Meeting Minutes

Wednesday, March 8, 2017

1) Mindfulness exercise

2) Introductions & strategic partner updates

3) Healthy Futures Second Annual Volunteer Luncheon-‘Community Champion Nominations’
   - Marnie announced that at this year’s luncheon we will be honoring a community champion who is supporting and championing youth substance abuse prevention efforts in the community
   - See attached nomination form

4) Jae shared our youth guided social norming video and posters with HFC.
   - [URL: www.WhoWeAreBoulderCounty.org]
   - Jae and Betsy and Cameron our youth advisers are outreaching with HFC partners who work with middle school youth
   - We developed an engaging workshop/conversation/jeopardy game aimed at showcasing the contest but also engaging youth in a skill based conversation grounded in HKCS data and researched substance facts
   - Jae will send out materials to HFC partners
   - Our press release came out 3/10/17. Please see attached press release

5) ‘Shared Messaging to Reduce Youth Substance Use in Boulder’- presentation
   - Lee presented to HFC- implementing a Collective Impact Model with funding from SEA and in collaboration with HFC will reduce substance use in Boulder.
   - Messages & actions communicated consistently throughout the community through caring, meaningful relationships, it is most effective in creating long-lasting positive change to unhealthy behaviors.
   - Please see attached handout
6) Recap of last month’s work group brainstorming

- Chris reviewed that HFC broke into three groups: 1) Adult Influencers 2) Opioid 3) Environmental Strategies

7) Workgroup breakout strategizing time

- Each work group spent their time coming up with 2-3 actionable items that they can focus on in the next 6 months.
- Opioid- reviewed the current Opioid Task Force’s action plan
- Adult Influencer-this group agreed to take the ‘Shared Messaging’ work and develop a tool kit to amplify these messages broadly into the community. They will see if they can get these materials translated into Spanish.