Mission: To drive employment and education opportunities that enrich individual growth, economic health, and community connection

Vision: A flourishing community where everyone has abundant opportunity for meaningful employment and businesses are connected to a diverse talent pool

Values: Engage, Empathize, Evolve

Career Services
WfBC Career Services are designed to meet the needs of Boulder county residents - from job search and placement efforts, to supporting the learning of new skills. Additionally, a wide selection of workshops are available and include offerings such as career exploration, resume and interviewing assistance, financial management, and Home Ownership Training.

Looking Forward
WfBC is implementing Career Coaching, supported by the Career Support Specialists. The Career Support Specialists work alongside people who come to WfBC in an ongoing, strategic, and supportive environment to identify specific goals and actionable steps designed to help people get to where they want to be. Career Coaching meets people where they are on the path to landing a job and developing their career pathway.

Aneica came to Workforce Boulder County looking to find employment after losing her job. She wanted to upgrade her current skills and build upon her project management experience. She also wanted to obtain training for UX Design.

Aneica’s Career Support Specialist enrolled Aneica into WIOA DW for counseling and supportive services covering transportation. Aneica also researched and found a program for UX Design where she enrolled. She was also able to co-enroll in the TECP Grant to assist in paying for part of the program for her career development. With the help from WfBC Career Services in enrollment and career direction, Aneica excelled in her classes and performed exceptionally well in all of her assignments, where the instructor reported she was consistently at the top of her class. Aneica graduated with the highest marks and received her certification.

Upon completion of the program, Aneica obtained employment with a company in Denver as a Senior UX Writer with an annual salary of $80,000. Aneica thanked her Career Support Specialist at WfBC and said, “Thanks again for all your help!!! I got exactly the job I wanted and am SO excited.”

8,672 people visited WfBC
7,024 were unemployed (81%)
85% veterans received services

103 individuals received occupational skills training (88%). This training helped them enter and advance in the workforce.
23 individuals engaged in Work-Based Learning Opportunities (20%).
41 current workers were trained to build skills in IT and help maintain a competitive local talent pool. Some of the employers we served included Ball Aerospace, Coorstek, and Boulder County IT (35%).
74 individuals received industry recognized credentials (83%). These included PMP, Six Sigma, etc.
$78,839 average wage at placement for our participants.

Posted Earnings for 70% of Adults following participation in WfBC WIOA Program

Larimer County $281,435
City of Boulder $175,000
Community Action Programs $120,000
Total $4,653,370

Revenue
Expenses
Personnel & Operations $3,799,170
Administration $255,501
Total $4,054,671

Revenues and Expenses
COLE $2,608,285
HHS $1,325,515
Larimer County $261,435
City of Boulder $175,000
Community Action Programs $120,000
Total $4,054,671

$34,676 average wage at exit after enrolling in WIOA Program

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Workforce Boulder County participated in a U.S. Department of Labor (DOL) 4-year grant that focused on developing talent for the tech industry. We partnered with local workforce areas across the Denver Metro area to address the talent development needs in the tech industry.

The Tech-P Grant was cited as a very successful endeavor by the DOL and they will be bringing our stories back to Washington D.C. Our partners in Denver remarked, “There was nothing but positive feedback for the work that has been done to serve our customers, our passion for the work that was done, consistent messaging, partnerships, and sustainability.”

Workforce Boulder County generated a lifetime of opportunities.

Revenues and Expenses
Personnel & Operations $3,799,170
Administration $255,501
Total $4,054,671

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Values: Engage, Empathize, Evolve

Career Services
WBSC Career Services are designed to meet the needs of Boulder county residents - from job search and placement efforts, to supporting the learning of new skills. Additionally, a wide selection of workshops are available and include offerings such as career exploration, resume and interviewing assistance, financial management, and Home Ownership Training.

