Collaborating for Accessible, Affordable, and Equitable Transportation

AGENDA

I. Welcome & Introductions (10 min)

II. LCC Member Updates
   a. Association for Community Living Update (10 min)
   b. eGo CarShare Longmont Car Update (10 min)
   c. Via Fare Increases (5 min)
   d. CareConnect Name Change (5 min)
   e. Working Group: Inclusion Grant, Social Media Sheet, Stakeholder Outreach, Decision Makers
   f. City of Boulder Dockless Bike Share Ordinance (10 min)
   g. City of Boulder Walk & Bike Month, M4A Event June 16, 9-12pm,
      i. DRCOG Bike to Work Day June 27
   h. Mobility Choice Blueprint Flyers

III. Rural Outreach Strategies by Jamie Shapiro (30 min)
     Outreach Specialist
     Downtown Colorado, Inc.
     outreach@downtowncoloradoinc.org
     303.282.0625

IV. Demographic & Economic Trends in BoCo and Colorado by Chris Akers (45 min)
    Economist
    State Demography Office, DOLA
    chris.akers@state.co.us
    303.864.7751

V. Needs and Solutions (5 min)
   a. What community needs and solutions did you identify during the meeting?

VI. Conclusion
   a. Next meeting: Walking and Biking, Monday, June 11, 2018, 2:00-4:00 p.m.
      2525 13th Street, Second Floor, Boulder, CO 80304
**Who are we missing?**

We would love to invite the right groups/field/organizations/individuals to our meetings. If you have a contact or a suggestion for a presentation, please contact: abond@bouldercounty.org

**Needs and Solutions**

If you identify any community needs or potential solutions throughout the meeting and presentation, please take notes here for group discussion.

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<thead>
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<td>Tamie Shingr</td>
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<td>Elaine Edh</td>
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Collaborating for Accessible, Affordable, and Equitable Transportation
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<td>Sandy Stewart</td>
<td>OUR Center</td>
<td><a href="mailto:Sandy@ourcenter.org">Sandy@ourcenter.org</a></td>
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<td>Dave Kemp</td>
<td>City of Boulder</td>
<td><a href="mailto:Dk@bouldercol.edu">Dk@bouldercol.edu</a></td>
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<tr>
<td>Cristina Balmaceda</td>
<td>Via Mobility Services</td>
<td><a href="mailto:cbalmaceda@viacolorado.org">cbalmaceda@viacolorado.org</a></td>
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Collaborating for Accessible, Affordable, and Equitable Transportation
Collaborating for Accessible, Affordable, and Equitable Transportation

AGENDA

I. Attendees:
   Eden Mayne  City of Boulder Senior Services
   Aaron Pasterz  Center for People with Disabilities
   Lasette Brown  Association for Community Living
   Audrey Johnson  Emergency Family Assistance Association
   Leslie Gibson  Boulder County Housing Authority
   Tim Johnson  Grace Church
   Nikki Shegda  eGo CarShare
   Debbie Noel  Citizen
   Annie Brashear  Housing and Human Services
   Michele Waite  City of Longmont Senior Services
   Jamie Shapiro  Downtown Colorado, Inc.
   Elaine Erb  Boulder Transportation Connections
   Sandy Steward  OUR Center
   Chris Akers  Department of Local Affairs Demography Office
   Dave Kemp  GO Boulder, City of Boulder
   Cristina Balmaceda  Via Mobility Services
   Lisa Bitzer  Via Mobility Services
   Angel Bond  Boulder County Mobility for All

II. LCC Member Updates
   a. Lasette Brown, Association for Community Living (ACL), gave an update on their advocacy efforts for people of all ages with intellectual/developmental disabilities (IDD) and their families in Boulder County. They assist people with IDD in accessing community resources and transportation is a common need. They discussed their Caminando Juntos Program, which translates to Walking Together. The group is designed to bring Spanish speaking families together as a community to get resources and support from one another and the ACL.
   b. Nikki Shegda gave an update on the eGo CarShare car located in Longmont. The car was brought to Longmont as part of a M4A pilot project for housing authority residents. The car is not getting enough market rate customers to be financially sustainable, but Longmont Housing Authority residents without a car are dependent on it for medical appointments and grocery shopping. M4A worked with the Boulder County Multimodal Division to sponsor the car with a Transportation Demand Management (TDM) funds to promote the Transit App.
   c. Lisa Bitzer said that notifying passengers and partners of the Via Fare Increases taking effect June 1, 2018 is going relatively smoothly. They are working with passengers who just cannot afford to pay the new rates: Local within Town, $4.50, Town-to-Town, $9.00, and Rural within Town, $3.00.
d. Boulder County CareConnect is changing their name and will have a brand reveal party May 15.

