

Lyons Elementary Trip Tracker (TT)

Year Three Annual Summary (SY 18-19)

When participants carpool, ride the bus, bike, skate, scooter, or walk to school, they earn Tracker Bucks to spend at locally-owned Trip Tracker Businesses.

Total
Students
and Staff

382

Down 1% or -3 from SY 17-18

97

Total TT
Registrations
Reached 85% of goal!

Up 59% or +36 more than SY 17-18

427

Total TT Trip
Reports/Participants¹

Up 74% or +182 more than SY 17-18

Trips

11,613

Total Green
Trips²

Up 73% from SY 17-18 = 6,714

60%

of Green Trips were
Active Modes (walk,
bike, skate, etc/)

Down 6% from SY 17-18 = 66%

Steps

~6 million

Steps Taken Walking to and from School³

Down from 7.4 Million in SY 17-18

~14,158

Average Steps
per Participant!

Driving

2,594

Total Car Trips
Reduced⁵

101% more reduced than SY 17-18 = 1,294

3,238

Total Car
Miles Reduced⁵

102% more reduced than SY 17-18 = 1,603

2,979

Lbs of CO₂
Reduced⁵

102% more reduced than SY 17-18 = 1,475

Tracker Bucks

\$2,535

Total Rewards
Earned⁴

Up 42% from SY 17-18 = 1,464

\$6

Average Earned per TT
Participant per Month
Same as SY 17-18

All 8 SVVS Trip Tracker Schools Results (SY 18-19):

4,164 Total Participants

117,178 Total Green Trips

\$26,335 Total Tracker Bucks Earned

28,067

Total Car Trips
Reduced

36,172

Total Lbs of CO₂ Reduced

Total Steps Taken Walking
to and from School

**~93.9
million**

Key/Definitions:

¹ Total Trip Reports/Participants is the grand total of each monthly total number of people who reported trips

² A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle

³ Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School

⁴ Each Tracker Buck is a \$1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses

⁵ Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household.
The ratio of lbs of CO₂ emissions to car miles is approximately 0.92:1 (EPA, 2014)



SAFE ROUTES TO SCHOOL PARENT SURVEY AND TRAVEL TALLY DATA¹

My child's school...

78%

Encourages or strongly encourages walking or biking to/from school

Walking or biking to/from school is...

82%

Fun or very fun for my child

Healthy or very healthy for my child

98%

¹Top 5 issues (in addition to weather or climate) parents reported affecting decisions to NOT allow a child to walk or bike to/from school:

93% Distance

64% Safety of Intersections and Crossing

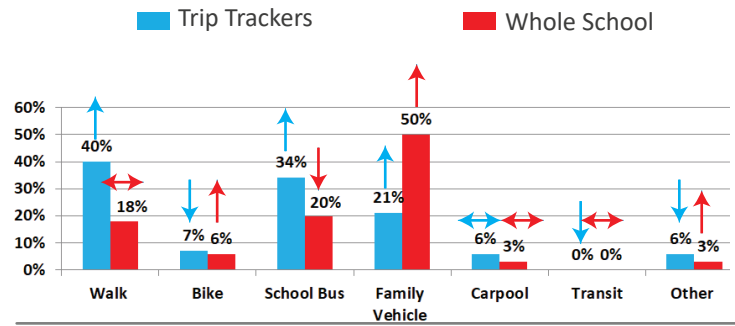
50% Amount of Traffic Along Route

43% Speed of Traffic Along Route

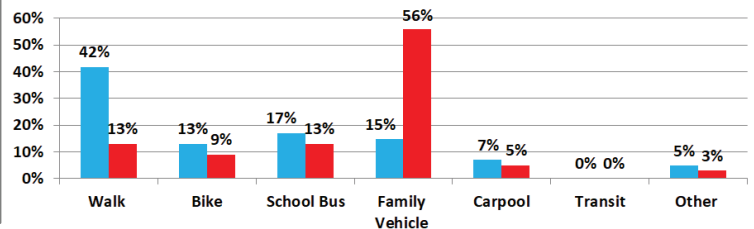
36% Child's Participation in After School Programs

¹ Parent opinions from the school's fall and spring Safe Routes to School (SRTS) Parent Surveys unable to be calculated due to insufficient data. Mode share data (at right) is from the fall, winter, and spring SRTS travel tallies (for whole school) and from Trip Tracker's database.

Lyons Elementary travel mode shares: whole school vs. Trip Tracker participants only. Arrows represent change from SY 2017-2018.

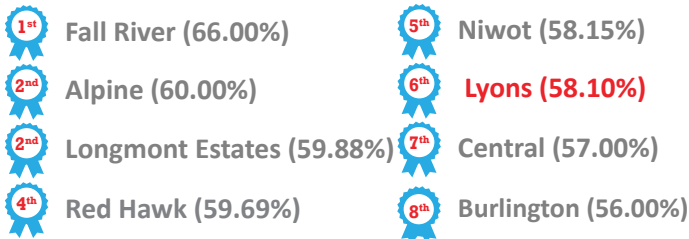


All 8 Trip Tracker schools travel mode shares: whole schools vs. Trip Tracker participants only



SCHOOL TO SCHOOL COMPETITION

Trip Tracker Year-End Participation Rate*



*Equals cumulative monthly total participants divided by cumulative monthly total registrations.

SUPPORTING LOCALLY-OWNED BUSINESSES

24 Total SVVS Trip Tracker Business Partners (BPs)



18 Returning BPs
6 New BPs

Don't forget to thank TT Businesses when visiting them!

Tracker Bucks Spent at Trip Tracker Businesses

Max: **\$3,155** Average per Business **\$500**
Min: **\$9**
Total Tracker Bucks Spent! **\$20,893**
= A Community Investment of **\$10,446**
79% of \$TBs Rewarded

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. No BP closed or discontinued during this school year.

PARTICIPATING BUSINESSES



A MESSAGE FROM THE TRIP TRACKER PROGRAM

Lyons Elementary and PTO: Thanks to your partnership and wonderful parent volunteers, we have empowered students, staff, and their families to make healthy & environmentally friendly decisions that benefit the entire community. The Trip Tracker Program remains free to your school, but please consider making a contribution of 5% to 10% of Lyons's total Tracker Bucks earned last year. This would be \$127 to \$254.



BoCoTripTracker.com
E: triptracker@bouldercounty.org
P: 303-441-3935

In Partnership With

