



**Healthy Futures Coalition- Partnering to Reduce Substance Abuse
Boulder County**

Vision: Boulder County is a thriving community of youth and adults making choices not to abuse substances.

Mission: Prevent and reduce youth substance use, adult substance abuse and harmful impacts of the community by collectively mobilizing resources and partnerships throughout Boulder County to create informed and healthy community attitudes towards drugs and alcohol.

Collective Impact: Common agenda; continuous communication; backbone support; mutually-reinforcing activities; shared measurement systems.

Meeting Minutes

Wednesday, May 10, 2017

- 1) Mindfulness exercise
- 2) Introductions & strategic partner updates
- 3) Opioid Awareness Day Planning:
 - 8/31/17- HFC will collaborate with Opioid Advisory Group & CTC to plan this year's event
 - This event will take place in Lafayette this year as last year it was held in both Longmont and Boulder
 - Calling for volunteers 2-3 to help plan this community based awareness event.
 - Our first planning meeting will be held 6/21/17 from 11 am-noon in the Houston Room @ the Boulder Clerk and Records Office
- 4) 'Who We Are' campaign contest wrap up
 - Chana gave the coalition a brief overview of the campaign metrics
 - Jae showed the highlights of the winners submissions
 - Brief overview of next steps for phase II of next year's campaign
 - Phase II will include BVSD middle schools, private middle schools in Boulder, homeschool groups, and potentially St. Vrain middle schools
- 5) Julie Thompson- OMNI Institute
 - Julie gave HFC an overview of coalition leadership, board, steering committee models as well as the rationale behind this process
 - HFC is in a healthy place as a coalition and in turn is now in a position to create a leadership team
 - The leadership team will initially meet quarterly
 - Richard, Talon, Mary, Bill, Kat and Kyl are tentative volunteers for this new team
 - Marnie will send out a doodle poll to set an initial meeting time in June for the team to meet



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- Julie will facilitate some training, name brainstorming and visioning to kick this new team off
- 6) Environmental Strategies 'Call to Action'
- Marnie gave HFC an overview of the proposed new civic area/farmers market potential plans for having a distillery/brewery be the 'anchor' to the new civic area plans
 - A call to action to HFC members to create a task force/work group to begin to work in the community to educate the stakeholders, city/county officials, Boulder High, Parks and Rec. etc. on this issue.
 - HFC agreed that this is a critical issue that they wanted to engage the community in.
 - HFC members volunteered for this newly forming task force.
 - Marnie will schedule a meeting for June.
 - Marnie is working with our OBH grant manager to plan and offer a full day Environmental Strategies training in Aug.
 - Please see attached info.