e. Dave Kemp, City of Boulder, gave a presentation on the proposed Dockless Bike Share Ordinance. City Council reviewed the ordinance on its first reading on April 17 and will consider the ordinance during the second reading on June 12. Presentation attached. The LCC discussed how dockless systems could impact the mobility of older adults, people with disabilities, and low-income residents. Eden Mayne expressed a desire for trikes to be added to the bike share system, so that more seniors could take advantage of it.

f. DRCOG Bike to Work Day will be held June 27. The City of Boulder is planning numerous Walk & Bike Month events, including a Mobility for All accessibility event on June 16, 9-12pm,

g. Please encourage clients to take the Mobility Choice Blueprint Survey that is listed on the flyers. It is important to have their voices represented in the study.

III. Rural Outreach Strategies by Jamie Shapiro
Jamie gave a presentation on Downtown Colorado, Inc. rural outreach strategies in their efforts to revitalized downtowns across the state. They conduct DCI Challenge Studios annually and have 9 communities for 2018. The City of Longmont has one project, which aims to activate downtown walkways. The primary take-away from their experience is that calling people, sometimes just cold calling, is the most effective way to reach people in rural areas. Using emails is not usually very effective. Also, acknowledging that we should hold meetings where they are at instead of expecting people in rural area to always come to Boulder or Denver. Jamie Shapiro, Outreach Specialist, Downtown Colorado, Inc., outreach@downtowncoloradoinc.org, 303.282.0625. Presentation attached.

IV. Demographic & Economic Trends in BoCo and Colorado by Chris Akers (45 min)
Chris gave a presentation on the Demographic & Economic Trends in Boulder & Colorado. Colorado and Boulder County are relatively young compared to other states, but aging rapidly due to decreasing birth rates and Baby Boomers aging. More people commute into Boulder County for work and live elsewhere, than live and work in Boulder County. The fastest growing household type is 65+ living alone. Colorado is becoming more racially and ethnically diverse. Colorado’s growth is forecast to continue to outpace the Nation, growing at roughly twice the national rate. CO 1.3% vs US 0.6%. Population growth is projected to continue but it is slowing. Chris Akers, Economist, State Demography Office, DOLA, chris.akers@state.co.us, 303.864.7751. Presentation attached.

V. Conclusion
a. Next meeting: Walking and Biking, Monday, June 11, 2018, 2:00-4:00 p.m.
   2525 13th Street, Second Floor, Boulder, CO 80304
LCC MEETING
MAY 14, 2018
2:00-4:00 PM

LCC Location Change
- LCC Meetings, 2nd Monday, 2:00-4:00 pm
- Rotate Meeting Between Longmont & Boulder
  - Odd Months: 515 Coffman St., Longmont
  - Even Months: 2525 13th Street, Boulder

Agenda
- Welcome & Introductions
- LCC Updates
- Rural Outreach
- Demographic Trends
- Needs and Solutions
- Conclusion

LCC Member Updates
- Jan Rasmussen, Association for Community Living
- Nikki Shegda, eGo CarShare Longmont Car Update
- Lisa Bitzer, Via Mobility Services: Fare Increases
- Regis Lindsay, CareConnect Rebranding
- Angel Bond, Mobility Choice Blueprint Flyers
LCC Updates

- Social Media Inventory
  - Creating an Action Sheet

Dockless Bike Permits

- David Kemp (DK), GOBoulder!

Bike to Work

- DRCOG Bike to Work Day, June 27
- David Kemp (DK), GOBoulder! Walk and Bike Month

Advocacy Working Group

- State Legislature
  - SB18-204 (RTD) Failed to Pass
  - HB18-1321 (NEMT) Passed!
Rural Outreach & Downtown Colorado, Inc.
- Jamie Shapiro
- Downtown Colorado, Inc.
- outreach@downtowncoloradoinc.org
- 303.282.0625

Demographic and Economic Trends
- Chris Akers
- State Demography Office, DOLA
- chris.akers@state.co.us
- 303.864.7751

Needs and Solutions

NEEDS
- What needs did you hear in the meeting?

SOLUTIONS
- What solutions can you think of to address needs?

NEXT MEETING:
Monday, June 11, 2018, 2:00-4:00 pm
Walking, Biking, and Accessibility
Our mission is to promote attitudes, practices, programs and policies that enable people with intellectual and developmental disabilities to be included as a natural and integral part of community life.

What is the Association for Community Living (ACL)?
The ACL is a chapter of the Arc and the only organization providing independent advocacy to people, of all ages, with intellectual/developmental disabilities (IDD) and their families in Boulder and Broomfield Counties.

