Collaborating for Accessible, Affordable, and Equitable Transportation

AGENDA

I. Welcome & Introductions (10 min)
   a. LCC Meeting Locations
      i. Odd Months: 515 Coffman St., Longmont
      ii. Even Months: 2525 13th Street, Boulder

II. LCC Member Updates (35 min)
    a. Via Passenger Survey Results, Lisa Bitzer
    b. Community Cycles BVSD Transitions Program, Sue Prant
    c. 2018 Transit and Bike Maps, Angel Bond
    d. M4A Lyft Pilot, Angel Bond
    e. Boulder County Transportation Master Plan Update, Angel Bond

III. Advocacy Working Group (25 min)
    a. Snow Removal
    b. Travel Training Goals, Lindsay Christopher
    c. Stakeholder Engagement Goals, Tim Beal
    d. Decision Maker Engagement Goals, Angel Bond

IV. AAA Age Well Planning Process Presentation by Laura Mathews (30 min)
    Planning and Advocacy Specialist
    Boulder County Area Agency on Aging
    lmathews@bouldercounty.org
    303.441.1583

V. Regional Affordable Housing Strategy Presentation by Liz Fuselier (15 min)
    Housing + Transportation Specialist
    Boulder County Housing and Human Services
    efuselier@bouldercounty.org
    303.441.1328

VI. Needs and Solutions (5 min)
    a. What community needs and solutions did you identify during the meeting?

VII. Conclusion
    a. Next meeting: Volunteer Driver Programs, Monday, April 9, 2018, 2:00-4:00 p.m.
    2525 13th Street, Large Conference Room (2nd Floor), Boulder, 80304
Who are we missing?

We would love to invite the right groups/field/organizations/individuals to our meetings. If you have a contact or a suggestion for a presentation, please contact: abond@bouldercounty.org

Needs and Solutions

If you identify any community needs or potential solutions throughout the meeting and presentation, please take notes here for group discussion.

<table>
<thead>
<tr>
<th>Community Needs</th>
<th>Solutions</th>
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<tr>
<td>Name</td>
<td>Organization</td>
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<tr>
<td>Angel Bond</td>
<td>M4A</td>
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<tr>
<td>Liz Fuselier</td>
<td>BCITA</td>
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<tr>
<td>Leslie Gibson</td>
<td>BCIHA</td>
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<tr>
<td>Rebecca Cope</td>
<td>BCBIHA</td>
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<tr>
<td>Lindsey Christopher</td>
<td>SPAN</td>
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<tr>
<td>Lauren Mathews</td>
<td>COMMUNITY CYCLES</td>
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<tr>
<td>Sue Pratt</td>
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<tr>
<td>Elaine Eib</td>
<td>OTC</td>
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<tr>
<td>Brittany Parsons</td>
<td>ASSOCIATION FOR COMMUNITY LIVING</td>
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<td>Lissette Brown</td>
<td>ASSOCIATION FOR COMMUNITY LIVING</td>
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<tr>
<td>Sandy Stewart</td>
<td>EURCENTUR</td>
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<tr>
<td>Lisa Curtis</td>
<td>VIA</td>
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Collaborating for Accessible, Affordable, and Equitable Transportation
### Boulder County Local Coordinating Council

