2016 POST-ELECTION DATA REPORT
VOTER + VOTING STATS

VOTER REGISTRATION
Total Number of Active Eligible Voters: 215,378

<table>
<thead>
<tr>
<th>Party</th>
<th>Registered Voters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unity Party</td>
<td>43</td>
</tr>
<tr>
<td>American Constitution Party</td>
<td>297</td>
</tr>
<tr>
<td>Green Party</td>
<td>1,230</td>
</tr>
<tr>
<td>Libertarian Party</td>
<td>2,520</td>
</tr>
<tr>
<td>Republican Party</td>
<td>37,174</td>
</tr>
<tr>
<td>Unaffiliated Voters</td>
<td>77,080</td>
</tr>
<tr>
<td>Democratic Party</td>
<td>97,034</td>
</tr>
</tbody>
</table>

WHERE BOULDER COUNTY REGISTERED VOTERS RESIDE
- Lyons 0.7%
- Longmont 25.9%
- Jamestown 0.1%
- Ward 0.1%
- Nederland 0.5%
- Boulder 33.6%
- Lafayette 8.7%
- Louisville 6.9%
- Superior 3.6%
- Unincorporated 16.7%
**VOTER + VOTING STATS**

**VOTER TURNOUT**

**TURNOUT BY AGE**

- 18-25 Years Old: 79.79%
- 26-40 Years Old: 84.71%
- 41-60 Years Old: 93.55%
- 61-70 Years Old: 95.11%
- 71 & Over Years Old: 93.08%

**TURNOUT BY YEAR**

- 2014: 74.6%
- 2016: 89.3%

**TURNOUT BY PARTY**

- Unity Party: 71.8%
- American Constitution Party: 80.3%
- Green Party: 88.8%
- Libertarian Party: 85.4%
- Republican Party: 92.3%
- Unaffiliated Voters: 85.9%
- Democratic Party: 93.5%

**SHARE OF TOTAL VOTE BY AGE GROUP**

<table>
<thead>
<tr>
<th>AGE GROUP</th>
<th>BALLOTS COUNTED</th>
<th>% OF TOTAL VOTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>18 TO 25</td>
<td>27,550</td>
<td>14.3</td>
</tr>
<tr>
<td>26 TO 40</td>
<td>44,974</td>
<td>23.4</td>
</tr>
<tr>
<td>41 TO 60</td>
<td>68,865</td>
<td>35.8</td>
</tr>
<tr>
<td>61 TO 70</td>
<td>30,536</td>
<td>15.9</td>
</tr>
<tr>
<td>71+</td>
<td>20,517</td>
<td>10.7</td>
</tr>
</tbody>
</table>

*Not including property-owner ballots

*All turnout calculated from total number of active voters.
VOTING METHOD

Total Ballots Counted: 192,822

179,592
Voted with a Mail Ballot

13,230
Voted at a Service Center

1,965
Number of people who registered or changed their registration & voted on Election Day

93%
Boulder County voters who voted by mail ballot

83%
of Mail Ballot Voters return their ballot directly to us (not by mail)

HOW VOTERS RETURNED THEIR BALLOTS*

Drive-by Ballot Drop-off location
Military and Overseas Voters by Electronic Transmission or Health Care Facility
Post Office
24-Hour Ballot Drop Box
Returned Mail Ballot to a Voter Service Center

MOST POPULAR 24-HOUR DROP BOXES*

For those that returned their mail ballots using Boulder County Elections 24-Hour Drop Boxes

0 5000 10000 15000 20000

Garden Acres Park
Longmont YMCA
CU Campus – UMC
Boulder County Housing & Human Services
Superior Town Hall
South Boulder Recreation Center
Boulder County Fairgrounds
Louisville Police Department
Boulder County Courthouse
Longmont Office - County Clerk & Recorder
Boulder Office - County Clerk & Recorder
Lafayette Public Library

* Estimates for these items are based off our Ballot Box Tracking System, which provides estimates of the number of ballots based on weight of returned ballot boxes.
CONDUCTING THE GENERAL ELECTION

STAFFING THE ELECTION

Number of people contacted to work the election:
- 1555

Number of Temporary Election Judges and Workers Hired for the Election:
- 532

Number of people who worked on Election Day:
- 517

Total:
- Plus 15 full time staff!!

Where did people work?
- Ballot Processing: 295
- Voter Service Centers: 237

Party breakdown of workers and judges:
- Democrat: 49%
- Republican: 36%
- Other: 15%

POST-ELECTION WORK CONTINUES

Average Number of people working from the Day after Election through Saturday, 11/19 to finish processing, auditing and reconciliation:
- 20 temps/judges
- 15 full-time staff

2016 voter records

Number of voter records updated or processed:
- 115,000 and counting

Over 66,000 pounds of paper were needed to print Boulder County’s two-sheet 11x17 ballot.
# VOTER COMMUNICATION

## VOTER EMAIL PROGRAM

Emails to Voters with Helpful Election Info and Deadlines

<table>
<thead>
<tr>
<th>Action Emails sent</th>
<th>Total number of emails sent</th>
<th>Average Open Rate</th>
<th>Total Unique Opens</th>
<th>Unique clicks on links</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td>292,161</td>
<td>36.3%</td>
<td>99,777</td>
<td>21,767</td>
</tr>
</tbody>
</table>

**Types of links:**
- ✔ Checking voter registration
- ✔ Finding a 24-hour box
- ✔ Signing up for Ballot Track

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## ELECTIONS WEBSITE STATS

Total page views

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2014</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>ELECTION PERIOD</td>
<td>25,514</td>
<td>92,254</td>
<td>21,752</td>
</tr>
<tr>
<td>ELECTION DAY ONLY</td>
<td>28,247</td>
<td>169,201</td>
<td>25,514</td>
</tr>
</tbody>
</table>

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SOCIAL MEDIA

Election Period: Sept 1 – Nov 8

40,800 impressions

84 Number of Tweets sent
139 Number of Re-tweets
772 Tweet Engagement

Total number of times a user has interacted with a Tweet. This includes all clicks anywhere on the tweet, retweets, replies, follows, and likes.

18,137 people reached

MOST POPULAR & SHARED POST

185 Likes, Loves
71 Shares

This post was also a sponsored post.