We are community builders who break down barriers that prevent people with IDD from fully participating in our public schools and employment, health, recreation and leisure opportunities.

We are part of the safety net for people who are waiting for, or receiving services through, the long-term care system, and who are vulnerable due to inadequate system resources and high levels of abuse within the system.

What is advocacy?
- Adding weight to the voice of people with IDD by working in partnership with them and their families
- Providing people with IDD and their families, information, skills and tools to make self-directed and informed choices regarding their lives or the lives of their loved ones
- Speaking up about the civil rights of people with IDD and where necessary, speaking on behalf of people who are too vulnerable to do so themselves
- Assisting people to access community based resources, services and supports that are available to community members in general, and to people with IDD in particular
- Supporting people and families to resolve concerns that arise with the resources, services, and supports they, and their loved ones, access or wish to access
- Facilitating relationships with fellow community members and creating opportunities for people to fully participate in the community

Who does the ACL advocate with?
- Children/families who receive special education services through Boulder Valley or St. Vrain Valley School Districts , priority given to families with a child with IDD
- Adults in Boulder or Broomfield Counties who meet the Colorado definition of an intellectual/developmental disability (C.R.S. 25.5-10-202).as determined through a Community Centered Board (CCB). If a person does not already meet this definition, advocacy is limited to assisting them to access eligibility determination through the Community Centered Board.
What does the continuum of advocacy look like at the ACL?

- Information about, and referral to, organizations/community resources.
- Education and support about the value of diversity so that all people are welcome in their communities.
- Training/education/support for individuals with IDD, their families, professionals, and community members.
- Consult sessions including, Being in the Know for adults with intellectual/developmental disabilities and their families, and Educational Consults for families of children.
- Assistance navigating and accessing public benefits and services for people with an IDD who do not have a case manager.
- Direct short-term advocacy including attending meetings, providing financial aid, and speaking with, and where necessary, on behalf of the person with IDD.
- Direct on-going advocacy, specifically for adults who do not have support from family or friends and who may not have adequate long-term care services in place.

How can I request assistance or refer someone to the ACL?

All new referrals must come through the intake process, by either calling the main line at 303-527-0888 or emailing info@aclboulder.org.

- If at all possible, we prefer the person requesting advocacy call or email us directly. If the person who is interested in advocacy needs/prefers assistance with calling or emailing, a support person can facilitate the call/email.
- If someone other than the person wanting advocacy calls/emails to refer, we will want assurance that the person being referred has expressed interest in advocacy.

What can I expect when I call or email?

- If you call to request advocacy for yourself, the Advocacy Assistant will ask you a few questions regarding contact information and reason for your call, and will complete the initial information form.
- If you email to request advocacy for yourself, the Advocacy Assistant can either call you back or email you the initial information form to complete and return. To submit the information form electronically, complete the pdf form at www.aclboulder.org.
- If you are making a referral on behalf of someone with an IDD, we will ask you for assurance that the person being referred has expressed interest in advocacy, and knows the referral is being made. Sending a signed release form, along with the initial information form is a great way to let us know the person is involved in the referral.
- The initial information form and other relevant documents will be reviewed by the ACL advocacy-team and a team member will get back to you as soon as possible.

The Association for Community Living is The Arc serving Boulder & Broomfield Counties. We are an affiliated chapter of The Arc of the United States. The Arc is not an acronym, the letters don’t stand for anything. Always refer to us as The Arc and never A.R.C. The Arc should be considered as a title or phrase.

Disclaimer: The Association for Community Living does not provide legal services. If you need legal advice regarding your situation you should consult an attorney.

ACL Atlas Valley 2770 Dagny Way, Suite 202 Lafayette, CO 80026 303.527.0888
www.aclboulder.org  www.facebook.com/aclboulder  info@aclboulder.org
Current Longmont Riders
- 125 total members in Longmont
- 10 members on LHA discounted plan

Outreach & Marketing Efforts
- Advertising educational materials in local cafes, community areas, etc.
- Attending Longmont Chamber of Commerce networking events
- Attending transportation conferences in Longmont area
- Mailing promotional postcards to surrounding residences
- Occasional discounts on Longmont car
  - Promote to members surrounding the car through internal communications

Sponsorship Efforts
- Boulder County Sponsorship with Longmont car
  - Grant through the County to sponsor transit app on the car
- Potential future sponsorship opps with local businesses surrounding the Longmont car
Memorandum

To: Via Partners
From: Lisa Bitzer, Client and Business Services Manager
Re: Information on Via’s Fare Increase Coming June 1
Date: April 25, 2018

As an important partner with Via Mobility Services, I wanted to give you notice of the upcoming increase in Via’s fares and ask your assistance in sharing this information with those who use Via’s paratransit program.