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization/Position</th>
<th>Age Group</th>
<th>Gender</th>
<th>Status</th>
<th>Relation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lisa Bitzer</td>
<td>Via</td>
<td>60+</td>
<td>GP</td>
<td>PWD</td>
<td>L H</td>
</tr>
<tr>
<td>Cristina Balmaceda</td>
<td></td>
<td>60+</td>
<td>GP</td>
<td>PWD</td>
<td>L H</td>
</tr>
<tr>
<td>Michele Naite</td>
<td>City of Longmont Senior Services</td>
<td>60+</td>
<td>GP</td>
<td>PWD</td>
<td>L H</td>
</tr>
<tr>
<td>Frank Bruno</td>
<td>Via</td>
<td>60+</td>
<td>GP</td>
<td>PWD</td>
<td>L H</td>
</tr>
<tr>
<td>T. M. Bear</td>
<td>BTHP</td>
<td>60+</td>
<td>GP</td>
<td>PWD</td>
<td>L H</td>
</tr>
<tr>
<td>KATE WILLIAMS</td>
<td>DRMAC</td>
<td>60+</td>
<td>GP</td>
<td>PWD</td>
<td>L H</td>
</tr>
<tr>
<td>Nikki Shegda</td>
<td>eGo CarShare</td>
<td>60+</td>
<td>GP</td>
<td>PWD</td>
<td>L H</td>
</tr>
<tr>
<td>Carrie Murphy</td>
<td>BTHP</td>
<td>60+</td>
<td>GP</td>
<td>PWD</td>
<td>L H</td>
</tr>
</tbody>
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Collaborating for Accessible, Affordable, and Equitable Transportation
Collaborating for Accessible, Affordable, and Equitable Transportation

Meeting Minutes

I. Attendees:
Liz Fuselier  Boulder County Housing and Human Services
Leslie Gibson  Boulder County Housing and Human Services
Rebecca Wagner  Boulder County Human Services
Lindsay Christopher  Safehouse Progressive Alliance for Nonviolence
Laura Mathews  Boulder County Area Agency on Aging
Sue Prant  Community Cycles
Elaine Erb  Boulder Transportation Connections
Brittany Parsons  Association for Community Living
Lesette Brown  Association for Community Living
Sandy Stewart  OUR Center
Lisa Curtis  Via Mobility Services
Lisa Bitzer  Via Mobility Services
Cristina Balmaceda  Via Mobility Services
Michele Waite  City of Longmont Senior Services
Frank Bruno  Via Mobility Services
Tim Beal  Boulder Housing Partners
Kate Williams  Denver Regional Mobility & Access Council
Nikki Shegda  eGo CarShare
Carrie Murphy  Boulder Housing Partners
Angel Bond  Boulder County Mobility for All

a. The LCC Meeting Locations will change starting April:
   i. Odd Months: 515 Coffman St., Longmont
   ii. Even Months: 2525 13th Street, Boulder

II. LCC Member Updates
a. Lisa Bitzer gave an overview of Via Passenger Survey Results. Via surveyed 1,500 riders, 308 responded to the survey. The survey results are attached.

b. Sue Prant gave an update on the Community Cycles & BVSD Transitions Program, which is a partnership with Imagine, Vocational Rehab, Workforce Boulder County and Easter Seals to train students with developmental disabilities to learn how to be more self-reliant by maintaining their bikes and combining biking and transit trips. The update is attached to this packet on slide #5 of the LCC presentation.

c. Angel Bond gave updates for Boulder County Transportation: 1) 2018 Transit Maps were delivered to select LCC Members; 2) Mobility for All is working on contracting with Lyft for a Ride-Hailing Pilot Project at Boulder County Housing Authority sites Josephine Commons and Aspinwall, and 3) announced that Boulder County Transportation will start updating the 2012 Transportation Master Plan ahead of the November 2018 elections to ensure that we have
projects identified should there be a ballot measure dedicated to transportation funding. Letter of Support was submitted to Barbara McManus, RTD Executive Director, on March 19 and is attached.

