Undecided/DK/NS.....	2%	2%
Leaning towards opposing.....	1%	*
Probably against it.....	6% ⁴	7% ⁴
Definitely against it.....	16%	12%
Refused.....	1%	*

6. *[Ask Q6 of Everyone]* The **next** possible initiative reads as follows: Now Suppose that a year from now there were an initiative on the 2016 November ballot for the following proposal: Shall Boulder County property taxes be increased by *[Sample E read: “\$150”/ Sample F read: “\$50”]* a year on a \$400,000 home for purposes of providing a community transit pass, which is the equivalent of today’s EcoPass, for everyone living in Boulder County.

If the election were held today, would you vote in favor or against this increase in the Boulder County property tax to provide a transit pass to everyone who lives in Boulder County?

	\$150 [n=306]	\$50 [n=299]	Total [n=605]
Vote in favor.....	38%	45%	42%
Vote against.....	50%	44%	47%
Undecided at this time/Not sure.....	11%	10%	10%
Refused.....	1%	1%	1%

- 6a. *[Ask only if R says “Vote in favor” in Q6; else go to Q6b]* And would you definitely vote in favor of this increase in the property tax, or would you only probably vote for it?

	\$150 [n=115]	\$50 [n=136]	Total [n=251]
Definitely vote for it.....	51%	58%	55%
Probably vote for it.....	48%	42%	45%
DK/NS.....	1%	--	*

- 6b. *[Ask only if R says “Vote against” in Q6; else go to Q6c]* And would you definitely vote against this increase in the property tax, or would you only probably vote against it?

	\$150 [n=155]	\$50 [n=132]	Total [n=287]
Definitely against it.....	63%	68%	65%
Probably against it.....	36%	29%	33%
DK/NS.....	1%	3%	2%

³ “DK/NS” responses in Q4a & Q5a are included in the “Probably vote in favor” category.

⁴ “DK/NS” responses in Q4b & Q5b are included in the “Probably against” category.



6c. *[Ask only if R says “Undecided/not sure” in Q6; else go to Q7]* And even though you are undecided about extending this increase in the property tax, which way are you leaning? Are you leaning towards voting in favor or against it?

	\$150 <i>[n=33]</i>	\$50 <i>[n=30]</i>	Total <i>[n=62]</i>
Leaning towards voting in favor.....	36%	22%	29%
Leaning towards voting against	23%	24%	24%
DK/NS.....	41%	54%	47%

Summary: Q6/6a/6b/6c

	\$150 <i>[n=306]</i>	\$50 <i>[n=299]</i>	Total <i>[n=605]</i>
Definitely vote in favor.....	19%	26%	23%
Probably vote in favor.....	18%	19%	19% ⁵
Leaning towards supporting.....	4%	2%	3%
Undecided/DK/NS.....	4%	6%	5%
Leaning towards opposing	3%	2%	2%
Probably against it.....	19%	14%	16% ⁶
Definitely against it.....	32%	30%	31%
Refused	1%	1%	1%

7. *[Ask only if R resides in the City of Boulder in Screener I (Screener I=2); else go to Q8]* Now suppose that, in addition to the property tax initiative for a County-wide community transit pass there was also a proposal on the 2016 November ballot that read as follows: Shall a new employment-based tax of ten dollars per month be imposed on every employee who works in the City of Boulder, in order to fund a community transit pass for anyone who works in the City. One half of this monthly tax shall be paid by the employee and one half shall be paid by the employer.

Would you vote in favor or against this new tax on all employees working in the City of Boulder in order to fund providing a community transit pass to each employee? *[n=207]*

In favor.....	48%
Against.....	38%
Undecided at this time/Not sure	13%
Refused.....	1%

⁵ “DK/NS” responses in Q6a are included in the “Probably vote in favor” category.

⁶ “DK/NS” responses in Q6b are included in the “Probably against” category.



8. *[Ask if R said “Against” or “Undecided/Not sure” in Q6 (Q6=2-3); else go to Q9]* Next, I’m going to read you some of the reasons people give for funding a County-wide transit pass similar to today’s EcoPass. After I read each statement, please tell me whether it makes you more likely or less likely to support the proposal we discussed to raise property taxes by *[Sample E read “\$150”/ Sample F read: “\$50”]* a year on a \$400,000 home to provide a County-wide transit pass to everyone living in Boulder County. If it makes no difference to you, or you are not sure, just say so and I’ll move on. The first is: *[Randomize]*

[If “More likely to support” ask:] And does the statement make you much more likely to support the tax increase to fund a transit pass, or only somewhat more likely?

[If “Less likely to Support” ask:] And does the statement make you much less likely to support the tax increase to fund a transit pass, or only somewhat less likely to support it?

