Trip Tracker Business Partner Summary

2 Easy Ways To Get Involved- Ask How!
1. Accept $TBs at Your Business
   Need 1 page agreement & a W9 copy
   Most BPs set up $TBs like a coupon
2. Sponsor a TT School
   Need a fiscal contribution

$TBs Earned Where

- 23% Eat/Drink
- 10% Experience
- 10% Shopping

$TBs Spent Where

- 57% Eat/Drink
- 47.2% Experience
- 43.6% Shopping

Parents are saying...
Source: TT Year End Survey

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Business Partner Benefits
1. Expand customer base- drive repeat & new customers
2. FREE MARKETING by the TT Program- online, print, electronic
3. Increase community involvement
4. Contribute to local sustainability & economic goals
5. Peer business support from other participating businesses
6. Support a local student & family based effort that benefit the entire community through:
   - Increased safety = decreased cars at schools
   - Increased physical activity = decreased driving
   - Improves academic readiness & mental health
   - Increased environmental health = decreased CO2 & other car emissions
   - Increased money put into the local economy through $TBs
7. Earn sustainability certification credits- ask how

BP Types

- Eat/Drink 41%
- Experience 8%
- Shopping 40%

Tracker Bucks Summary

Total $TB Earned: 26,335
Total $TB Spent: 20,893 = 79% of $TB earned
- Total $TB Spent by Students: 20,446/ $10,223
- Total $TB Spent by Staff: 477/ $223.50
$10,446.50 put into local economy by participants choosing their own rewards.
Average amount per business = $500
Maximum = $3,155 Minimum = $9

Thank you to these locally owned TT Business Partners during SY 18-19!

Thank You Locally Owned Businesses!

Flip over for additional participant data.
On behalf of all Trip Tracker schools, PTOs, parent volunteers, participants, and County Staff, we thank you for your partnership. Because of it, SVVS students, staff and their families have been empowered to make healthy & environmentally friendly decisions that benefit our entire community. Congrats on making the fifth year of the Trip Tracker Program a great success!