

**Healthy Futures Coalition- Partnering to Reduce Substance Abuse
Boulder County**

Vision: Boulder County is a thriving community of youth and adults making choices not to abuse substances.

Mission: Prevent and reduce youth substance use, adult substance abuse and harmful impacts of the community by collectively mobilizing resources and partnerships throughout Boulder County to create informed and healthy community attitudes towards drugs and alcohol.

Collective Impact: Common agenda; continuous communication; backbone support; mutually-reinforcing activities; shared measurement systems.

Meeting Minutes

Wednesday, February 10, 2016

1) Introductions and partner updates

2) Letter to the editor discussion

- Lee wrote a rough draft of a letter of support for Attention Homes and their proposal to build housing for youth ages 18-24.
- Coalition discussed whether we could sign it from the coalition or as individual members of the coalition as some members see their work situations as potential conflicts of interest if they signed as a coalition member.
- Members agreed to send feedback of the letter to Lee.

3) Bi-annual coalition survey

- Marnie worked with the BCPH- Healthy Planning team to develop a survey instrument that will be administered bi-annually.
- This survey will was developed to capture coalition satisfaction as well as capture collective impact measures.
- The survey data will be used for grant reporting as well as to create a long term coalition sustainability plan.
- 24 coalition members were present to complete the survey online using survey monkey.
- Marnie will connect with coalition members who were not present at the meeting to provide them with the link to complete the survey.

4) Aligned Messaging and Communication workgroup

- The group finalized a plan for distribution of Good to Know “influencer” materials. Andrea will compose an email for all HFC members offering the materials for distribution in various print formats or an electronic link. In addition, several members offered to reach out to other organizations about the materials, including City of Boulder and City of Longmont Parks & Rec, BVSD coaches, HOPE Coalition, and City of Lafayette. Andrea will be in contact with these members to organize the materials for outreach.
- The group began to discuss revision of the marijuana talking points. Possible topics include:
 - a. Other substances in addition to marijuana
 - b. Top concerns of our community
 - c. Data from drug testing, within the context of youth moving into the workforce

- d. Secondhand impacts (impaired driving, etc.)
 - e. Policy environment
 - f. Retail environment (including no longer a 'mom and pop' business model for marijuana)
 - g. Data on who uses (e.g., age)
 - h. Safe storage for multiple substances
 - i. Overdoses
 - j. Marijuana-specific
 - i. Edibles—dosage, appeal to children (candy-like)
 - ii. Vaping
 - iii. Medical vs. retail
 - k. Message: don't initiate other youth to substance use (both for youth and for adults); emphasize role modeling, especially for siblings or children; don't lead by example
- Next steps- Lee will incorporate workgroup feedback and update 'Talking Point's to disseminate to the coalition.

5) Youth Leadership Workgroup

- Continued recruitment and outreach discussion
- Workgroup completed a visioning exercise: YLT's goals for the program and Interview questions.
- Members shared out to the group their ideas and vision for the development of our team.
- Highlights include: leadership skill development, inform youth norming campaigns, infuse Positive Youth Development in all aspects of the program, prevention training, Sources of Strength training, youth team informs governmental groups/local businesses/coalition, empowerment, diverse youth, open/inclusive, serve as peer educators around substance use/prevention, social justice infusion, inform parents/guardians, and connect with Spanish speaking community.
- Deadline for applications is Friday 2/12/16 with a week of flexibility.