	<u>Much More Likely to Support</u>	<u>Somewhat More Likely to Support</u>	<u>Makes No Differ.</u>	<u>Somewhat Less Likely to Support</u>	<u>Much Less Likely to Support</u>	<u>DK/NS</u>
a. Currently 60,000 people commute into the City of Boulder every day for work. Making a transit pass available to everyone will reduce traffic congestion and vehicle trips into and around the county						
\$150 [n=188].....	9%	23%	33%	9%	20%	6%
\$50 [n=161]	5%	22%	36%	9%	22%	7%
Total [n=349]	7%	22%	34%	9%	21%	7%
b. Making a transit pass available to everyone will make getting around Boulder County more affordable for those who rely most on public transportation—individuals such as seniors, students and low income populations						
\$150 [n=188].....	9%	34%	35%	6%	13%	3%
\$50 [n=161]	11%	28%	33%	3%	18%	7%
Total [n=349]	10%	31%	34%	5%	16%	4%
c. Making a transit pass available to everyone will save commuters money because they will have less wear on their cars, as well as lower fuel and parking costs						
\$150 [n=188].....	4%	16%	45%	8%	20%	7%
\$50 [n=161]	4%	15%	45%	4%	24%	8%
Total [n=349]	4%	15%	45%	7%	21%	8%
d. People will drive less when they have a transit pass, which will reduce air pollution and greenhouse gas emissions that cause climate change						
\$150 [n=188].....	11%	21%	38%	6%	18%	6%
\$50 [n=161]	11%	18%	35%	7%	24%	5%
Total [n=349]	11%	20%	37%	6%	21%	5%



9. *[Ask only if R resides in the City of Boulder in Screener I (Screener I=2); else go to Q10] [Ask if R said "Against" or "Undecided/Not sure" in Q7 (Q7=2-3); else go to Q10]* Next, I'm going to read you some similar reasons people have given for the proposal we discussed to create of a ten dollars per month tax on employees who work in City of Boulder, in order to fund a community transit pass for all those who work in the City. This employee-based tax would be in addition to a property tax increase for a County-wide transit pass. After I read each statement, please tell me whether it makes you more likely or less likely to support a ten dollar a month tax on employees working in Boulder. The first is:
[Randomize]

[If "More likely to support" ask:] And does the statement make you much more likely to support the tax on employees working in Boulder to provide them with transit passes, or only somewhat more likely?

[If "Less likely to Support" ask:] And does the statement make you much less likely to support the tax on employees working in Boulder to provide them with transit passes, or only somewhat less likely to support it? *[n=105]*

	<u>Much More Likely to Support</u>	<u>Somewhat More Likely to Support</u>	<u>Makes No Differ.</u>	<u>Somewhat Less Likely to Support</u>	<u>Much Less Likely to Support</u>	<u>DK/ NS</u>
a. Currently 60,000 people commute into the City of Boulder every day for work. Making an employee transit pass available to everyone who commutes into the City will reduce traffic congestion and vehicle trips into and around the City of Boulder	14%	26%	39%	6%	7%	8%
b. Making an employee transit pass available to those working in the City of Boulder will make getting to and from work more affordable for those who rely most on public transportation— individuals such as working seniors, students and other low paid employees	7%	36%	40%	3%	9%	5%
c. Making an employee transit pass available to those working in the City of Boulder will save commuters money because they will have less wear on their cars, as well as lower fuel and parking costs	6%	17%	55%	9%	9%	4%
d. Employees working in the City of Boulder will drive less when they have a transit pass, which will reduce air pollution and greenhouse gas emissions that cause climate change	12%	29%	38%	5%	11%	5%



10. *[Ask if R said "Against" or "Undecided/Not sure" in Q4 or Q5 (Q4=2-3 or Q5=2-3); else go to Q11]* Now thinking back to the proposal we discussed to extend for 15 years the point two five percent County Open Space Sales Tax that expires in 2019, earlier you said you **[would vote against/were undecided about]** extending that tax. One reason people say it is important to extend the Open Space Tax now, is to allow the County to continue to make additional open space purchases in the next few years while land is still available and less expensive than it will be in the future, and to continue planning for trails, trail connections and environmental restoration of flood damages.

Does knowing this make you more likely to be in favor of extending the County's Open Space Tax, or are you still **[against/ undecided about]** extending the tax?

