

Administrative Board
Minutes from September 17, 2019

The Boulder County Division of the Community Action Programs Administrative Board met in regular session on 09/17/19 in the CAP Community Services Salon De Dialogos Conference Room at Public Health, 3482 Broadway, Boulder 80301.

Present: Gina Barajas, William Benjamin, Susan Boucher, Stephanie Burke, Robin Chavez, Mariana Grosz, Melanie McGinn, & Brittney Wilburn (by telephone). Guests: Zenia Felix and her dog, Lucky.

Absent: Elizabeth Antus, & Bhola Katuwal.

Staff Present: Belinda Hearn, Maciel Leon, & Magdalena Ruiz.

Susan Boucher began the meeting at 6:08 pm.

Quorum Present: 8 out of 10

Public Comment: None.

April Minutes: Motion to approve minutes – Robin Chavez – 2nd Stephanie Burke - in favor. Bill Wilburn asked that July's minutes be amended to include his attendance.

Directors Report:

PERL: Maciel introduced Belinda Hearn as our new PERL Coordinator. Belinda shared with the Board: her background includes Workforce Boulder within the Business Services Team, and has been working in Boulder county for the last year and four months. Maciel will have Belinda return to the BC CAP Advisory Board meeting in January of 2020 to speak of the new and improved PERL programming.

Open Discussion:

Maciel spoke of her attendance at this July's 2019 Poverty Conference that was located in Colorado Springs. Maciel shared the programs of CAP, PERL where we're headed in all programs and our involvement in the community. Response was well-received. Attendees were direct service providers and Board members. Maciel encouraged all CAP Board members to attend the next conference which occurs every few years. Maciel mentioned looking into funding for Board attendance.

Restoring the American Dream (there is an article that Maciel will send out to the Board): collaborative effort by government agencies and institutes that work with low-income disenfranchised communities spoke of what the American Dream now looks like or if it even exists. Discussions including insights and studies defined the following subjects that the conference centered around:

- Economic Success
- Power of Atonomy
- Being A Value in the Community
- Changing the Narrative
- Increase Social Empathy
- Creating Access to Good Jobs
- Zip Code
- Providing Support that Empowers
- Use of Data

Questions or thoughts that the Board had regarding the Conference discussions:

- How do we use data? We have an in-house data person but the conversation that is now being had is: how are we asking our questions? We have data on each CAP program however, are we asking the questions that pertain to funder requirement or data that will support outcomes of each program. The monthly conversation between CAP staff and the in-house data person regarding data includes the following:
 - direct and intentional
 - are we doing a follow-through
 - change the conversation; invite others
 - how do we connect with partnering agencies in the community to report the connection between what CAP programs and their programs offer that support recipients and what those outcomes look like
- How do we change the narrative?
 - E-Source is a utility billing company that has asked Maciel to speak to their team about increasing social empathy. Maciel will be providing the poverty game as a tool in which she would like to better explain poverty communities and their economic downfall/environment, she will update the workshop at our next meeting.

MCAB

- October 3rd is the 31st Multicultural Awards Banquet. 8 categories and 11 awards will be presented, there are multiple awards in one category. Press such as social media, Nextdoor and press releases have all gone out promoting this event.
Volunteers: please contact Maciel via email.
Emcee: staff will be announcing categories and award presentations. Maciel asked if CAP Board members would assist.
Scholarship recipients will be in attendance.
Awards this year will be plaques rather than paper certificates. Scholarship winners will also receive a designed coaster-size award.
Artist this year will be a Polynesian dance group.
Cocktail hour: 6-6:30 pm.
Sweet and Savory will cater the event.
Thought for next year: to offer discount tickets for donors.

Circles Launch

Circles launch will be December 9th, 2019. CAP Board members are invited to attend. More details to come soon.

A round of applause to Maciel and staff. Maciel thanked the CAP Advisory Board for showing her support and giving her a chance. The Board praised her for her dedication, hardwork and commitment to overseeing all programs.

Adjourn: Motion to adjourn at 7:06 p.m. by Robin Chavez & 2nd by Melanie McGinn.

Submitted by Gina M. Barajas