Lyons Elementary Trip Tracker

Year Two Data Dashboard (SY 17-18)

When participants carpool, ride the bus, bike, skate, scoot, or walk to school, they earn Tracker Bucks to spend at locally-owned Trip Tracker Businesses.

Key/Definitions:

1. Total Trip Reports/Participants is the grand total of each monthly total number of people who reported trips

2. A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle

3. Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School

4. Each Tracker Buck is a $1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses

5. Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. The ratio of lbs of CO2 emissions to car miles is approximately 0.92:1 (EPA, 2014)

385 Total Students and Staff

61 Total TT Registrations

245 Total Trip Reports/Participants

Total TT Registrations Reached 69% of goal!

1,464 Total Rewards Earned

Average Earned per Participant per Month $6

1,294 Total Car Trips Reduced

1,603 Total Car Miles Reduced

1,475 Lbs of CO2 Reduced

6,714 Total Green Trips

66% of Green Trips were Active Modes (walk, bike, skate, etc.)

~7.4 million Steps Taken Walking to and from School

~30,300 Average Steps per Participant!

24,495 Total Car Trips Reduced

3,487 Total Participants

97,872 Total Green Trips

$21,783 Total Tracker Bucks Earned

27,173 Total Lbs of CO2 Reduced

Total Steps Taken Walking to and from School ~87.8 million

27,614 Total TT Registrations Reached 69% of goal!

All 8 SVVSD Trip Tracker Schools Results (SY 17-18):

All trip data is self-reported and not necessarily exact. Additional data is available upon request - triptracker@bouldercounty.org
Lyons Elementary Trip Tracker

SAFE ROUTES TO SCHOOL PARENT SURVEY AND TRAVEL TALLY DATA

My child’s school...  
Encourages or strongly encourages  
walking or biking to/from school  
N/A

Walking or biking to/from school is...  
Fun or very fun  
for my child  
N/A

Healthy or very healthy for my child  
N/A

Top 5 issues (in addition to weather or climate) parents reported affecting decisions to NOT allow a child to walk or bike to/from school:

N/A

1 Not available due to insufficient data. Please complete Safe Routes to School Parent Surveys for complete data next year.

SCHOOL TO SCHOOL COMPETITION

Trip Tracker Year-End Participation Rate*

1st  Alpine (56%)  5th  Fall River (52%)
2nd  Niwot (54%)  6th  Burlington (50%)
3rd  Central (54%)  7th  Red Hawk (47%)
4th  Lyons (53%)  8th  Longmont Estates (40%)

*Equals cumulative monthly total participants divided by cumulative monthly total registrations.

TRIP TRACKER PARENT PERSPECTIVES

“It reminds the kids of being more efficient and sustainable”

“It gives us exercise walking and it motivates people to be more environmentally friendly.”

Source: Spring 2018 Trip Tracker Year End Feedback Survey

PARTICIPATING BUSINESSES

LYONS ELEMENTARY TRIP TRACKER YEAR TWO DATA DASHBOARD (SY 17-18)

SUPPORTING LOCALLY-OWNED BUSINESSES

25  Total SVVSD Trip Tracker Business Partners (BPs)
22  Returning BPs
3  New BPs

Tracker Bucks Spent at Trip Tracker Businesses

Max: $2,267  $445  Average per Business
Min: $15

$17,863 Total Tracker Bucks Spent!  = 79% of Tracker Bucks Rewarded

Don’t forget to thank TT Businesses when visiting them!

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. 3 BP closed or discontinued: La Vita Bella Coffee, Loaf-N-Ladle, La Villa Tatra.

A MESSAGE FROM THE TRIP TRACKER PROGRAM

Lyons Elementary and PTO: Thanks to your partnership and wonderful parent volunteers, we have empowered students, staff, and their families to make healthy & environmentally friendly decisions that benefit the entire community. The Trip Tracker Program remains free to your school, but please consider making a contribution of 5% to 10% of Lyons’s total Tracker Bucks earned last year. This would be $69 to $138.