Beginning June 1, 2018, Via’s new fares will be as follows:
- Local within-town, one-way fares will be $4.50
- Town-to-Town (between communities), one-way fares will be $9.00
- Rural (Nederland, Lyons, Estes Park & I-70 Corridor) within-town, one-way fares will be $3.00

Note: Riders who are Medicaid eligible and use Via for medical/dental trips scheduled through Veyo are not affected by the fare increase.

Why are we raising fares?
Many are surprised to learn that fares cover only 3% of Via’s operating expenses. Driver wages make up the largest portion of these expenses. As the cost of living continues to increase in our community, we must ensure that our drivers receive a livable wage. Since 2016, when our starting driver wage was $12.00/hour, we’ve increased the starting pay by 30% to $15.50/hour.

Are discounted fares available?
Via riders whose annual household income meets the federal poverty income criteria are eligible for a 50% discounted fare. All riders who currently receive a reduced (discounted) fare with Via will continue to do so through May 31, 2018. All riders will soon be receiving a Reduced Fare Request Form in the mail along with a postage paid return address envelope. The form asks for self-reported household income information and should take less than 10 minutes to complete. It will also provide a phone number they can call if they have questions or need assistance completing the form. All Riders requesting a reduced fare status beginning June 1, 2018 must complete and return this form to Via by May 31.
Are discounted fares available? (Cont'd)
Riders currently receiving a discounted fare who have not returned a completed Reduced Fare Request form by May 31 will be notified by Via that their continued reduced fare status will expire unless we receive a completed request form by May 31.

What constitutes “Annual Household Income”? 
Most items reported as income on a federal tax return (Form 1040) are considered as annual household income. These include: salary and wages, Social Security benefits, pensions and annuities, IRA distributions, interest income, unemployment compensation, dividends, rental income.

How will riders be notified of their fare status?
Via will review all Discounted Fare Request Forms as they are received. Riders will be notified of their fare status by mail within 14 days of receipt of their request.

Can a rider appeal their fare status if they do not qualify for a discounted fare?
Yes, Riders whose request for a reduced fare has been denied may contact Via’s Outreach Department at 303-444-3041 and request special consideration of their fare status. Based upon their circumstances a discounted fare may be granted on a provisional basis.

What if a rider cannot afford the discounted fare?
Hardship requests will be considered on a case-by-case basis. Riders who cannot afford to pay the discounted fare may contact Via’s Outreach Department at 303-444-3041 to discuss their circumstances and hardship fare options.
Dockless Bike Share Licensing System

Mobility for All
5/14/18

Why Boulder, why now?

• Approached by numerous providers in 2017
• Proactive and avoid negative impacts experienced by other communities
• Next generation of bike share technology

What is Dockless Bike Share

• Do not require docking stations
• Locate bike with mobile app
• Self lock or lock to bike racks
• Flexible to serve more areas of the community
• Offers e-bike options

Dockless Primary Concerns

• Deployment of too many bicycles
• Parked in undesirable locations
  • Including obstructions in sidewalk
  • Safety issues for people with disabilities
• Third party relocation
• Quality and maintenance
Proposed Ordinance Requirements

- Initial fleet size - 100 bikes max, changes are performance-based
- Bike parking requirements
- Community outreach
- Social equity
- Data
- On-going reporting and monitoring
- Fees to recoup city costs

Dockless Research and Feedback

- Consulted with numerous cities - NACTO conference
- On-going discussions with operators

Next Steps

- City Council consideration of ordinance:
  - First reading April 17
  - Second reading June 12
- If approved by council:
  - Applications - August
  - Operations - September
- Ongoing monitoring and reporting
- Sunset August 2020
Downtown Colorado, Inc.

- DCI is a statewide nonprofit organization that provides a strategic methodology for revitalizing the local economy in Colorado's communities.
- Established in 1982

My VISTA Term: State of Colorado Downtowns

- Contacted recipients of advisory services
- ___ number of communities in ___ counties.
DCI Rural Programs

1. Membership
2. VISTA Program
3. Educational Programs
   - IN THE GAME Annual Conference (statewide)
   - Downtown Institutes (Regional)
     • Housing
     • Business
     • Design
     • Collaborative marketing
4. Challenge Studios

DCI Advisory Services

• DCI Model
  • 3-5 Volunteer Consultants
  • Based on community objectives / needs
  • 2-3 day intensive
  • Stakeholder analysis
• Report with Action Plan
• GANTT Chart
• Return Activation visits
• ___ communities in Colorado