III. Advocacy Working Group
   a. Regis Lindsay wrote an OpEd on the importance of snow removal for people with mobility challenges.
   b. Lindsay Christopher gave an update on the Travel Training Goals, which aim to increase bus literacy among nonprofit staff members. Eleven members of the Boulder County Marketing and Outreach Committee attended a travel training presentation given by Susan Ungar, Via Mobility Services. SPAN will meet to determine what type of training their clients and staff should attend.
   c. Tim Beal gave an update on the Stakeholder Engagement Goals, which include expanding participation by faith-based organizations and mental health professionals.
   d. Angel Bond gave an update on engaging decision makers.
      i. There are two opportunities to meet with City Councilmembers in Boulder and Longmont. Lisa Bitzer volunteered to attend the Coffee with Council meeting in Longmont and Nikki Bernard volunteered to attend the Chat with Council in Boulder to discuss the importance of transportation and the LCC efforts using the LCC White Paper.
      ii. The RTD Board of Directors will consider the Pass Program Working Group recommendations to create Low-Income and Youth Pass Programs. The LCC will submit a letter of support for the Low-Income Pass Program to the Board of Directors with the recommendation that the program match the current Nonprofit Pass Discount of 50%. The issue of using 185% FPL as the eligibility threshold was deemed problematic, as no assistance program currently uses that threshold and it will be difficult for human service agencies with limited staff power to create a new income verification process. The LCC recommended that the RTD Low-Income Pass Program go into effect at the same time as the proposed fare increases, since low-income households are already struggling with the housing and transportation cost burden of living in Boulder County.

IV. AAA Age Well Planning Process Presentation
   Laura gave a presentation on the update to the Age Well Boulder County Plan. The Area Agency on Aging is beginning the update in March with key informant surveys and focus groups. The updated Age Well plan is expected to be released in January 2019. More details on the process can be found in the attached presentation. For questions regarding this presentation contact Laura Mathews, Planning and Advocacy Specialist, Boulder County Area Agency on Aging, lmathews@bouldercounty.org, 303.441.1583

V. Regional Affordable Housing Strategy Presentation
   Liz Fuselier gave an update on the regional affordable housing strategy Expanding Access to Diverse Housing for Our Community. Boulder County Regional Housing Partnership hosted a study session (the Housing Summit) focused on the draft regional plan amongst elected officials, their planning staff, and supporting members from the regional workgroup and area health, housing, and human services staff around this draft regional plan addressing the housing affordability crisis. For questions regarding her update contact Liz Fuselier, Housing + Transportation Specialist, Boulder County Housing and Human Services, efuselier@bouldercounty.org, 303.441.1328

VI. Conclusion
   a. Next meeting: Volunteer Driver Programs, Monday, April 9, 2018, 2:00-4:00 p.m.
      2525 13th Street, Large Conference Room (2nd Floor), Boulder, 80304
LCC MEETING
MARCH 12, 2018
2:00-4:00 PM

LCC Location Change

- Return to 2:00-4:00 pm
- Rotate Meeting Between Longmont & Boulder
  - Odd Months: 515 Coffman St., Longmont
  - Even Months: 2525 13th Street, Boulder

Agenda

- Welcome & Introductions
- Member Updates
- Advocacy Working Group
- Age Well Presentation
- Regional Affordable Housing Presentation
- Needs and Solutions
- Conclusion

Member Updates

- Passenger Survey Results, Via Mobility Services, Lisa Bitzer
Member Updates

- Community Cycles BVSD Transitions Program, Sue Prant

Focus on self-reliance
- 18 students per year (3 students / 6 sessions)
- Up from 2 session with 2 students
- Graduated 30 students so far
- Each student gets a bike, bike map, helmet and lock
- Students learn fix-a-flat and loading bike on bus

Internships

- 2 days a week / 7 hours a day
- Train to work at bike shops (Full Cycle/ B-cycle)
- Partnership with BVSD, Imagine, Vocational Rehab, Workforce Boulder County and Easter Seals

Member Updates

- Boulder County Updates
  - 2018 Transit and Bike Maps Delivery
  - Lyft Pilot at Josephine Commons and Aspinwall
  - Update Transportation Master Plan
Advocacy Working Group

