



**Healthy Futures Coalition- Partnering to Reduce Substance Abuse
Boulder County**

Vision: Boulder County is a thriving community of youth and adults making choices not to abuse substances.

Mission: Prevent and reduce youth substance use, adult substance abuse and harmful impacts of the community by collectively mobilizing resources and partnerships throughout Boulder County to create informed and healthy community attitudes towards drugs and alcohol.

Collective Impact: Common agenda; continuous communication; backbone support; mutually-reinforcing activities; shared measurement systems.

Meeting Minutes

Wednesday, March 8, 2017

- 1) Mindfulness exercise
- 2) Introductions & strategic partner updates
- 3) Healthy Futures Second Annual Volunteer Luncheon-‘Community Champion Nominations’
 - Marnie announced that at this year’s luncheon we will be honoring a community champion who is supporting and championing youth substance abuse prevention efforts in the community
 - See attached nomination form
- 4) Jae shared our youth guided social norming video and posters with HFC.
 - www.WhoWeAreBoulderCounty.org
 - Jae and Betsy and Cameron our youth advisers are outreaching with HFC partners who work with middle school youth
 - We developed an engaging workshop/conversation/jeopardy game aimed at showcasing the contest but also engaging youth in a skill based conversation grounded in HKCS data and researched substance facts
 - Jae will send out materials to HFC partners
 - Our press release came out 3/10/17. Please see attached press release
- 5) ‘Shared Messaging to Reduce Youth Substance Use in Boulder’ - presentation
 - Lee presented to HFC- implementing a Collective Impact Model with funding from SEA and in collaboration with HFC will reduce substance use in Boulder.
 - Messages & actions communicated consistently throughout the community through caring, meaningful relationships, it is most effective in creating long-lasting positive change to unhealthy behaviors.
 - Please see attached handout



healthy futures coalition

PARTNERING TO REDUCE SUBSTANCE ABUSE

- 6) Recap of last month's last month's work group brainstorming
 - Chris reviewed that HFC broke into three groups: 1) Adult Influencers 2) Opioid 3) Environmental Strategies

- 7) Workgroup breakout strategizing time
 - Each work group spent their time coming up with 2-3 actionable items that they can focus on in the next 6 months.
 - Opioid- reviewed the current Opioid Task Force's action plan
 - Adult Influencer-this group agreed to take the 'Shared Messaging' work and develop a tool kit to amplify these messages broadly into the community. They will see if they can get these materials translated into Spanish.