

SEPT 2011 – BOULDER COUNTY OPEN SPACE ISSUES SURVEY

Hello, my name is _____. First, I want to assure you that we're not selling anything, or asking for money. I'm with Talmey-Drake Research, a public opinion company in Boulder, Colorado. We are conducting an interesting survey with registered voters about local issues in your community, and we would like to include your opinions. Your telephone number was selected purely at random.

SCREENER

- A. First, I would like to confirm that you are at least 18 years old, and registered to vote in Boulder County? *[n=604]*
- | | |
|------------|------|
| Yes..... | 100% |
| No..... | -- |
| DK/NS..... | -- |
- B. *[Ask only if R says "No" or "DK/NS" in Screener A; else go to Screener C]* Is there someone in this household I can speak to who is at least 18 years old and is registered to vote in Boulder County?
- | | |
|------------|--------------------------|
| Yes..... | 100% ⇒ <i>Start over</i> |
| No..... | -- ⇒ <i>Terminate</i> |
| DK/NS..... | -- ⇒ <i>Terminate</i> |
- C. Party Registration *[From Sample]: [n=604]*
- | | |
|-------------------|-----|
| Democrat..... | 46% |
| Republican..... | 22% |
| Unaffiliated..... | 31% |
| Other:..... | 1% |
- D. In which Boulder County City do you live? If you live in an unincorporated area of Boulder County, like Gunbarrel or other unincorporated areas, just say so? *[n=604]*
- | | |
|--|-----|
| Boulder..... | 37% |
| Erie..... | 3% |
| Gunbarrel..... | 2% |
| Lafayette..... | 8% |
| Longmont..... | 25% |
| Louisville..... | 7% |
| Superior..... | 4% |
| Unincorporated area/small towns of Boulder County..... | 14% |
- E. And are you the person in your household who makes **most** of the decisions on what groceries you buy and where you buy them, or does someone else in your household make most of those decisions? *[n=604]*
- | | |
|--|-----|
| I make those decisions alone or with someone else..... | 73% |
| Someone else makes most of those decisions..... | 23% |
| DK/NS..... | 4% |
- F. Sex *[Do Not Ask] [n=604]*
- | | |
|-------------|-----|
| Male..... | 47% |
| Female..... | 53% |

*An asterisk, wherever it appears, means that the result for that response rounds to less than 1%.



1. Generally speaking, would you say things in Boulder County are going in the right direction, or do you feel things here have pretty seriously gotten off on the wrong track in the past few years?

	<u>Sep11</u> [n=604]	<u>May10</u> [n=603]	<u>Jul09</u> [n=600]	<u>2002</u> [n=x]	<u>2000</u> [n=x]	<u>1999</u> [n=x]	<u>1998</u> [n=x]	<u>1997</u> [n=x]
Right direction.....	58%	59%	58%	55%	47%	53%	49%	44%
Wrong track.....	23%	24%	26%	33%	42%	37%	32%	39%
No opinion/DK/NS.....	19%	17%	16%	12%	11%	10%	19%	17%

2. Next I would like to read you three statements about a variety of local Boulder County issues. After I read each statement, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement. If you don't have any feeling about the statement, one way or the other, just say so. . [Read list - randomize] [Probe to distinguish between "DK/NS" and "Neutral."]

		<u>-----Agree-----</u>		<u>---Disagree---</u>	<u>DK\</u>		
		<u>Strong</u>	<u>Some</u>	<u>Neut</u>	<u>Some</u>	<u>Strong</u>	<u>NS</u>
a. Boulder County has gone so far in terms of protecting the environment and preserving open space, that it is hurting the local economy							
Sep11 [n=604].....	13%	15%	7%	32%	30%	3%	
May10 [n=603].....	18%	12%	6%	28%	33%	3%	
Apr92 [n=504].....	12%	17%	4%	27%	38%	2%	
b. Boulder County government should be preserving additional open space areas							
Sep11 [n=604].....	30%	30%	8%	15%	15%	2%	
May10 [n=603].....	40%	27%	7%	9%	16%	1%	
Apr92 [n=504].....	42%	32%	4%	12%	8%	2%	
c. Open space preservation benefits our local economy							
Sep11 [n=604].....	39%	32%	7%	10%	7%	5%	
May10 [n=603].....	40%	26%	8%	12%	11%	3%	

