Niwot Elementary Trip Tracker (TT) Year Four Annual Summary (SY 18-19)

When participants carpool, ride the bus, bike, skate, scoot, or walk to school, they earn Tracker Bucks to spend at locally-owned Trip Tracker Businesses.

Key/Definitions:
1. Total Trip Reports/Participants is the grand total of each monthly total number of people who reported trips
2. A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle
3. Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School
4. Each Tracker Buck is a $1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses
5. Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household.

The ratio of lbs of CO2 emissions to car miles is approximately 0.92:1 (EPA, 2014)

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org
SAFE ROUTES TO SCHOOL PARENT SURVEY AND TRAVEL TALLY DATA

My child’s school...

Walking or biking to/from school is...

54% Encourages or strongly encourages walking or biking to/from school
50% Fun or very fun for my child
90% Healthy or very healthy for my child

Top 5 issues (in addition to weather or climate) parents reported affecting decisions to NOT allow a child to walk or bike to/from school:

72% Distance
42% Safety of Intersections and Crossing
40% Speed of Traffic Along Route
37% Amount of Traffic Along Route
32% Time

School to School Competition

Trip Tracker Year-End Participation Rate*

1st Fall River (66.00%)
2nd Alpine (60.00%)
2nd Longmont Estates (59.88%)
4th Red Hawk (59.69%)
5th Niwot (58.15%)
6th Lyons (58.10%)
7th Central (57.00%)
8th Burlington (56.00%)

PARENT SURVEY COMMENTS

“It is a good incentive program to get the kids to change their transportation methods.”

“I think it has encouraged other families to walk/bike more as we have seen a lot more families on our way to school this year...”

Source: Trip Tracker Year End Feedback Survey

Supporting Locally-Owned Businesses

24 Total SVVS Trip Tracker Business Partners (BPs)

18 Returning BPs
6 New BPs

Don’t forget to thank TT Businesses when visiting them!

Tracker Bucks Spent at Trip Tracker Businesses

Max: $3,155
Min: $9
Average per Business: $500

Total Tracker Bucks Spent: $20,893
A Community Investment of $10,446

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. No BP closed or discontinued during this school year.

A MESSAGE FROM THE TRIP TRACKER PROGRAM

Niwot Elementary and PTO: Thanks to your partnership and wonderful parent volunteers, we have empowered students, staff, and their families to make healthy & environmentally friendly decisions that benefit the entire community. The Trip Tracker Program remains free to your school, but please consider making a contribution of 5% to 10% of Niwot’s total Tracker Bucks earned last year. This would be $131 to $262.