- Bus Literacy
  - HHS MOC Group
  - SPAN
  - Who else?
- Letter to the Editor

LCC Stakeholders
- Faith Leaders
- Mental Health
- White Paper

Advocacy Working Group

- Decision Makers
  - Meet Elected Officials
    - Longmont – Coffee with Council, March 31
    - Boulder – Chat with Council, April 30
  - RTD Affordable Fares
    - LCC Letter of Support to RTD Board
    - Public Comments at RTD Board, March 27
    - Social Media
    - PPWG Webpage

- RTD Affordable Fares
  - LCC Letter of Support to RTD Board
  - Public Comments at RTD Board, March 27
  - Social Media
  - PPWG Webpage

Advocacy Working Group

- Decision Makers (cont’d)
- Pass Program Working Group
  - Proposed Fare Increases (one-way)
    - $3 local ($2.60 current)
    - $5.25 regional ($4.50 current)
    - $10.50 airport ($9.00 current)
  - Youth Discount:
    - Free under 12
    - 70% Discount ages 13-19
  - Low-Income Pass Program
    - 40% Discount for 185% FPL

Presentations

- Age Well Planning Process, Laura Mathews
Presentations

- Regional Affordable Housing Strategy, Liz Fuselier

Needs and Solutions

NEEDS
- What needs did you hear in the meeting?

SOLUTIONS
- What solutions can you think of to address needs?

NEXT MEETING:
- Monday, April 9, 2018, 2:00-4:00 pm
- Volunteer Driver Programs
**Via survey Results Recap 2017**