3. I will now read you some questions that are about just Boulder COUNTY Open Space lands, as opposed to open space lands and programs that belong to the City of Boulder or other cities throughout Boulder County. To what extent do you approve of the Boulder County Open Space Program? Do you strongly approve of the County's open space program, mildly approve, mildly disapprove or strongly disapprove of it?

	<u>Sep11</u> [n=604]	<u>May10</u> [n=603]	<u>2002</u> [n=x]	<u>1997</u> [n=x]
Strongly approve.....	42%	44%	53%	50%
Mildly approve.....	38%	35%	28%	27%
Mildly disapprove.....	7%	10%	7%	11%
Strongly disapprove.....	4%	7%	7%	3%
Other.....	--	--	--	2%
DK/NS.....	9%	4%	5%	7%

4. The last couple of times a tax increase has been on the ballot to buy more open space, have you voted for or against those tax increases? If you voted for some, but voted against others, just say so. [n=604]

Voted for all.....	43%
Voted against all.....	27%
Voted for some and voted against others.....	17%
Refused.....	1%
DK/NS.....	12%



5. Thinking for the moment about Boulder County open space, what do you think are some of the main reasons the County has purchased open space land? *[Do not read list] [Multiple response OK] [n=604]*

Keep land from being developed.....	32%
Preserve areas for hiking, biking, horseback riding and others.....	30%
Preserve wildlife habitat.....	28%
Preserve vistas/views.....	17%
Create buffers between cities.....	15%
Preserve farm land/agricultural land for farming.....	12%
Preserve wetlands.....	11%
Quality of Life/Lifestyle.....	7%
Improve/Preserve Property Values.....	2%
Good for/Preserve the Environment.....	2%
Other.....	14%
DK/NS.....	10%

6. One use allowed on Boulder County Open Space is farming. From what you know, would you say the farmers leasing Boulder County open space to raise crops are doing a good job or a bad job of caring for the agricultural land? If you don't know, please just say so and I'll move on. *[n=604]*

Doing a good job.....	39%
Doing a bad job.....	3%
DK/NS.....	58%

7. Next I am going to read you a list of four different reasons for having open space land. While some people feel all reasons for having open space are important, to most people they are not all of equal importance. After I read each way open space is being used today, please tell me whether that use of open space is extremely important to you, very important, somewhat important, not too important or not at all important. The first is: *[Read list; Randomize]*

	-----Importance-----			---Not Important---		DK\
	<u>Extremely</u>	<u>Very</u>	<u>Somew't</u>	<u>Not Too</u>	<u>Not At All</u>	<u>NS</u>
a. Open space used to create buffers of undeveloped land between cities and communities						
Sep11 [n=604].....	21%	33%	32%	9%	4%	1%
May10 [n=603].....	22%	30%	29%	11%	6%	2%
2002 [n=x].....		79% ¹		11%	5%	5%
1997 [n=x].....		86%		10%	3%	1%
b. Open space to preserve wildlife habitat						
Sep11 [n=604].....	29%	42%	23%	4%	2%	*
May10 [n=603].....	37%	33%	22%	4%	3%	1%
2002 [n=x].....		93%		5%	2%	1%
1997 [n=x].....		96%		3%	1%	--
c. Open space to provide trails						
Sep11 [n=604].....	20%	38%	32%	6%	4%	*
May10 [n=603].....	25%	33%	28%	8%	6%	*
d. Open space to keep farm and ranch land from being developed						
Sep11 [n=604].....	19%	29%	30%	11%	7%	4%
May10 [n=603].....	20%	29%	30%	12%	5%	4%
2002 [n=x].....		89%		7%	3%	1%
1997 [n=x].....		90%		6%	2%	2%

¹ In 2002 & 1997, the importance categories for Q13-16 were "Very" and "Fairly." The number under the "Very" column for Q13-16 represents the combined "Very" and "Fairly" columns for those two years.