DCI VISTA Program

• Serve full time with a stipend (domestic peace corps)
• 8 sites
• Municipal government, county government or nonprofit
• Build capacity

DCI Educational Programs

• 4 + Regional Downtown Institutes
  • Small Business
  • Housing
  • Other topics of interest
• Urban Renewal Board Trainings
• Statewide Annual Conference: IN THE GAME
  • Boulder 2018
  • Aspen 2019
DCI Challenge Studios

9 communities in 2018
• Idaho Springs
• La Junta
• Lamar
• Leadville
• Longmont
• Lyons
• Monument
• Parachute
• Red Cliff

Partnered with CU Denver School of Public Affairs!

Clear Creek County

• Challenges
  • Need for workforce housing
  • Need to diversify the economy (mine will be closing)
  • More expensive for developers
• Opportunities / Next Steps
  • Idaho Springs looking to create an urban renewal authority.

La Junta

• Challenges
  • Need for workforce housing
  • Need to diversify the economy
  • Population has been shrinking
• Opportunities / Next Steps
  • City is very proactive- buying a building to rehab, spur further investment.
Leadville

- **Challenges**
  - Deteriorating older buildings
  - Need for increased vibrancy downtown
  - VRBs, lack of affordable housing in Summit County pushing up housing prices in Leadville

- **Opportunities / Next Steps**
  - Great community involvement, good capacity at city hall.
  - Working on new policies / incentives for upstairs rehabs.

Rural Outreach Thoughts

- Phone + email
- Communication!
- Local champions
- Just as far from Denver to Lamar as the reverse.
- Amazing things in unlikely places

Upcoming DCI Events

- **Millennial Transportation Habits in the Sharing Economy**
  DCI Office, Denver  
  June 6, 2018

- **Downtown Development Authorities (DDA) Tour**
  Aug. 16, 2018

- **Urban Renewal Board Training**
  Pueblo  
  Nov. 2, 2018

- **IN THE GAME Annual Conference**
  Aspen  
  April 2019

DowntownColoradoInc.org  
303.282.0625

THANK YOU
Mobility for All

**Demographic Trends in Boulder & Colorado**

Chris Akers
State Demography Office
Colorado Department of Local Affairs
May 14, 2018
Demography.dola.colorado.gov

**Transitions to Watch**
- Disparate growth across the state.
- Migration - attracting and retaining the best and brightest. Can we continue to do it? Do we want to? And where do we put them?
- Aging - impacts everything... from an increased prevalence of disabilities to the economy.
- Increase racial and ethnic diversity.
- Population growing at a slowing rate

**Big Picture - 2016-2017 Pop Change**
- US - 325.7 million, + 2.3 million or .7%
- Colorado - 5,607,154
- Ranked 9th fastest 1.4% - ID, NV, UT, WA, FL
- 8th in total growth 77,049 - TX, FL, CA, WA, NC, GA, AZ
- Growth of 578,000 (11.5%) since 2010
  - Boulder County - 322,600 + 1,600 (0.5%)
  - Growth of 27,000 (9.0%) since 2010
### 2017 Population & Growth

#### Largest by Population

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#### Most Population Growth

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### Boulder County Components of Population Change

