



healthy futures coalition
PARTNERING TO REDUCE SUBSTANCE ABUSE

**Healthy Futures Coalition- Partnering to Reduce Substance Abuse
Boulder County**

Vision: Boulder County is a thriving community of youth and adults making choices not to abuse substances.

Mission: Prevent and reduce youth substance use, adult substance abuse and harmful impacts of the community by collectively mobilizing resources and partnerships throughout Boulder County to create informed and healthy community attitudes towards drugs and alcohol.

Collective Impact: Common agenda; continuous communication; backbone support; mutually-reinforcing activities; shared measurement systems.

**3482 Broadway, Boulder, CO – Sundquist Building, Baltic Conference Room
January 9th, 2019
12-2pm
Lunch provided**

Meeting Agenda

12:00 – 12:15 pm Introductions: Name, pronouns, agency/role, and community sector
Audrey asked members to identify which of the community sectors (list below) that they felt most appropriately described their role in the community and HFC.

12:15 - 12:30 pm Announcements

- Coalition application process (Daiszha Cooley)
 - **Timeline:** The HFC Youth Coalition will be reaching out to various youth leadership groups throughout the County mid-January. The Youth Coalition application will be due towards the end of February. The first Youth Coalition meeting will be the evening of March 13th
 - **Details:** The youth coalition will meet independently on the 2nd Wednesday of the month when HFC is meeting 12-2pm. Youth coalition members will attend the 4-6pm HFC meetings. BCPH is able to offer transportation options if needed (in-town or between cities). Youth coalition members will receive a stipend of \$10/hour.
 - **Action Steps:** If you know of any young people who would be interested in participating in the youth coalition contact Audrey, Daiszha, or the BCPH Youth Advisory Team. We are looking for young people who are at least in the 9th grade starting the 2018-2019 school year and who are 20 years old or younger at the start of the 2018-2019 school year
- Youth Calendar update (LaRae Goldsmith)
 - The idea of having one space to collect events for youth in Boulder County came out of the HFC strategic planning process and has transitioned to the Coordinated Youth Systems coalition

- We have selected the platform Gatherboard for the online events calendar and are currently drafting event submission criteria (see sample calendar [here](#))
- Once the site is ready to go we will notify HFC partner organizations that they can submit events
- If you have questions contact LaRae at lgoldsmith@bouldercounty.org
- Vaping Conversations Training save-the-date (Brittany Carpenter)
 - You can register for the Vaping Conversations Training of Trainers [here](#). If you have questions about the training contact Brittany at bcarpenter@bouldercounty.org

12:30– 12:55 pm Review ROI from HFC social media posts for parents (BCPH Communications Team, Melanie Nieman and Chana Goussetis)

Handouts summarizing the return on investment of social media posts for parents [here](#).

- Social media best practices summary:
 - Pair text with a photo
 - Choose photo of people with faces showing
 - Keep text fairly short
 - Give people a manageable action or task
 - Drive viewers to website (ex: BCPH HFC or Speak Now)
 - Keep it relevant to current events

12:55 – 1:20 pm Review current membership, community sector representation, and the Coalition Commitment Agreement (Audrey Schroer)

Drug-Free Communities grant 12 Community Sectors - attendance at 1/9/2019 HFC meeting

1. Youth - 2
 2. Parents - 2
 3. Schools - 3
 4. Healthcare
 5. Law Enforcement - 1
 6. Volunteer Organizations - 0
 7. Businesses - 0
 8. State/Local/Tribal Government - 11
 9. Youth-Serving Organizations - 6
 10. Other Alcohol and Other Drug agencies (i.e. treatment, early intervention, etc.)
 11. Religious/Fraternal organizations - 1
 12. Media - 0
- Slides about 2018 HFC membership and community sector representation [here](#)
 - Goals for maintaining representation from 12 community sectors:
 - We are required by one of our funders (The Drug-Free Communities grant) to have at least one person on the coalition that represents each community sector because...
 - Increase diversity of ideas for addressing substance abuse prevention
 - Have a better reach into the community if members from different areas of the community take prevention information and activities back to their “spheres of influence”

Action step 1: HFC is looking to strategically recruit new members, especially those from community sectors that currently have low representation on the coalition. If you have individuals or organizations that you would like to see become involved in HFC, please submit your suggestions through [this Google Form](#).

Action step 2: One way we keep track of coalition membership is through the Coalition Commitment Agreement. If you would like to be considered a “member” of the Healthy Futures Coalition, please sign a [Coalition Commitment Agreement](#) and return it to Audrey. One benefit of coalition membership is that your organization will be listed under the “members” tab of the HFC webpage with a link to your organization’s website.

1:20-1:50 pm Workgroup time

- Parent Partnership Workgroup - See notes from the parent workgroup discussion about content for quarterly prevention messages for parents [here](#).
- Coalition Collaboration - did not meet
- Youth Leadership and Engagement - See recommendations from this workgroup about HFC’s readiness to engage youth as partners [here](#).
- Evidence-Based Practices - See notes from the discussion about different classification options for EBPs [here](#).
- Membership workgroup did not meet

1:50 pm Workgroup share-outs and wrap-up

Please fill out the annual Coalition Survey. This is an opportunity to provide feedback about how HFC has been functioning over the past year. Please complete the online survey before the next meeting. **Survey link:** https://www.surveymonkey.com/r/HFC_2019_Survey

Next Meeting

When: February 13, 2019 from 4-6pm

Where: Longmont Youth Center (1200 Lashley St., Longmont, CO)

Entrance is on the East side of the building, and there is plenty of free parking in the adjacent lot.