

Niwot LID Advisory Committee Meeting Minutes

September 3, 2019
Mountain View Fire & Rescue Station
8500 Niwot Road, Niwot, CO

The meeting was called to order at approximately 7:00 pm.

Members Present: Laura Skaggs, Anne Postle, Lisa Rivard, Cornelia Sawle, Jim Eastman, Mary Coonce, Bruce Rabeler, Scott Firle

Guests: Pat Murphy, Chuck Klueber, Robert Roane

Staff: Mark Ruzzin

Approval of Minutes:

The board considered the minutes of the August 3, 2019 meeting.

ACTION: Jim moved to approve the minutes of the August 3, 2019 meeting, as presented; Mary seconded the motion and it passed unanimously.

Treasurer's Report:

Bruce provided the Treasurer's Report to the committee. Sales tax collections continue to be higher than 2018, up 3% through June. Bruce noted that the "Other" sector continues to grow as a component of overall collection revenue: in 2018, Other collections were 11% of total collections, in 2019 they are 16% of total collections.

The committee discussed the definition of Other, how the state applies the sector definitions to businesses when they apply for a sales tax license, and other aspects of the sales tax collection process and the implications to the Niwot LID.

Laura offered to reach out to the Colorado Department of Revenue to find a resource to answer the many questions LID members had about the sales tax collection process. Laura noted that CDOR has attended LID meetings in the past; perhaps they will come back for another visit. The committee expressed interest in getting a list of every business in the district and its sector classification; it is not interested in knowing how much the individual businesses collect, just the sector classification for each business.

Bruce noted and the committee agreed that the feeling on the street is that retail sales are down, though the retail sector numbers are increasing. Where is this revenue increase coming from?

Bruce walked through the rest of the treasurer's report, noting that the LID has approved funding requests for about \$127,000 of its \$132,000 annual budget; if the funding requests to be considered later in the meeting are approved, the LID will be about \$5,700 over budget for the year.

Mark will work to provide the committee a list of the 2019 funding requests and the actual reimbursement amounts attached to those requests. Mark also noted that the 2018 reimbursement

requests are nearly closed out and that 2019 reimbursement checks are being mailed to project sponsors.

The committee discussed the fact that the LID will be asking for a budget supplemental later in the fall. The committee also discussed the prospect of additional funding requests coming forward before the end of the year. Laura noted that the sculpture committee is anticipating submitting a funding request in January. Chuck noted that he has connected the owner of the Tribune building with the county historic preservation staff, as the county has a grant program that could provide the funds necessary to fix the section of sidewalk in front of the building. In respect to banners, the NBA is expecting to push its request to 2020, and the same with any tree sculpture repair request.

Funding Requests:

1. Niwot Business Association – Halloween Parade – \$3,640.00

Pat Murphy presented the funding request on behalf of the NBA. She noted that the request was substantially the same as the 2018 request, with just a small increase for security expenses. Mary and other committee noted that this event is especially important because it brings people into Old Town and into the Second Avenue businesses.

ACTION: On a motion from Anne, seconded by Mary, the committee voted unanimously to APPROVE the funding request for \$3,640.00, as presented.

2. Niwot Business Association – Holiday Lighting – \$7,680.00

Chuck Klueber and Robert Roane presented the funding request on behalf of the NBA. Chuck noted that the 2019 request is for the same amount as the 2018 request, and utilizes the same vendor that has installed the lights for the past three holiday seasons. Chuck walked through the lighting program that will be installed this year, which will be very similar to previous years. Installation will occur one week before Enchanted Evening, so around November 22.

ACTION: On a motion from Jim, seconded by Mary and Scott, the committee voted unanimously to APPROVE the funding request for \$7,680.00, as presented.

New/Old Business:

Concession Building at Whistlestop Park

Anne provided the committee with an update on the permitting process for the new concession building at Whistlestop Park. The project is moving forward, and Anne expects to receive the building permit in about one month.

The committee spent some time discussing the state of economic and business activity in Old Town.

Public Comment:

There was no public comment, and the meeting was adjourned at approximately 8:00 p.m.