8. I will now read you two statements about different uses of Boulder County open space land. After I read each one, please tell me if that use is very important to you, fairly important, not too important or not at all important. The first is: *[Read list; Randomize]*

	<u>---Important---</u>		<u>----Not Important----</u>		<u>DK/</u>
	<u>Very</u>	<u>Fairly</u>	<u>Not Too</u>	<u>Not At All</u>	<u>NS</u>
a. Preserving the productivity of agricultural lands					
Sep11 [n=604].....	44%	38%	10%	4%	4%
May10 [n=603].....	43%	39%	11%	5%	2%
2002 [n=x].....	53%	35%	8%	2%	2%
b. Providing prairie dog habitat					
Sep11 [n=604].....	11%	22%	27%	38%	2%
May10 [n=603].....	13%	22%	25%	38%	2%
2002 [n=x].....	16%	36%	27%	19%	3%

9. Next I am going to ask you some questions about food and groceries. Thinking first about the various grocery stores in Boulder County as opposed to local farmer’s markets, at which grocery store *[If Screener E is “I make decisions,” read: “do you” / If Screener E is “Someone else” or “DK/NS” read: “does your household”]* do most of your grocery shopping, and by most, I don’t mean where you shop most often, but at which grocery store **[you buy/your household buys]** most of your household’s monthly groceries? *[Do not read list] [Single Response only] [If R says a Farmer’s Market, ask where they buy most of their groceries in the winter months]*

	<u>Q9</u>	<u>Q9a</u>	<u>Total</u>
	<u>[n=604]</u>	<u>[n=30]</u>	<u>Q9/9a</u>
			<u>[n=604]</u>
King Soopers	44%	55%	47%
Safeway	18%	32%	20%
Whole Foods/Wild Oats	8%	32%	9%
Sunflower	4%	29%	6%
Wal Mart.....	6%	13%	6%
Costco	4%	23%	5%
Natural Grocers by Vitamin Cottage.....	3%	7%	3%
Sprouts.....	2%	10%	2%
Target.....	1%	6%	2%
Albertsons	1%	6%	1%
Alfalfas.....	1%	6%	1%
Lyons Market.....	--	--	--
Niwot Market	--	3%	*
Other.....	3%	13%	4%
Buy about equally from two or more grocery stores.....	5%	--	5%
DK/NS.....	*	3%	1%



10. And during the growing season, about how often [**do you /does your household**] purchase Colorado and local farm grown groceries at a farmer’s market or a road side stand in Boulder County, or through participation in a local Community Supported Agricultural program, called a CSA? Do you purchase farmer’s groceries from any of these sources once a week or more, 2 or 3 times a month, once a month or less or do you never buy from a local farmer’s market, roadside stand or a CSA program? [n=604]

Once a week or more	23%
Two or three times a month	24%
Once a month or less	32%
Never go to a local farmer’s market.....	19%
DK/NS.....	2%

11. And would you classify yourself as a strict vegetarian, or does your diet include meat, fish, dairy products or seafood? If you try to eat mostly vegetarian products, but are not a strict vegetarian, please just say so. [Programming note: if R says “Vegan” record as “Strict Vegetarian”] [n=604]

Strict Vegetarian	3%
Try to eat mostly vegetarian	7%
Diet includes meat, fish, dairy or seafood.....	90%
DK/NS.....	--

12. Next I will read you a list of different types of food, and after I read each type, please tell me if it is very important, pretty important, not too important or not at all important to you to buy the organic variety. The first is: [Read list; Randomize]

