



2018

WORKFORCE BOULDER COUNTY  
**ANNUAL REPORT**



- AREA AGENCY ON AGING
- COMMUNITY ACTION PROGRAMS
- COMMUNITY JUSTICE SERVICES
- HEAD START
- HEALTHY YOUTH ALLIANCE
- STRATEGIC INITIATIVES
- WORKFORCE BOULDER COUNTY

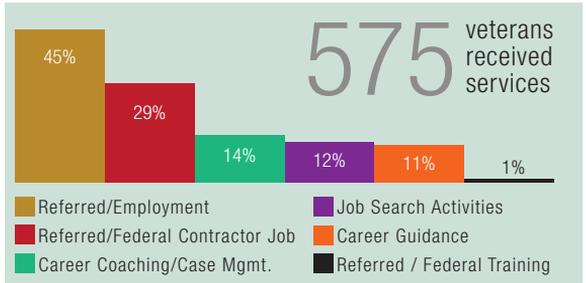
Generating a Lifetime of Opportunities

# Career Services

WfBC Career Services are designed to meet the needs of Boulder county residents - from job search and placement efforts, to supporting the learning of new skills. Additionally, a wide selection of workshops are available and include offerings such as career exploration, resume and interviewing assistance, financial management, and Home Ownership Training.

**8,672**  
people visited WfBC

**7,024** were unemployed (81%)



Aneica came to Workforce Boulder County looking to find employment after losing her job. She wanted to upgrade her current skills and build upon her project management experience. She also wanted to obtain training for UX Design.

Aneica's Career Support Specialist enrolled Aneica into WIOA DW for counseling and supportive services covering transportation. Aneica also researched and found a program for UX Design where she enrolled. She was also able to co-enroll in the TECP Grant to assist in paying for part of the program for her career development. With the help from WfBC Career Services in enrollment and career direction, Aneica excelled in her classes and performed exceptionally well in all of her assignments, where the instructor reported she was consistently at the top of her class. Aneica graduated with the highest marks and received her certification.

Upon completion of the program, Aneica obtained employment with a company in Denver as a Senior UX Writer with an annual salary of \$80,000. Aneica thanked her Career Support Specialist at WfBC and said, *"Thanks again for all your help!!! I got exactly the job I wanted and am SO excited."*

**103** individuals received occupational skills training (88%). This training helped them enter and advance in the workforce.

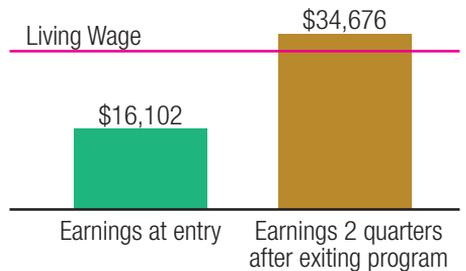
**23** individuals engaged in Work-Based Learning Opportunities (20%).

**41** current workers were trained to build skills in IT and help maintain a competitive local talent pool. Some of the employers we served included Ball Aerospace, Coorstek, and Boulder County IT (35%).

**74** individuals received industry recognized credentials (63%). These included PMP, Six Sigma, etc.

**\$78,839** average wage at placement for our participants.

## Posted Earnings for 70% of Adults following participation in WfBC WIOA Program



Workforce Boulder County participated in a U.S. Department of Labor (DOL) 4-year grant that focused on developing talent for the tech industry. We partnered with local workforce areas across the Denver Metro area to address the talent development needs in the tech industry.

The Tech-P Grant was cited as a very successful endeavor by the DOL and they will be bringing our stories back to Washington D.C. Our partners in Denver remarked, *"There was nothing but positive feedback for the work that has been done to serve our customers, our passion for the work that was done, consistent messaging, partnerships, and sustainability."*

# Workforce Boulder County

Workforce Boulder County (WfBC) is the key resource for employment and educational opportunities within Boulder County. For more than 40 years, WfBC has provided unique, hands-on opportunities to help people find the right career path, enhancing their ability to land a job, and to better their personal finances and economic stability.