- **Natural Increase**
- **Net Migration**

### Boulder County Trend in Births and Deaths

- Births: Blue line
- Deaths: Red line

### Total Population

<table>
<thead>
<tr>
<th>Area Name</th>
<th>2010</th>
<th>2017</th>
<th>Abs Change 2010 - 2017</th>
<th>Annual % Change</th>
<th>Total Chg 16-17</th>
<th>Pct. Ch 16-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Colorado</td>
<td>5,050,332</td>
<td>5,605,382</td>
<td>555,050</td>
<td>1.5%</td>
<td>75,171</td>
<td>1.4%</td>
</tr>
<tr>
<td>Adams</td>
<td>443,711</td>
<td>502,921</td>
<td>5,821</td>
<td>1.8%</td>
<td>5,821</td>
<td>1.2%</td>
</tr>
<tr>
<td>Arapahoe</td>
<td>574,819</td>
<td>643,095</td>
<td>5,997</td>
<td>1.6%</td>
<td>5,997</td>
<td>0.9%</td>
</tr>
<tr>
<td>Boulder</td>
<td>295,605</td>
<td>322,562</td>
<td>1,590</td>
<td>1.3%</td>
<td>1,590</td>
<td>0.5%</td>
</tr>
<tr>
<td>Broomfield</td>
<td>56,107</td>
<td>68,042</td>
<td>1,590</td>
<td>2.8%</td>
<td>1,590</td>
<td>2.7%</td>
</tr>
<tr>
<td>Denver</td>
<td>604,879</td>
<td>704,104</td>
<td>9,469</td>
<td>2.2%</td>
<td>9,469</td>
<td>1.4%</td>
</tr>
<tr>
<td>Douglas</td>
<td>287,124</td>
<td>335,425</td>
<td>5,821</td>
<td>2.2%</td>
<td>5,821</td>
<td>2.3%</td>
</tr>
<tr>
<td>Jefferson</td>
<td>535,651</td>
<td>575,050</td>
<td>1,590</td>
<td>2.8%</td>
<td>1,590</td>
<td>2.7%</td>
</tr>
<tr>
<td>Larimer</td>
<td>300,532</td>
<td>343,382</td>
<td>1,590</td>
<td>2.2%</td>
<td>1,590</td>
<td>2.3%</td>
</tr>
<tr>
<td>Weld</td>
<td>254,230</td>
<td>304,112</td>
<td>10,100</td>
<td>3.4%</td>
<td>10,100</td>
<td>3.4%</td>
</tr>
</tbody>
</table>

### Population Change 2010-16

<table>
<thead>
<tr>
<th>Area Name</th>
<th>2010</th>
<th>2016</th>
<th>Change</th>
<th>Ann. Ave % Ch</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOULDER</td>
<td>295,605</td>
<td>321,989</td>
<td>26,384</td>
<td>1.4%</td>
</tr>
<tr>
<td>Boulder</td>
<td>97,928</td>
<td>107,789</td>
<td>9,861</td>
<td>1.6%</td>
</tr>
<tr>
<td>Erie (Part)</td>
<td>8,409</td>
<td>9,769</td>
<td>1,360</td>
<td>2.5%</td>
</tr>
<tr>
<td>Jamestown</td>
<td>274</td>
<td>247</td>
<td>(27)</td>
<td>-1.7%</td>
</tr>
<tr>
<td>Lafayette</td>
<td>24,553</td>
<td>28,326</td>
<td>3,773</td>
<td>2.4%</td>
</tr>
<tr>
<td>(Part)</td>
<td>86,409</td>
<td>93,254</td>
<td>6,845</td>
<td>1.3%</td>
</tr>
<tr>
<td>Louisville</td>
<td>18,412</td>
<td>20,643</td>
<td>2,231</td>
<td>1.9%</td>
</tr>
<tr>
<td>Lyons</td>
<td>2,038</td>
<td>1,923</td>
<td>(115)</td>
<td>-1.0%</td>
</tr>
<tr>
<td>Nederland</td>
<td>1,447</td>
<td>1,524</td>
<td>77</td>
<td>0.9%</td>
</tr>
<tr>
<td>Superior (Part)</td>
<td>12,501</td>
<td>13,185</td>
<td>684</td>
<td>0.9%</td>
</tr>
<tr>
<td>Ward</td>
<td>150</td>
<td>156</td>
<td>6</td>
<td>0.7%</td>
</tr>
<tr>
<td>Unincorp. Area</td>
<td>43,484</td>
<td>45,173</td>
<td>1,689</td>
<td>0.6%</td>
</tr>
</tbody>
</table>
**Migration Characteristics**

<table>
<thead>
<tr>
<th>Boulder</th>
<th>Current</th>
<th>In Migrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Never married</td>
<td>28%</td>
<td>63%</td>
</tr>
<tr>
<td>Now married</td>
<td>55%</td>
<td>26%</td>
</tr>
<tr>
<td>Divorced</td>
<td>11%</td>
<td>8%</td>
</tr>
<tr>
<td>Separated</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Widowed</td>
<td>4%</td>
<td>2%</td>
</tr>
</tbody>
</table>

**Income by Geographic Mobility**

<table>
<thead>
<tr>
<th>Boulder</th>
<th>Current</th>
<th>In Migrant</th>
</tr>
</thead>
<tbody>
<tr>
<td>No income</td>
<td>10%</td>
<td>12%</td>
</tr>
<tr>
<td>$1 to $9,999 or loss</td>
<td>15%</td>
<td>32%</td>
</tr>
<tr>
<td>$10,000 to $14,999</td>
<td>7%</td>
<td>9%</td>
</tr>
<tr>
<td>$15,000 to $24,999</td>
<td>11%</td>
<td>12%</td>
</tr>
<tr>
<td>$25,000 to $34,999</td>
<td>10%</td>
<td>8%</td>
</tr>
<tr>
<td>$35,000 to $49,999</td>
<td>11%</td>
<td>9%</td>
</tr>
<tr>
<td>$50,000 to $64,999</td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td>$65,000 to $74,999</td>
<td>4%</td>
<td>2%</td>
</tr>
<tr>
<td>$75,000 or more</td>
<td>23%</td>
<td>10%</td>
</tr>
</tbody>
</table>
AGE MATTERS

Why?
Preferences
Housing
Income
Service Demands
Labor Force

We Are Aging Fast.....