	---Important---		----Not Important----		DK\
	<u>Very</u>	<u>Pretty</u>	<u>Not Too</u>	<u>Not At All</u>	<u>NS</u>
1. Fruits and vegetables [n=604]	39%	29%	18%	14%	*
2. [Do not ask if R says “Strict Vegetarian” in Q11] Meat, like beef, chicken or pork [n=586].....	33%	27%	22%	17%	1%
3. Milk, cheese or eggs [n=604]	37%	21%	22%	19%	1%

12a. [Ask only if R says “Very” or “Pretty” important in Q12(1), Q12(2), or Q12(3); else go to Q13] And how important is it to you that the organic food you buy is USDA certified organic as opposed to simply being grown using organic techniques, like some of the locally produced food you can buy? Is it very important, pretty important, not too important or not at all important to you that all or most of the organic food you buy is USDA certified organic? [n=465]

Very important	18%
Pretty important	15%
Somewhat important	24%
Not too important	26%
Not at all important	14%
DK/NS.....	3%



13. Next I would like to ask you about the types of food you typically purchase when shopping for [If “Strict vegetarian in Q11, Read: “fruits and vegetables”/ If Not “Strict vegetarian in Q11 (Q11=2,3 or4), Read: “meat, fruits and vegetables”]. Do you buy only organic [fruits and vegetables/meat, fruits and vegetables], do you buy mostly organic products but some non-organics, do you buy mostly non-organic products but some organics, or do you almost always buy non-organic [fruits and vegetables/meat, fruits and vegetables]? If you buy about the same amount of organic and non-organic [fruits and vegetables/meat, fruits and vegetables], just say so. [n=604]

Buy only organic meat, fruits and veggies.....	5%
Buy mostly organic, but some non-organic.....	32%
About same amount of both organic/non-organic.....	19%
Buy mostly non-organic but some organic.....	30%
Almost always buy non-organic food.....	14%
DK/NS.....	*

13a. [Ask if R says “Buy mostly non organic” or “Almost always buy non-organic” in Q13]; else go to Q14] There are several reasons why people often don’t buy organic raised or grown food. Why is it that you don’t buy more organic [fruits and vegetables/meat, fruits and vegetables]? [n=265]

They cost more.....	72%
No Better/No Difference/Not Necessary.....	8%
Lack of Availability/Not Convenient.....	3%
Cost and Availability.....	3%
Cost and No Better than regular.....	3%
Cost and Poor Quality.....	3%
Don't trust the term organic/Is not regulated/Is a gimmick.....	2%
Poor or Inconsistent Quality or Taste.....	1%
Other.....	4%
DK/NS.....	2%

14. [Do NOT ask if R says “Almost always buys non-organic” in Q13 (Ask only if Q13 = 1,2,3,4 or 6); else go to Q15] As you may know, there are two types of organically grown or raised food products: Those that are CERTIFIED organic by the U.S. Department of Agriculture, known as the USDA, and those that are not USDA certified, but are raised or grown USING APPROVED ORGANIC TECHNIQUES, like much of the locally grown food you can buy in Boulder County. When you buy organic [fruits and vegetables/meat, fruits and vegetables], would you say that you buy only USDA certified organic products, do you buy mostly certified organic products but some non-certified organics, do you buy mostly non-certified organic products but some certified organics, or do you almost always buy non-certified organic [fruits and vegetables/meat, fruits and vegetables]? If you buy about the same amount of certified and non-certified organic [fruits and vegetables/meat, fruits and vegetables], just say so.

