

Boulder County Opioid Advisory Group Meeting

Wednesday, May 23, 2018

9:30 AM – 11:30 AM

1333 Iris Ave, Boulder, Norton Rooms

Meeting Goals

- Promote shared leadership
- Connect with fellow OAG members and new partners
- Stay current on local and state updates
- Mobilize towards collective action
- Celebrate successes

Welcome, Review Agenda

Channel 7 News Discuss Possible Media Campaign - Conquering Addiction

Channel 7 is trying to develop something to fight the opioid crisis to give back to the community they serve. They want to use their channel as a huge megaphone. How can we get the right information, in front of the right people, whether it is resources, information or a self-advocacy. They want to bring the correct messaging to the community. How do we ensure we're helping to fill gaps? It's a 3 pillar process they are using that includes education, recovery/ treatment and prevention. They want us to provide feedback as to if they are on the right track. With the campaign, the goal is to take the stigma out of it.

- 1) Prevention - Being able as a consumer to push back to a doctor prescribing an opioid, ask questions about the prescription. They want to encourage a peer to peer conversation, address what the kids are up against.
- 2) Treatment - It's for everyone, there is a hope, we are going to send them to the correct resource.
- 3) Recovery - Everybody has this pre-conception of how recovery looks like. They want it to be relatable; that it could be anybody.

Broadcast product: 60 Second vignettes airing key programming on Denver, including daily newscast. Opportunity for in-depth live interviews with our partner's experts within our weekday program, Mile High living.

Digital product: An interactive Conquering Addiction landing page living on The DenverChannel.com housing relevant articles as well as video. Create online articles allowing our editorial team to collaborate with our partner to create significant content. Strong social media outreach encouraging people to have a discussion and share important content to their friends and followers.

Presentation of the 2018 NACo Award to Opioid Advisory Group

The Opioid Advisory Group began in 2016, when we recognized that we needed to do something to address the opioid issue. Building relationships and coordinating with the community. We have seen a 30% percent decrease of drug overdose deaths; one of only 3 middle/large counties in the state that has seen a decrease. Have seen much success with Narcan (191 reported lives saved by lay individuals and PD). We're doing this collectively, using a shared leadership model.

County Commissioner Deb Gardner- Presented the 2018 NACo Award – National Association of Counties to the Opioid Advisory Group. There are over 3,000 counties eligible for this award. Winning an award of this level implies that other counties see the type of good work we're doing in the county. We become a model that other counties and cities can use as example. Opioid crisis is a community problem, and without a community solution, it doesn't work. Each interested individual will receive a certificate of the award at a future meeting.

State Legislative Updates – Alison Harvey

See legislative summary

- Five out of six opioid bills passed. Harm reduction bill did not survive.
- In-patient residential treatment bill passed - It's going to take 2 years. There will be this benefits under Medicaid
- Alison Harvey has accepted a position at Broomfield Public Health and will no longer be providing facilitation
- The Interim Study Committee passed to up to 6 more bills in the next legislative session. The interim committee will begin July 1 through October 31. Begin thinking of policy recommendations.

Lift the Label Campaign - Denise Vincioni

Lift the Label he campaign (www.liftthelabel.org) funded by the State Targeted Response to the Opioid Crisis Grant, aims to remove damaging labels that prevent those with opioid use disorder from seeking help. Last Monday they created a wall, it has 40,000 prescription bottles and each of those bottles has a message about losing somebody to addiction. The wall is available for everybody to use.

Hubs and Spoke Model – Denise Vincioni

- **Hubs** are the High Intensity Medication Assisted Treatment programs - provide methadone, buprenorphine, naltrexone in regional locations. All staff specializes in addictions treatment. Hubs offer intensive treatment for complex addictions with expanded services and strong connections to area spokes

- **Spokes** provide Maintenance Medication Assisted Treatment - buprenorphine, naltrexone, at community locations. There is a Lead provider and nurses and LADC/MA counselor

There are currently 9 Hubs in Vermont. Each Hub is the source for its area's most intensive opioid use disorder treatment options, provided by highly experienced staff. Hubs offer the treatment intensity and staff expertise that some people require at the beginning of their treatment.

Celebration of Success in Recovery

Dominic shared his personal story. He spoke at the Longmont Angel initiative in a large community of young people in recovery- his story is very compelling and strong. His youthful appearance and his ways with kids make him an asset in programs in schools.

Boulder native, went to private school, and had a pretty average childhood. He didn't have any mental illness, never was on prescriptions. He started treatment until he noticed he had withdrawals. He was about 15 or 16. At 19 progressed to heroin. He spent some time in probation and in jail. From 20-26 he's been in several inpatient-outpatient facilities. His god-brother passed away last year. He's in the Angel Initiative. He speaks at Fairview High School, Boulder High school and he works at a treatment facility- Red Point Center. Boulder is a great hub for recovery. Longmont doesn't have any treatment facility. He loves reaching out kids in recovery.

Work Group Check In – How do we want to commit?

Break up in groups – Law Enforcement/Criminal Justice, Harm Reduction, Recovery, Prevention, Provider Education, Data, Community groups

Treatment/Recovery

- Michelle Ryan, will be leader.

Provider Education

- Clinical – two goals: 1) to help facilitate resource list 2) pull together a list of information on provider education and share within the group.
- Will meet virtually.

Community

- Community – Communicate via email – coordinate with Angel Initiative and start working on community programs and communication.

Data

- Data Group- working internally at the health department. Are working to get a draft dashboard to the data group for review.

Criminal Justice/ Law Enforcement

- Law Enforcement- They'll meet separately. They have 3 specific projects they would like to work on.

Harm Reduction/Early Intervention

- Harm reduction- we will not meet separately; we have state wide syringe access provider group, we would like to share harm reduction philosophy with law enforcement, and working with clinical providers around stigma wound care issues, etc.
- Early intervention - create more union and connection among other groups around the room. Making sure there is a unified effort.

Prevention

- Prevention- strategies for primary prevention are happening in other groups. One place we could have some impact on the media campaign and raising awareness. Pull together those resources. They'll have more conversations with Healthy Future Coalitions and how primary prevention can partner.

Group Activity

- Tell 1 new person what brings you here today, and listen to what brings them here

Announcements

- Heroin strategy group – statewide strategy to target highest concern dealers and be sure treatment options are prepared to receive new intakes
- Shining the Light series in Longmont. Event was held June 21, 5:30-8:30pm

Next Meeting: Weds, June 27, 2018, 9:30—11:30am, 1333 Iris Ave. Boulder, Norton Rooms (East and West)