Looking Forward
WBSC is implementing Career Coaching, supported by the Career Support Specialists. The Career Support Specialists work alongside people who come to WBSC in an ongoing, strategic, and supportive environment to identify specific goals and actionable steps designed to help people get to where they want to be. Career Coaching meets people where they are on the path to landing a job and developing their career pathway.

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74 individuals received industry recognized credentials (63%). These included PMP, Six Sigma, etc.

$78,839 average wage at placement for our participants.

8,672 people visited WBSC
7,024 were unemployed (81%)
### Impact on the Community

Workforce Boulder County (WfBC) is committed to providing value to the community through the positive impact of our federally-funded workforce development. Comparing the wage outcomes of people who used our workforce center in their job search to all new hires in Boulder County, the results were significant.

- **4,275 successful job placements**
- **$61,283 their annual average earnings**
- **$94,682,000 the amount WfBC invested using public monies**
- **$26 in additional worker earnings for every public dollar spent**
- **3.7 months required to payback taxpayers**

The "projected" average annual earnings for WfBC New Hires is 56% higher than that of all New Hires within Boulder County.

On average, a WfBC Customer who found stable employment had additional earnings:

- **On average, a WfBC Customer who found stable employment had additional earnings of**
  - **$281 on Personal Care**
  - **$676 on Apparel & Services**
  - **$1,180 on Entertainment**
  - **$1,794 on Healthcare**
  - **$2,004 on undefined**
  - **$2,498 on Insurance & Retirement**
  - **$2,848 on Food**
  - **$3,533 on Transportation**
  - **$3,553 on Housing**
  - **$4,248 on Unemployed**
  - **$4,754 on Undefined**
  - **$676 on Apparel & Services**
  - **$2,815 on Personal Care**
  - **$3,642,884 on Total**

The economic impact of WfBC in additional demand for goods and services.

### Learning Opportunities

WfBC continues to implement learning opportunities for career growth, making sure our residents have the skills to compete and succeed in life. Programs offered include opportunities to obtain a high school diploma through the Learning Lab and Career Workshops where participants have access to a variety of trainings, coaching, information sessions, and mechanisms to obtain free access to high school equivalency exam tutoring and testing.

**WfBC offered 11 different Career Workshops**

- **1,519 total workshop attendees**
- **659 Homeownership Training Class participants**
- **1,094 participants in 1:1 Coaching**
- **585 attendees for the Financial Workshops**
- **612 people participated in the Computer Learning Lab**

**HSED/Learning Lab**

Workforce Boulder County HSED Learning Lab received the National Association of Counties (NaCo) Award for Best in Service in April 2019. There are three high school equivalency tests approved in Colorado: GED (General Educational Development), HSET (High School Equivalency Test), and TASC (Test Assessing Secondary Completion).

- **359 enrollees in the HSED/Learning Lab**
- **153 High School Equivalency Degree (HSED) enrollments**
- **62% graduated with Honors**

The Learning Lab Prevention Model provides direct connections to employment supports and free access to High School Equivalency Exam (HSED) tutoring and testing. The highly individualized and empowering approach of the HSED Learning Lab provides support for at-risk youth during the two weeks to 21 months it takes for the at-risk youth to obtain their HSED (average completion time for a full HSED is seven months).

All of these young adults, who otherwise may have dropped out of school entirely, are able to build a much more sustainable future because they have the opportunity to attain their High School Equivalency Diplomas.

### Business Services

Workforce Boulder County (WfBC) actively engages with area businesses to connect them with useful services and talented job seekers, and to strategize on how best to address challenges. WfBC is able to provide businesses an array of services while working in partnership to help area businesses thrive.