	Q12a [n=518]	Total Sample [n=604]
Buy only certified organic meat, fruits and veggies.....	4%	4%
Buy mostly certified organics, but some non-certified.....	27%	23%
Buy about same of both certified organic/non-certified organic.....	34%	29%
Buy mostly non-certified organics, but some certified organic.....	14%	12%
Almost always buy non-certified organics.....	3%	3%
Almost always buy non-organic food [From Q13].....	na	14%
DK/NS.....	18%	15%



15. Next I want you to ask you first about non-certified organic **[fruits and vegetables/meat, fruits and vegetables]**, then about certified organic varieties. First, thinking about the next year or two, do you think that you will be buying more or fewer non-certified organic **[fruits and vegetables/meat, fruits and vegetables]** than you are buying today? If you think that you will be buying about the same amount of non-certified organics, just say so. *[n=604]*

Will be buying more non-certified organics	13%
Will be buying fewer non-certified organics.....	8%
Will be buying about the same amount of non-certified organics.....	71%
DK/NS.....	8%

16. And thinking about the next year or two, do you think that you will be buying more or fewer CERTIFIED organic **[fruits and vegetables/meat, fruits and vegetables]** than you are buying today? If you think that you will be buying about the same amount of CERTIFIED organics as you are buying today, just say so. *[n=604]*

Will be buying more certified organics.....	16%
Will be buying fewer certified organics	8%
Will be buying pretty much the same amount of certified organics...	70%
DK/NS.....	6%

17. Next I would like to ask you some questions about locally produced food. How important is it to you to buy locally produced food? Is it very important to you, pretty important, somewhat important, not too important or not at all important? *[n=604]*

Very important	29%
Pretty important	30%
Somewhat important.....	29%
Not too important	10%
Not at all important.....	2%
DK/NS.....	*

18. In recent years, there has been a lot of discussion about buying “locally produced” food. I will now read you three geographic areas, and after I read each one, please tell me whether you feel food grown in that area should be considered to be “locally produced.” And if you feel that more than one geographic area fits into the term “locally produced,” just say so. The first is any food produced: **[Read list; Randomize]** Do you consider that to be locally produced food? *[n=604]*

	Yes	No	DK/NS
a. anywhere in the State of Colorado	81%	16%	3%
b. in the northern front range of Colorado, defined as the Denver /Boulder area extending north to Fort Collins and Greeley.....	95%	4%	1%
c. in Boulder County.....	98%	1%	1%

19. Thinking about the next year or two, do you feel the amount of **[Ask ½ Sample “organic food” / Ask ½ Sample “food”]** grown locally in Boulder County should be increased, decreased or stay pretty much the same as what is currently grown today in Boulder County?

	Organic Food <i>[n=302]</i>	Food <i>[n=302]</i>	Total <i>[n=604]</i>
Increased	52%	56%	54%
Decreased.....	1%	1%	1%
Stay pretty much the same.....	30%	28%	29%
DK/NS.....	17%	15%	16%



20. If given the choice between purchasing a food product that is certified organic but produced outside of Colorado or purchasing a food product that is not certified organic but is from a local farm or ranch that uses organic practices, which would you prefer to buy, assuming the price for both types of food products were the same? [n=604]

Prefer certified organic from outside Colorado.....	9%
Prefer local even if not certified organic.....	82%
No difference/Prefer both equally.....	6% ← No prompt
DK/NS.....	3%

21. Next I would like to read you two statements about farming on Boulder County Open Space land. After I read each one, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement. If you don't have any feeling about the statement, one way or the other, just say so. . [Read list - randomize] [Probe to distinguish between "DK/NS" and "Neutral."] [n=604]

	<u>-----Agree-----</u>			<u>---Disagree---</u>		<u>DK/</u>
	<u>Strong</u>	<u>Some</u>	<u>Neut</u>	<u>Some</u>	<u>Strong</u>	<u>NS</u>
a. Boulder County should be cautious about providing incentives for farmers to grow organic food on County open space land, because growing organics means that the County will receive less money from leasing the land—money that is now used to maintain the agricultural land and to improve the irrigation systems and other infrastructure on open space land.....	11%	23%	15%	23%	12%	16%
b. Boulder County should provide financial incentives for farmers to grow organic food on County open space land, even though it may mean that there will be more weeds that can impact neighbors & adjacent properties...	18%	29%	12%	16%	18%	7%

