

Niwot LID Advisory Committee Meeting Minutes

August 6, 2019
Left Hand Grange
195 Second Avenue, Niwot, CO

The meeting was called to order at approximately 6:30 pm.

Members Present: Laura Skaggs, Anne Postle, Lisa Rivard, Cornelia Sawle, Jim Eastman, Mary Coonce, Biff Warren, Scott Firle

Guests: Catherine McHale, Jocelyn Rowley, Linda Klueber, Leigh Suskin, Chuck Klueber, Tony Santelli

Staff: Mark Ruzzin

Approval of Minutes:

The board considered the minutes of the June 4, 2019 meeting.

ACTION: Biff moved to approve the minutes of the June 4, 2019 meeting, as presented; Jim seconded the motion and it passed unanimously.

Treasurer's Report:

Laura presented the Treasurer's Report in Bruce's absence. Sales tax collections through May 2019 reveal that the LID is having its best year in at least the past 5 years. The committee spent some time discussing the state of retail spending in the district, in reaction to the collection numbers included in the report. Anne suggested that Starbuds and car sales may be causing the increase in collections, as opposed to increased sales across the retail stores on Second Avenue. Mark reminded the committee that the sales tax collection data that the county receives from the state is proprietary information and is shared in aggregate by sector; it is not possible to review the data and attribute sales tax revenues to individual businesses.

Tony noted that the revenue growth seems to be in the restaurant/food services sector. Scott noted that, in respect to the overall numbers, retail has increased its percentage of overall collections between 2018 and 2019.

Mark pointed out to the committee that the set of property tax issues caused by the intersection between the Taxpayer Bill of Rights and the Gallagher Amendment, as discussed earlier in the evening with the county commissioners, has been and will continue to be a high policy priority for the county. Mark also noted that the city of Boulder has recently conducted two studies of the retail sales tax environment in the city; he will forward links to the reports to committee members.

Funding Requests:

1. Niwot Business Association – Dancing Under the Stars – \$1,071.00

Catherine McHale presented the funding request on behalf of the NBA. Dancing Under the Stars is a dancing event that has been held in Boulder for the past 37 years, but which for a variety of reasons lost its home. After recruiting Cottonwood Square ownership to give the event a trial run, DUTS has had several successful Friday nights of dancing, bringing well over 200 people to Niwot for the

events. The event attracts both Niwot locals and residents of the region who are dance enthusiasts. Early indications suggest that the event is having a positive impact on the business climate within the LID.

Catherine explained how the event is organized – LID funding will help pay for dance instructors, event promotion, set up and tear down of the linoleum dance floor, portable toilets, and other miscellaneous expenses. The NBA is asking for \$1,071, out of a total project cost of \$5,571.

ACTION: On a motion from Jim, seconded by Mary, the committee voted unanimously to APPROVE the funding request for \$1,071.00, as presented.

2. Niwot Business Association – Enchanted Evening / Holiday Parade – \$6,500.00

Linda Klueber and Leigh Suskin presented the funding request on behalf of the NBA. The 2019 request is for the same amount as the 2018 request, and also like last year, includes a \$500 contribution from the NBA. Last year's event did not go over budget. Most of the musicians who participated last year are returning, and have not raised their rates. The horse carriage company has gone out of business, so Linda is pursuing bids from several other companies to provide the carriage that Santa rides in on. Lisa Rivard offered to donate her services for the poster design.

ACTION: On a motion from Jim, seconded by Anne, the committee voted unanimously to APPROVE the funding request for \$6,500.00, as presented.

Old Business:

Petition for Inclusion – 304 Franklin Street

Biff reported that the County Commissioners approved the request of 304 Franklin, the Lefthand Animal Hospital, to be included in the district.

Public Comment:

There was no public comment, and the meeting was adjourned at approximately 7:15 p.m.