**RTD PASS PROGRAM WORKING GROUP**

**February 6, 2017 – DRAFT Agenda**

RTD – Civic Center – 19th Floor

**Meeting Objectives:**

* Final Agreement – Core Elements of the Package
* Details of Implementation

1:00 Preliminaries – Welcome, Introductions, Reminder of PPWG Mission, Agenda Preview

The Pass Program Working Group will make recommendations to RTD-Denver staff on revisions to all RTD pass programs. The working group will seek consensus recommendations to the RTD-Denver staff. The Pass Program Working Group will:

* + Revisit and refine goals for each pass program,
	+ Refine pricing and administration of each pass program,
	+ Recommend pass program policy revisions, and
	+ Recommend criteria for RTD to use in evaluating future proposals for new pass programs

 Guiding Principles

* + - Cost-effectiveness
		- Equitable access
		- Convenience
		- Increased ridership
		- Meeting strategic budget plan targets
		- Brand loyalty
		- Revenue certainty
		- Simplifying rider-operator interaction

1:15 Input from Riders/Pass Holders/Members of the Public

1:45 Discussion – Finalizing the Draft Recommendation, including Implementation, Administration, Policy Elements – Consensus Checks Throughout

3:15 Recap – Agreements, Areas of Disagreement

 Next Steps – Finalizing the Core Elements of a Recommendation

3:20 Raising New Funds to Support Pass Programs

 2018 Legislative Proposal – Vendor Fee Bill

 Discussion

3:55 Next Steps, Schedule, Other Conclusions

 February 27th 1:00-4:00 – Final Meeting

4:00 Adjourn