- Currently very few people over the age 65.
  - 6th lowest share of all states in US (13%) in 2015
  - 3rd fastest growth in the US
- Baby Boomers
  - Born 1946 - 1964
  - 1,360,000 Boomers in Colorado (25% of pop. in 2015)
- 2015-2030 65+ increase 719,000 to 1,270,000 or 77% (primarily from aging)
- Transition age distribution from “young” to more US average between 2015 and 2030.
Growth in young adults due to migration
Demographic Dividend
Aging

Colorado Population by Age 1990-2030

Aging In Boulder County

Boulder Age Forecast

Boulder Age Forecast for the 65+

Source: State Demography Office, 2015
Aging Issues
- Numbers
- Economic Driver - wealthier .... depends
  - Impact on occupational mix. Growing at 6% per year
- Labor Force
- Housing - Non - movers
- Income - Downward Pressure
- Health
- Disabilities
- Transportation
- Public Finance - Downward Pressure

Where Does the 65+ pop live?

Housing and Household Trends
- Retirees - will they stay or go? - where will they go? Migration?
- 38% of households over 65 are living alone
- Fastest growing household type is 65+ living alone
- Households at risk - especially single older women.
- Type of housing - demand by age.
- Location choice related to amenities, health services, transportation services, costs.
  - 80% age in place
  - 81% home owners - did not fall with recession like other ages.

Disabilities 65+
Currently 34% have a disability
Probabilities:
- 69% 65+ will have a disability at some point
- 35% 65+ will enter a nursing home
- 50% 85+ will need assistance with everyday tasks
Increase in demand for transportation services for those with disabilities.

Ethnicity/Race increasing

Colorado Population by Race/Ethnicity

- White not Hispanic
- Hispanic
- Black
- Asian
- American Indian

Share of Net Increase in Working Age Population, 2015-2020

- American Indian, NH
- Black, NH
- White, NH
- Asian, NH
- Hispanic
Where Do Spanish Speakers live?

Where is poverty concentrated?

Growth is Slowing

Colorado and U.S. Growth Rates

Population Forecast

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2020</th>
<th>2030</th>
<th>2040</th>
<th>Total Ch</th>
<th>Ann Ave. Pct Ch. 2015-40</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adams</td>
<td>489,923</td>
<td>542,609</td>
<td>658,865</td>
<td>774,542</td>
<td>284,619</td>
<td>1.85%</td>
</tr>
<tr>
<td>Arapahoe</td>
<td>629,066</td>
<td>676,371</td>
<td>779,283</td>
<td>877,068</td>
<td>248,002</td>
<td>1.34%</td>
</tr>
<tr>
<td>Boulder</td>
<td>318,570</td>
<td>336,446</td>
<td>377,107</td>
<td>415,540</td>
<td>96,970</td>
<td>1.07%</td>
</tr>
<tr>
<td>Broomfield</td>
<td>64,656</td>
<td>75,627</td>
<td>96,097</td>
<td>97,318</td>
<td>32,662</td>
<td>1.65%</td>
</tr>
<tr>
<td>Denver</td>
<td>680,658</td>
<td>733,765</td>
<td>861,706</td>
<td>925,098</td>
<td>244,440</td>
<td>1.23%</td>
</tr>
<tr>
<td>Douglas</td>
<td>322,198</td>
<td>351,801</td>
<td>413,162</td>
<td>461,381</td>
<td>139,183</td>
<td>1.45%</td>
</tr>
<tr>
<td>Jefferson</td>
<td>564,619</td>
<td>599,448</td>
<td>647,959</td>
<td>679,518</td>
<td>114,899</td>
<td>0.74%</td>
</tr>
<tr>
<td>Larimer</td>
<td>332,830</td>
<td>363,216</td>
<td>426,293</td>
<td>484,597</td>
<td>151,767</td>
<td>1.51%</td>
</tr>
<tr>
<td>Weld</td>
<td>284,571</td>
<td>336,437</td>
<td>459,772</td>
<td>595,661</td>
<td>311,090</td>
<td>3.00%</td>
</tr>
<tr>
<td>El Paso</td>
<td>676,178</td>
<td>735,478</td>
<td>855,170</td>
<td>971,444</td>
<td>295,266</td>
<td>1.46%</td>
</tr>
</tbody>
</table>

Summary Trends

- Disparate growth - what is causing it and what can be done? Can linkages be created between Metro and Non-Metro.
- Migration - how do we attract the best fit for the jobs and where do we house them? What if we can’t attract?
- Aging - we are getting old fast, is the state ready for the opportunities and changes to the labor force, income, industrial mix, housing, etc.
- Colorado is becoming more racially and ethnically diverse, especially those currently under the age of 24.
- Continued growth but slowing.