22. Do you, or anyone in your household, have the following? [Read list] [n=604]

	<u>Yes</u>	<u>No</u>	<u>DK/NS</u>
1. Your own vegetable garden	51%	49%	--
2. Your own fruit bearing trees.....	32%	68%	*
3. A plot that you maintain in a Community Garden.....	6%	94%	--

23. Finally, I will ask you some questions about “genetically engineered crops,” often referred to as GMO’s. GMO’s, or genetically engineered crops are grown from seeds that have been modified to have new traits. Examples include modifications to make them more resistant to pesticides like the herbicide Round-Up so weeds can be sprayed without killing the crops, or to be more resistant to insects that can damage crops, or to be drought resistant.. Before just now, had you heard of “genetically engineered crops,” or GMOs?” [n=604]

Yes.....	92%
No.....	8%
DK/NS.....	*



23a. *[Ask only if R says “Yes” in Q23; else go to Q24]* How familiar are you with “genetically modified foods,” or “GMO’s?” Would you say you are very familiar, somewhat familiar, not too familiar or not at all familiar?

	Q12a <i>[n=555]</i>	Total Sample <i>[n=604]</i>
Very familiar.....	27%	24%
Somewhat familiar	53%	49%
Not too familiar.....	18%	17%
Not at all familiar	2%	2%
Haven’t heard of GMO’s <i>[From Q23]</i>	na	8%
DK/NS.....	--	--

24. I will now read you two short statements about genetically modified foods, called GMO’s,” and after I read you both, please tell me which statement comes closest to how you feel. The first is:
[Randomize statements A & B]

Statement A: GMO’s are harmful to human health, and crop production that uses GMO technology is harmful to the environment.

Statement B: GMO’s are a scientific advance that will allow us to reduce the use of synthetic pesticides and reduce erosion and carbon footprint of farming and to better feed a rapidly growing world population.

Which statement comes closest to how you feel, Statement A or Statement B? *[n=604]*

Statement A.....	41%
Statement B.....	46%
DK/NS.....	13%

25. *[Ask only if R says Statement A or B in Q25; else go to Q26]* And when you say you prefer **[Statement A / Statement B]** is that because it is MUCH closer to how you feel, or do you just somewhat prefer **[Statement A over Statement B/ Statement B over Statement A]**?

	Statement A <i>[n=244]</i>	Statement B <i>[n=280]</i>
Much closer to how you feel.....	73%	62%
Just somewhat prefer Statement A/B	24%	36%
DK/NS.....	3%	2%



26. Finally, I will read you four statements and after I read each one, please tell me if that statement makes you much more likely to allow farmers to raise genetically modified food crops on Boulder County Open Space, somewhat more likely, somewhat less likely or much less likely to allow farmers to raise genetically modified food crops on Boulder County Open Space. If it has no effect on how you feel, just say so. The first is: *[Randomize]*

	-----More likely to allow----- Much More	-----Less Likely to allow----- Somew't More	-----Less Likely to allow----- Somew't Less	Much Less	No Diff	DK/NS
a1. <i>[Split sample with Q26a2]</i> Some GMO's claim to reduce the amount and toxicity of pesticides that are currently being used in farming, while promoting soil conservation by reducing the tilling and plowing of farmland <i>[n=302]</i>	12%	31%	13%	21%	16%	7%
a2. <i>[Split sample with Q26a1]</i> Some people claim that GMO's have negative public health impacts <i>[n=302]</i>	6%	10%	21%	30%	25%	8%
b. Scientific research may produce GMO seeds that are drought resistant and can be grown using less water in dry areas like Colorado <i>[n=604]</i>	21%	37%	8%	16%	13%	5%
c. Continuous use of GMO's products may encourage development of weeds that are resistant to pesticides <i>[n=604]</i>	4%	14%	24%	32%	17%	9%
d. Some people claim that GMOs are a part of scientific advancement that lets farmers increase crop yields in a safe manner <i>[n=604]</i>	13%	30%	11%	22%	18%	6%
e1. <i>[Split sample with Q26e2]</i> Banning GMOs like corn and sugar beets from County Open Space lands would put our local farmers at a significant financial disadvantage <i>[n=306]</i>	9%	19%	19%	23%	20%	10%
e2. <i>[Split sample with Q26e1]</i> Allowing GMO's may cause gene contamination issues for neighboring farmers who don't want to use GMO seeds <i>[n=298]</i>	6%	11%	20%	40%	13%	10%