## Impact on the Community

WfBC is committed to providing value to the community through the positive impact of our federally-funded workforce development. Comparing the wage outcomes of people who used our workforce center in their job search to all new hires in Boulder County, the results were significant.

**4,275** successful job placements

**\$61,283** their annual average earnings



**\$94,682,000** the economic impact of WfBC in additional demand for goods and services.

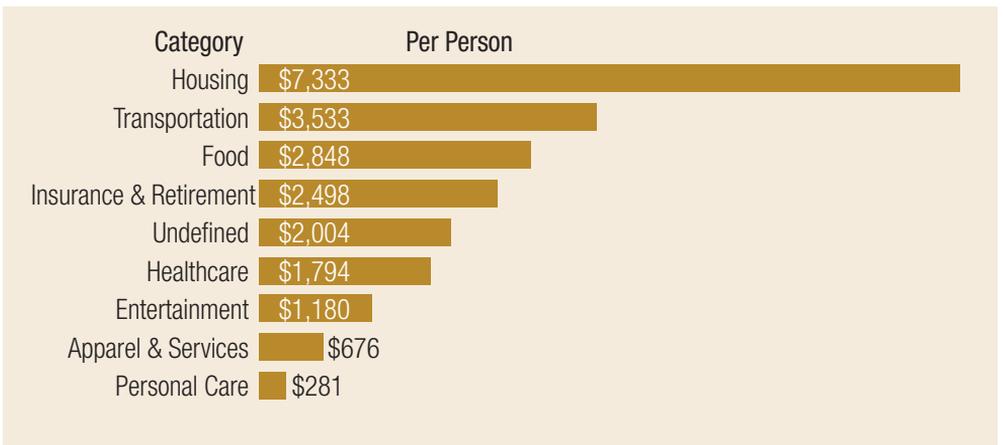
**\$3,642,884** the amount WfBC invested using public monies

**\$26** in additional worker earnings for every public dollar spent

**3.7** months required to payback taxpayers

The 'projected' average annual earnings for WfBC New Hires is **56% higher** than that of all New Hires within Boulder County.

On average, a WfBC Customer who found stable employment had additional money to spend on the following categories:



## Learning Opportunities

WfBC continues to implement learning opportunities for career growth, making sure our residents have the skills to compete and succeed in life. Programs offered include opportunities to obtain a high school diploma through the Learning Lab and Career Workshops where participants have access to a variety of trainings, coaching, information sessions, and mechanisms to obtain free access to high school equivalency exam tutoring and testing.

### WfBC offered 11 different Career Workshops

**1,519** total workshop attendees

**279** participants in the Job Readiness Workshops

**659** Homeownership Training Class participants

**585** attendees for the Financial Workshops

**1,094** participants in 1:1 Coaching

**612** people participated in the Computer Learning Lab

## HSED/Learning Lab

Workforce Boulder County HSED Learning Lab received the National Association of Counties (NaCo) Award for Best in Service in April 2019.

There are three high school equivalency tests approved in Colorado: GED (General Educational Development), HiSET (High School Equivalency Test), and TASC (Test Assessing Secondary Completion)

**359** enrollees in the HSED/Learning Lab

**153** High School Equivalency Degree (HSED) enrollments

**62%** graduated with Honors



The Learning Lab Prevention Model provides direct connections to employment supports and free access to High School Equivalency Exam (HSED) tutoring and testing. The highly individualized and empowering approach of the HSED Learning Lab provides support for at-risk youth during the two weeks to 21 months it takes for the at-risk youth to obtain their HSED (average completion time for a full HSED is seven months).

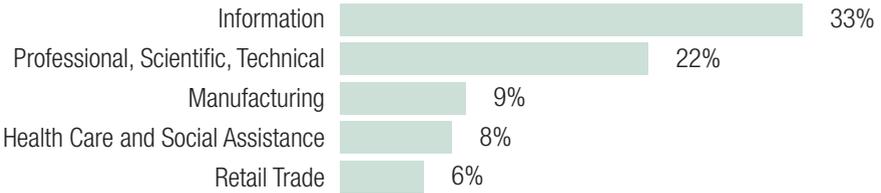
All of these young adults, who otherwise may have dropped out of school entirely, are able to build a much more sustainable future because they have the opportunity to attain their High School Equivalency Diplomas.