Thank you
State Demography Office
Department of Local Affairs
Chris Akers
Chris.akers@state.co.us
303-864-7751
Demography.dola.colorado.gov
## Risks (plus or minus)
- National Growth - National Policies - Intl’ immigration
- Water
- Housing - supply, price, type, location
- Infrastructure/Transportation
- State Budget/Policy
- Aging - labor force, prepared labor force
- Industry changes - downturn, bust, recession, competitiveness.
- Natural disasters - nationally

## Labor Force
- Boomers are 37% of the labor force (2010)
  - Staying longer in workforce - want and need to
  - Participation rates for ages 65+ increasing.
  - Approx. 1,000,000 workers aging out the next 20 years.
- Increase demands
  - Replacement and demands created by retiree needs
  - Largest increase in leavers between 2020-2025
- Demands will vary by industry -
  - Education, Health, Utilities, Mining, Govt.
  - Current low numbers of Long Term Care Workers and Gerontologist
  - Doctors accepting Medicare
  - Increase in demand for caregivers - informal sector
- Metro/urban demands will impact rural areas

## Housing and Household Trends
- Retirees - will they stay or go? - where will they go? Migration?
- 38% of households over 65 are living alone
- **Households at risk - especially single older women.**
- Lowest levels of mobility - non movers.
- Type of housing - demand by age.
- Location choice related to amenities, health services, transportation services, costs.
- Workers vs. non workers
  - Challenge in tight housing market.
- More people at home during the day.

## Aging and Public Finance
- Ratio of 65+ per 18-64 year olds in CO
  - Becoming more “normal”
  - End of the “demographic dividend”
- Public Finance - change in revenue and expenditures.
- Income tax - downward pressure
- Sales tax - downward pressure
- Property tax - downward pressure
- Health services - increasing
- Medicaid - increasing
# Boulder Employment

<table>
<thead>
<tr>
<th>Industry</th>
<th>2016 Employment</th>
<th>Employment Chg 2010 - 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodation &amp; food</td>
<td>18,220</td>
<td>3,594</td>
</tr>
<tr>
<td>Admin &amp; waste</td>
<td>9,042</td>
<td>734</td>
</tr>
<tr>
<td>Agriculture</td>
<td>1,199</td>
<td>159</td>
</tr>
<tr>
<td>Arts, entertainment &amp; rec.</td>
<td>6,283</td>
<td>926</td>
</tr>
<tr>
<td>Construction</td>
<td>8,132</td>
<td>1,374</td>
</tr>
<tr>
<td>Education</td>
<td>5,613</td>
<td>1,599</td>
</tr>
<tr>
<td>Finance activities</td>
<td>5,115</td>
<td>-845</td>
</tr>
<tr>
<td>Government</td>
<td>35,095</td>
<td>-3,305</td>
</tr>
<tr>
<td>Health Services</td>
<td>24,954</td>
<td>4,165</td>
</tr>
<tr>
<td>Information</td>
<td>8,880</td>
<td>-858</td>
</tr>
<tr>
<td>Management of Cos.</td>
<td>1,176</td>
<td>229</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>18,601</td>
<td>2,774</td>
</tr>
<tr>
<td>Mining</td>
<td>455</td>
<td>-13</td>
</tr>
<tr>
<td>Other services</td>
<td>12,884</td>
<td>1,233</td>
</tr>
<tr>
<td>Professional &amp; business serv.</td>
<td>37,653</td>
<td>6,884</td>
</tr>
<tr>
<td>Real estate</td>
<td>7,827</td>
<td>1,180</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>19,775</td>
<td>2,466</td>
</tr>
<tr>
<td>Transport. &amp; warehousing</td>
<td>2,213</td>
<td>627</td>
</tr>
<tr>
<td>Utilities</td>
<td>269</td>
<td>-17</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>6,912</td>
<td>1,230</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>230,097</strong></td>
<td><strong>30,745</strong></td>
</tr>
</tbody>
</table>

Since 2010, Boulder County employment is up 15.4% vs. 15.9% in CO.