**Business Services**

- **58,287 job openings were posted by WfBC**
- **79% of all Job Openings were posted in these 5 Industry Sectors**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional, Scientific, Technical</td>
<td>22%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>9%</td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>8%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>6%</td>
</tr>
</tbody>
</table>

- **359 career workshops**
- **80% of all Job Orders were within these 7 Occupation Groups**

<table>
<thead>
<tr>
<th>Occupation Group</th>
<th># Job Orders</th>
<th>Median Annual Salary</th>
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<tbody>
<tr>
<td>Computer/Math</td>
<td>11,448</td>
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</tr>
<tr>
<td>Sales</td>
<td>6,675</td>
<td>$36,697</td>
</tr>
<tr>
<td>Management</td>
<td>7,017</td>
<td>$120,334</td>
</tr>
<tr>
<td>Office/Admin. Support</td>
<td>3,494</td>
<td>$38,619</td>
</tr>
<tr>
<td>Business/Finance</td>
<td>3,817</td>
<td>$71,489</td>
</tr>
<tr>
<td>Architect/Engineer</td>
<td>3,013</td>
<td>$93,076</td>
</tr>
<tr>
<td>Healthcare/Tech. Occupations</td>
<td>1,713</td>
<td>$73,228</td>
</tr>
</tbody>
</table>

- **8 Job Fairs, 153 people participated in the Job Workshops**
- **27 hiring events were hosted by the Business Services Team**

### Employer Engagement Events hosted by Workforce Boulder County Business Services

- **Apprenticeship Panel Breakfast – Fall of 2018**
- **WfBC Open House – Fall of 2019**
- **Employer Breakfast in Celebration of Workforce Development Month – Spring of 2018**
- **East Boulder County Business Breakfast – Spring of 2019**
- **1,244 number of employers the Business Services Team engaged with**
- **46 number of employers participated in 8 Fairs**
Workforce Boulder County

Impact on the Community

Workforce Boulder County (WfBC) is the key resource for employment and educational opportunities within Boulder County. For more than 40 years, WfBC has provided unique, hands-on opportunities to help people find the right career path, enhancing their ability to land a job, and to better their personal finances and economic stability.

4,275 successful job placements
$61,283 their annual average earnings

$94,682,000 the amount WfBC invested using public monies
$3,642,884 in additional worker earnings for every public dollar spent

The “projected” average annual earnings for WfBC New Hires is 56% higher than that of all New Hires within Boulder County.

On average, a WfBC Customer who found stable employment had additional earnings than that of all New Hires within Boulder County.

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56% higher

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$3,642,884 in additional worker earnings for every public dollar spent

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3.7 months required to payback taxpayers

Learning Opportunities

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WfBC offered 11 different Career Workshops

1,519 total workshop attendees
659 Homeownership Training Class participants
1,094 participants in 1:1 Coaching

58% higher impact on the Community

55% increase in Work-based learning

HSED/Learning Lab

Workforce Boulder County HSED Learning Lab received the National Association of Counties (NaCo) Award for Best in Service in April 2019.

There are three high school equivalency tests approved in Colorado: GED (General Educational Development), HiSET (High School Equivalency Test), and TASC (Test Assessing Secondary Completion).

58% increase in Work-based learning
80% of all Job Orders were within these 7 Occupation Groups

Business Services

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Top Occupation Group | # Job Orders | Median Annual Salary
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Healthcare/Tech. Occupations | 1,713 | $73,228

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### Category Per Person

- Housing $7,333
- Transportation $3,533
- Food $2,848
- Insurance & Retirement $2,496
- Unemployment $2,003
- Healthcare $1,924
- Entertainment $1,380
- Apparel & Services $676
- Personal Care $281
Mission: To drive employment and education opportunities that enrich individual growth, economic health, and community connection

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Posted Earnings for 70% of Adults following participation in WfBC WIOA Program

Living Wage
Earnings at entry
Earnings 2 quarters after exiting program

$16,102
$34,676

Revenue
Expense

Total $4,054,671

CDLE
$2,608,285

HHS
$1,325,515

Larimer County
$261,435

City of Boulder
$175,000

Community Action Programs
$120,000

Total $4,653,370*

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Total $4,054,671

* $598,699 Budgeted Carry-out Dollars carried forward annually to support first quarter operating.

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