Our last questions are about you and your family. The answers to these questions help us statistically classify the results we obtain and will only be used when combined with the hundreds of other interviews conducted for this study.

D1. Some people are always following what's going on in politics and public affairs. Others just aren't that interested. Do you follow what's going on politically and in government all of the time, most of the time, some of the time or almost never? *[n=604]*

All of the time.....	26%
Most of the time.....	39%
Some of the time.....	29%
Almost never.....	6%
Refused.....	*
DK/NS.....	--



D2. Some people like to use the open space trails, while others may never use them, but they like the idea that the County has preserved open space areas. Could you tell me approximately how many times, if any, that you have gotten out to use one of the Boulder County open space areas in the past year?² [DK/NS=999] [n=604]

	Sep11 [n=604]	May10 [n=603]	2002 [n=x]
Frequently (20+ times).....	46%	45%	47%
Occasionally (1-19 times).....	39%	39%	43%
Never	11%	13%	10%
DK/NS.....	4%	3%	--
Median	15.0	12.0	na
Median among users.....	20.0	20.0	na

D3. May I ask how old you are? [98=98+ years / 99=DK/NS/Ref] [n=604]

18-24 years	13%
25-34 years	18%
35-44 years	18%
45-54 years	19%
55-64 years	16%
65 years or more.....	13%
Refused	4%
Mean age.....	45.5
Median age	44.0

D4. And which of the following income groups includes your family's total annual income from all sources in 2010. [Read list except refused and DK/NS] [n=604]

Up to \$20,000	10%
\$20,000, but less than \$30,000	7%
\$30,000, but less than \$40,000	9%
\$40,000, but less than \$50,000	6%
\$50,000, but less than \$60,000	6%
\$60,000, but less than \$75,000	11%
\$75,000, but less than \$100,000	11%
\$100,000, but less than \$150,000.....	16%
\$150,000 or over	14%
Refused	8% <= Do not read
DK/NS.....	2% <= Do not read

D5. Finally, so we can ensure that all groups are statistically represented, would you please tell me what racial or ethnic group or groups you consider yourself to be a member of? [n=604]

White/Caucasian	83%
Black/African-American	*
Hispanic/Latino	7%
Oriental/Asian-American/Asian/Pac. islander	2%
American Indian/Native American	--
Multi-Ethnic/Mixed race.....	2%
Other.....	1%
Refused	4%
DK/NS.....	1%

² 2002 wording was: "How often do you or someone in your family use Boulder County Open Space trails?"



*Thank you for taking our survey, your answers
have been extremely helpful.*

Methodology

The 2011 Boulder County Open Space Issues Survey was conducted on behalf of the Boulder County by Talmey-Drake Research & Strategy, Inc., a public opinion research firm in Boulder, Colorado. The results of this survey are based upon 604 telephone interviews with Boulder County voters. A random sample of voter telephone numbers was provided to Talmey-Drake by the County, which was then randomly sampled. Interviews were conducted from September 20 to 27, 2011. Quotas were established to obtain approximately equal numbers of males and females as well as appropriate age and geographic distribution. A random sample of 604 has a worst-case 95% confidence interval of plus or minus 4.0% about any one reported percentage.