<table>
<thead>
<tr>
<th>Describe your Household:</th>
<th>Age range of survey takers:</th>
<th>Total Income before taxes in 2016?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Live alone – 59%</td>
<td>60-69 – 16%</td>
<td>Less than $9,999 – 15.4%</td>
</tr>
<tr>
<td>With Spouse or partner – 21%</td>
<td>70-79 – 25%</td>
<td>$10,000 – 14,999 – 20.6%</td>
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<tr>
<td>White – 90%</td>
<td>80-89 – 31%</td>
<td>$15,000 – 24,999 – 24.8%</td>
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<tr>
<td>Hispanic – 3.7%</td>
<td>90-99 – 14%</td>
<td>$25,000 – 34,999 – 7%</td>
</tr>
<tr>
<td>Female – 68%</td>
<td></td>
<td>$35,000 – 49,000 – 8.7%</td>
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<tr>
<td>Male – 32%</td>
<td></td>
<td>$50,000 or more – 11.2%</td>
</tr>
</tbody>
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<thead>
<tr>
<th>What is your ethnicity?</th>
<th>What kind of residence do you live in:</th>
<th>Why people are satisfied:</th>
</tr>
</thead>
<tbody>
<tr>
<td>White/Caucasian: 91%</td>
<td>Single Family Home: 38%</td>
<td>Always on time</td>
</tr>
<tr>
<td>Black/African American: 0.7%</td>
<td>Townhome/Apartment/duplex: 30.8%</td>
<td>Courteous</td>
</tr>
<tr>
<td>Hispanic/Latino: 3.7%</td>
<td>Nursing Home: 1.7%</td>
<td>Willing to assist you</td>
</tr>
<tr>
<td>Asian/Pacific Islander: 1.0%</td>
<td>Mobile Home: 2.0%</td>
<td>Dependable</td>
</tr>
<tr>
<td>Other: 3.7%</td>
<td>Assisted Living: 5.0%</td>
<td>Clean Vehicles</td>
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<tr>
<td></td>
<td>Independent Living: 19%</td>
<td>Great, courteous, friendly and kind on-time drivers</td>
</tr>
<tr>
<td></td>
<td>Other 3%</td>
<td>Safe – Trusted</td>
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<tr>
<td></td>
<td></td>
<td>Treat me like royalty</td>
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<td></td>
<td></td>
<td>Prompt on-time reliable service</td>
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<tr>
<th>Riding patterns:</th>
<th>Other transit options used:</th>
<th>Why NOT satisfied:</th>
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<tbody>
<tr>
<td>22% ride a few times a week</td>
<td>Care Connect</td>
<td>Cost</td>
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<tr>
<td>23% a few times a month</td>
<td>Ztrip</td>
<td>Must call up to 7 days in advance</td>
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<tr>
<td>10% had not ridden Via at all in the past 6 months</td>
<td>RTD – free ride Longmont</td>
<td>Availability</td>
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<tr>
<td></td>
<td>Friends</td>
<td>Window of pick up time</td>
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<tr>
<td></td>
<td>Veyo</td>
<td></td>
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</tbody>
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<tr>
<th>Why people are satisfied:</th>
<th>Why NOT satisfied:</th>
<th>What could Via do better:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Always on time</td>
<td>Cost</td>
<td>Quicker response</td>
</tr>
<tr>
<td>Courteous</td>
<td>Must call up to 7 days in advance</td>
<td>Be available on short notice</td>
</tr>
<tr>
<td>Willing to assist you</td>
<td>Availability</td>
<td>More availability</td>
</tr>
<tr>
<td>Dependable</td>
<td>Window of pick up time</td>
<td>Don’t contract with Veyo</td>
</tr>
<tr>
<td>Clean Vehicles</td>
<td></td>
<td>Waitlist – don’t like it</td>
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<tr>
<td>Great, courteous, friendly and kind on-time drivers</td>
<td></td>
<td>Need extend hours – evening and weekends</td>
</tr>
<tr>
<td>Safe – Trusted</td>
<td></td>
<td></td>
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<tr>
<td>Treat me like royalty</td>
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<tr>
<td>Prompt on-time reliable service</td>
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<tr>
<th>Technology Questions:</th>
<th>Other Social Media?</th>
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<tbody>
<tr>
<td>Do you have access to the following?</td>
<td>Email</td>
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<tr>
<td>Computer: 60% Yes, 40% - No</td>
<td>Nothing</td>
</tr>
<tr>
<td>Tablets: 32% Yes, 68% - No</td>
<td>Social Use only</td>
</tr>
<tr>
<td>High Speed Internet 55% Yes, 45% No</td>
<td>Texting</td>
</tr>
<tr>
<td>Smartphone: 40% Yes, 60% - No</td>
<td>Yahoo mail</td>
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<tr>
<td>Do you use Social Media?</td>
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<tr>
<td>70% No</td>
<td></td>
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<tr>
<td>27% - Facebook</td>
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<tr>
<td>3% - Other</td>
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If you could use your computer or phone for the following, how likely would you?
- **Schedule your rides with Via**: 34% Very Likely – 32% Not likely at all – 34% Somewhat or not likely
- **Receive ride confirmations**: 40% Very Likely – 29% Not likely at all – 31% somewhat or not likely
- **Cancel a ride**: 38% Very Likely – 30% not likely at all – 32% somewhat or not likely
- **Pay your Via fare**: 29% Very likely – 40% not likely at all – 31% somewhat or not likely
- **Make a financial contribution to Via**: 19% Very Likely – 40% Not likely at all – 41% somewhat or not likely
- **Track your scheduled Via trip**: 32% Very likely – 34% Not likely at all – 34% somewhat or not likely

If Via offered on-demand service allowing you to book rides less than 2 hours in advance, how likely would you be to use it?
- 16% - Very likely, 29% - Somewhat likely, 22.4% - Not Very Likely, 22.8% - Not Likely At All
March 19, 2018

Regional Transportation District
Board of Directors
1600 Blake Street
Denver, CO 80202

Subject: Support for the Proposed Low Income Pass Program

Dear RTD Board of Directors:

On behalf of the Boulder County Local Coordinating Council (LCC), we submit this letter of support for the Low-Income Pass Program for individuals and families. As you are aware, affordable fares provide low-income clients opportunities for success and are essential to economic resiliency in the Denver Region. We believe that the Low-Income Pass Program proposal aligns with the Regional Transportation District (RTD) founding principle to promote the economy and welfare of all residents and should be implemented in conjunction with the proposed fare increases.

