Lyons Elementary Trip Tracker (TT) Year Three Annual Summary (SY 18-19)

When participants carpool, ride the bus, bike, skate, scoot, or walk to school, they earn Tracker Bucks to spend at locally-owned Trip Tracker Businesses.

Key/Definitions:
1. Total Trip Reports/Participants is the grand total of each monthly total number of people who reported trips
2. A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle
3. Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School
4. Each Tracker Buck is a $1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses
5. Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. The ratio of lbs of CO2 emissions to car miles is approximately 0.92:1 (EPA, 2014)

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org

Total Students and Staff: 382 (Down 1% or -3 from SY 17-18)

Total TT Registrations Reached 85% of goal! (Up 59% or +36 more than SY 17-18)

Total TT Trip Reports/Participants: 427 (Up 74% or +182 more than SY 17-18)

Total 8 SVVS Trip Tracker Schools Results (SY 18-19):
- 4,164 Total Participants
- 117,178 Total Green Trips
- $26,335 Total Tracker Bucks Earned

Total Car Trips: 2,594 (101% more reduced than SY 17-18 = 1,294)
Total Car Miles Reduced: 3,238 (102% more reduced than SY 17-18 = 1,603)
Lbs of CO2 Reduced: 2,979 (102% more reduced than SY 17-18 = 1,475)

Total Green Trips: 11,613 (Up 73% from SY 17-18 = 6,714)
Steps Taken Walking to and from School: ~6 million (Down 6% from SY 17-18 = 66%)

Steps Taken Walking to and from School: ~14,158 Average Steps per Participant!

Total Rewards Earned: $2,535 (Up 42% from SY 17-18 = 1,464)
Average Earned per TT Participant per Month: $6

Total Car Trips Reduced: 101% more reduced than SY 17-18 = 1,294
Total Car Miles Reduced: 102% more reduced than SY 17-18 = 1,603
Lbs of CO2 Reduced: 102% more reduced than SY 17-18 = 1,475

Total Lbs of CO2 Reduced: ~93.9 million

Total Steps Taken Walking to and from School: ~93,9 million
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SAFE ROUTES TO SCHOOL PARENT SURVEY AND TRAVEL TALLY DATA

Top 5 issues (in addition to weather or climate) parents reported affecting decisions to NOT allow a child to walk or bike to/from school:

- 93% Distance
- 64% Safety of Intersections and Crossing
- 50% Amount of Traffic Along Route
- 43% Speed of Traffic Along Route
- 36% Child’s Participation in After School Programs

Parent opinions from the fall and spring Safe Routes to School (SRTS) Parent Surveys unable to be calculated due to insufficient data. Mode share data (at right) is from the fall, winter, and spring SRTS travel tallies (for whole school) and from Trip Tracker’s database.

1 Top issues

Walking or biking to/from school is...

- 82% Fun or very fun for my child
- Healthy or very healthy for my child 98%

Lyons Elementary travel mode shares: whole school vs. Trip Tracker participants only. Arrows represent change from SY 2017-2018.

SCHOOL TO SCHOOL COMPETITION

Trip Tracker Year-End Participation Rate*

<table>
<thead>
<tr>
<th>Rank</th>
<th>School</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Fall River</td>
<td>66.00%</td>
</tr>
<tr>
<td>2</td>
<td>Alpine</td>
<td>60.00%</td>
</tr>
<tr>
<td>3</td>
<td>Longmont Estates</td>
<td>59.88%</td>
</tr>
<tr>
<td>4</td>
<td>Red Hawk</td>
<td>59.69%</td>
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<tr>
<td>5</td>
<td>Niwot</td>
<td>58.15%</td>
</tr>
<tr>
<td>6</td>
<td>Lyons</td>
<td>58.10%</td>
</tr>
<tr>
<td>7</td>
<td>Central</td>
<td>57.00%</td>
</tr>
<tr>
<td>8</td>
<td>Burlington</td>
<td>56.00%</td>
</tr>
</tbody>
</table>

*Equals cumulative monthly total participants divided by cumulative monthly total registrations.

SUPPORTING LOCALLY-OWNED BUSINESSES

24 Total SVVS Trip Tracker Business Partners (BPs)

<table>
<thead>
<tr>
<th>Returning BPs</th>
<th>New BPs</th>
</tr>
</thead>
<tbody>
<tr>
<td>18</td>
<td>6</td>
</tr>
</tbody>
</table>

Don’t forget to thank TT Businesses when visiting them!

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. No BP closed or discontinued during this school year.

PARTICIPATING BUSINESSES

Simon's Market 422 S Main St, Lyons, CO 80540
Ray's Market 11155 S Main St, Lyons, CO 80540
Crystal Joys 2 Main St, Lyons, CO 80540
Bikes 1315 S Main St, Lyons, CO 80540
BOCO Foods 203 S Main St, Lyons, CO 80540
Simply Buck Market 422 S Main St, Lyons, CO 80540
Lyons Fresh Produce Farm Stand 11155 S Main St, Lyons, CO 80540
Lettuce Love Farm 11155 S Main St, Lyons, CO 80540
Simply Buck Market 422 S Main St, Lyons, CO 80540

A MESSAGE FROM THE TRIP TRACKER PROGRAM

Lyons Elementary and PTO: Thanks to your partnership and wonderful parent volunteers, we have empowered students, staff, and their families to make healthy & environmentally friendly decisions that benefit the entire community. The Trip Tracker Program remains free to your school, but please consider making a contribution of 5% to 10% of Lyons’s total Tracker Bucks earned last year. This would be $127 to $254.

BoCoTripTracker.com
E: triptracker@bouldercounty.org
P: 303-441-3935

All full data sets have been provided to the school. They are available upon request - triptracker@bouldercounty.org