# Business Services

WfBC actively engages with area businesses to connect them with useful services and talented job seekers, and to strategize on how best to address challenges. WfBC is able to provide businesses an array of services while working in partnership to help area businesses thrive.

58,287 job openings were posted by WfBC

79% of all Job Openings were posted in these 5 Industry Sectors



58% increase in Work-based learning

80% of all Job Orders were within these 7 Occupation Groups

Top Occupation Group	# Job Orders	Median Annual Salary
Computer/Math	11,448	\$95,027
Sales	8,675	\$36,697
Management	7,017	\$120,334
Office/Admin. Support	3,894	\$38,619
Business/Finance	3,817	\$71,489
Architect/Engineer	3,013	\$93,076
Healthcare/Tech. Occupations	1,713	\$73,728

## Employer Engagement Events hosted by Workforce Boulder County Business Services

Apprenticeship Panel Breakfast – Fall of 2018

WfBC Open House – Fall of 2019

Employer Breakfast in Celebration of Workforce Development Month – Spring of 2018

East Boulder County Business Breakfast – Spring of 2019

1,244 number of employers the Business Services Team engaged with

27 hiring events were hosted by the Business Services Team

46 Boulder County employers participated in 8 Job Fairs

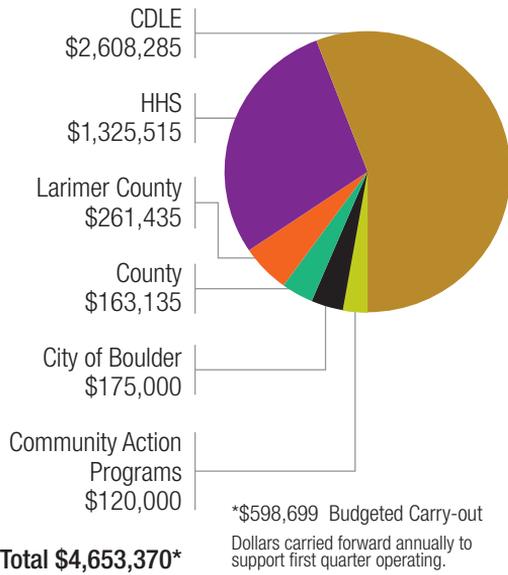
# Looking Forward

WfBC is implementing Career Coaching, supported by the Career Support Specialists. The Career Support Specialists work alongside people who come to WfBC in an ongoing, strategic, and supportive environment to identify specific goals and actionable steps designed to help people get to where they want to be. Career Coaching meets people where they are on the path to landing a job and developing their career pathway.

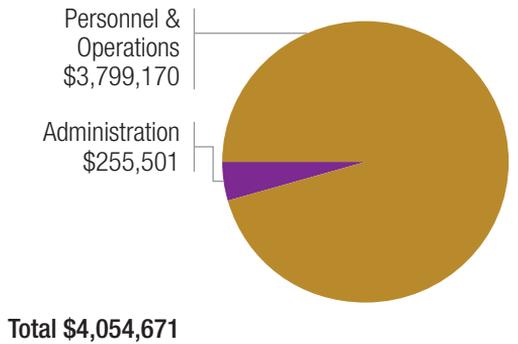
The Career Coaching service is part of WfBC's goals in developing flexible methods of service delivery that will better meet the needs of the people in our community who are seeking employment.



## Revenues and Expenses



Revenue



Expense

**Workforce  
Boulder County**



**Mission:** To drive employment and education opportunities that enrich individual growth, economic health, and community connection

**Vision:** A flourishing community where everyone has abundant opportunity for meaningful employment and businesses are connected to a diverse talent pool

**Values:** Engage, Empathize, Evolve