Our LCC Members are nonprofit, government & advocacy organizations working together to bridge the divide between transportation and human service agencies to better serve vulnerable populations and help them achieve affordable living (defined as spending no more than 15% of a household’s income on transportation and no more than 30% on housing). Affordable transit can help residents live independently and put a low-income household on the path to self-sufficiency. We recommend a 50% discount for low-income families to match the current RTD Non-Profit Pass Program fare and the discounts older adults and people with disabilities receive to make the program easier to administer.

It is essential for the people whom we serve that the Low-Income Pass Program be implemented in conjunction with proposed 2019 general fare increases. The rapidly increasing cost of living in the Denver Metro Area is already leaving the most vulnerable in our communities behind as their housing and transportation cost burden squeezes out other expenses. According to a Community Food Share survey of clients, 72 percent of households report choosing between paying for food and paying for transportation at least once in the past 12 months, and 43 percent face this choice every month.

In the Mobility for All Needs Assessment, LCC clients identified affordability as their #1 barrier to accessing transportation. Low income families cannot afford the current RTD fares, let alone the proposed 2019 general fare increase without assistance through the
Low-Income Pass Program. We understand that it will be a challenge for RTD to develop the mechanics of the Low-Income Pass Program in such a short time, but the Boulder County LCC is willing to assist RTD in this implementation process. Our members have experience with income verification processes and recommend that RTD adopt a Federal Poverty Line (FPL) threshold that matches already existing FPL thresholds for assistance programs to expedite program implementation and avoid creating an entirely new income verification process. None of the assistance programs that we currently work with have an income threshold of 185% FPL.

Thank you for making affordable fares a priority. Please do not hesitate to contact us to let us know how we can help RTD implement this much needed program, MobilityForAll@BoulderCounty.org.

Sincerely,

Boulder County Local Coordinating Council
Age Well Boulder County
Strategic Plan

2018 Update Process

Important Players

Leadership Team:
Boulder County Area Agency on Aging
Boulder Senior Services
Lafayette Senior Services
Longmont Senior Services
Louisville Senior Services
Town of Erie Active Adults

Participation by:
Key non-profits and community agencies, Senior advisory councils, Consortium of Cities

What is Age Well Boulder County?

- 1999: Strengths & Needs Survey
- 2004: Convene committee to begin Strategic Planning Initiative
- 2005: Personal interviews, 23 Conversations, Community Summit
- 2006: Creating Vibrant Communities in Which We All Age Well
  Countywide Leadership Council
- 2010: Age Well Boulder County
- 2014: Age Well Boulder County - refreshed

2018 Update Process

- March: Key informant surveys and focus groups
- May - July: Community Conversations
- May - August: Community Assessment Survey of Older Adults
- September: Priority area meetings
- October - December: data analysis, goal setting, plan finalization
- January 2019: Updated Age Well Boulder County plan released
- January - December 2019: Initial roll-out to the community
- 2020: mid-process report to community
How can YOU help?

- Participate today in a brief survey and brainstorm session
- Complete a survey monkey which will be sent out later this month
- Encourage colleagues and other providers to complete the survey monkey
- Visit www.AllAgeWell.com regularly for polls, and up-to-date information
- Help identify individuals/groups to participate in community conversations
- Offer to host or help coordinate a community conversation
- Encourage clients to complete CASOA survey if they receive it
- Participate in the priority area meetings in the fall to help finalize goals/strategies

Real-time polling results and word clouds were displayed as the LCC Members texted their vote for four questions.

The PollEv.Com/app is free to use in Google presentations.

It’s survey time...take out your cell phones!

Text: BCAA253
To: 22333

*Text once to join, and then simply text your answer to each question

Age Well Boulder County

Laura Mathews
lmathews@bouldercounty.org
www.AllAgeWell.com
303-441-1583