	Q4/5 Against <i>[n=122]</i>	Q4/5 Undec. <i>[n=22]</i>	Total <i>[n=144]</i>
Now more likely to be in favor.....	4%	19%	7%
Still against.....	90%	12%	78%
Still Undecided	1%	55%	9%
Makes me against/Makes me undecided.....	2%	8%	3%
DK/NS	3%	6%	3%

11. Finally, thinking about just the taxes you pay to Boulder County today, would you say that the taxes you pay to the County government are way too high, high but acceptable, about right, or lower than you would expect for the services that the County government provides? *[n=605]*

	12/15 <i>[n=605]</i>	3/14 <i>[n=603]</i>	5/12 <i>[n=605]</i>	8/11 <i>[n=411]</i>	5/10 <i>[n=603]</i>	7/09 <i>[n=600]</i>	6/08	7/07	5/06	6/04	4/95 <i>[n=507]</i>
Way too high.....	20%	20%	18%	15%	20%	21%	23%	24%	22%	22%	16%
High but acceptable.....	40%	36%	41%	39%	34%	40%	37%	28%	35%	31%	34%
About right.....	29%	38%	32%	42%	35%	32%	32%	41%	36%	40%	41%
Lower than what one would expect..	3%	3%	6%	4%	6%	4%	4%	4%	3%	4%	5%
No opinion/DK/NS	8%	3%	3%	--	5%	3%	4%	3%	3%	3%	5%

DEMOGRAPHICS

D1. Now talking some more about you, some people are always following what's going on in politics and public affairs. Others just aren't that interested. Do you follow what's going on politically and in government all of the time, most of the time, some of the time or almost never? *[n=605]*

All of the time.....	26%
Most of the time.....	41%
Some of the time.....	26%
Almost never.....	5%
Refused	*
DK/NS.....	2%

D2. Do you own or rent your home? *[n=605]*

Own.....	73%
Rent.....	22%
DK/NS/Refused.....	5%

D3. How many people, including yourself, live in your household? *[n=605]*

1	14%
2	37%
3	21%
4 or more.....	26%
Refused	2%
Average.....	2.8



- D3a. [Ask if R says "2 or more" in D3; else go to D4] How many of those living in your home are under the age of 18? [n=506]
- | | |
|----------------|-----|
| None | 64% |
| 1 | 15% |
| 2 | 15% |
| 3 or more..... | 6% |
| Average..... | 0.6 |
- D4. Are you a full or part-time college student? [n=605]
- | | |
|------------|-----|
| Yes..... | 13% |
| No..... | 84% |
| DK/NS..... | 3% |
- D5. Now, I have just a few more questions for statistical purposes only. May I ask how old you are? [n=605]
- | | |
|------------------|------|
| 18-34 | 22% |
| 35-44 | 15% |
| 45-54 | 18% |
| 55-64 | 20% |
| 65 or older..... | 19% |
| Refused | 6% |
| Average..... | 49.3 |
- D6. And in which income group do you think your family's total annual income from all sources in 2015 will fall? Will it be: [Read list except refused and DK/NS] [n=605]
- | | |
|---|-------------------|
| Up to \$20,000 | 5% |
| \$20,000, but less than \$30,000 | 5% |
| \$30,000, but less than \$40,000 | 6% |
| \$40,000, but less than \$50,000 | 6% |
| \$50,000, but less than \$60,000 | 7% |
| \$60,000, but less than \$75,000 | 9% |
| \$75,000, but less than \$100,000 | 11% |
| \$100,000, but less than \$150,000..... | 16% |
| \$150,000 or over | 16% |
| Refused | 13% ← Do not read |
| DK/NS..... | 6% ← Do not read |
- D7. Finally, so we can ensure that all groups are statistically represented, would you please tell me what racial or ethnic group or groups you consider yourself to be a member of? [Single Response only] [n=605]
- | | |
|---|-----|
| White/Caucasian..... | 80% |
| Black/African-American | * |
| Hispanic/Latino | 6% |
| Oriental/Asian-American/Asian/Pac. islander | 1% |
| American Indian/Native American | 1% |
| Multi-Ethnic/Mixed race..... | 2% |
| Other..... | 2% |
| Refused | 5% |
| DK/NS..... | 3% |



**Thank you for taking our survey, your answers
have been extremely helpful.**

Methodology

2015 Boulder County Ballot Issues Survey was conducted on behalf of the Boulder County by Talmey-Drake Research & Strategy, Inc., a public opinion research firm in Boulder, Colorado. The results of this survey are based upon 605 telephone interviews conducted among active voters residing in Boulder County. Drake Research purchased a random sample of telephone numbers, and a supplemental list of cell phone numbers, of active County registered voters, which was then randomly sampled. Quotas were established to obtain appropriate representation for gender, geography, and political party. Interviews were conducted from December 3 to 13, 2015. A random sample of 605 has a worst-case 95% confidence interval of plus or minus 4.0% about any one reported percentage.

