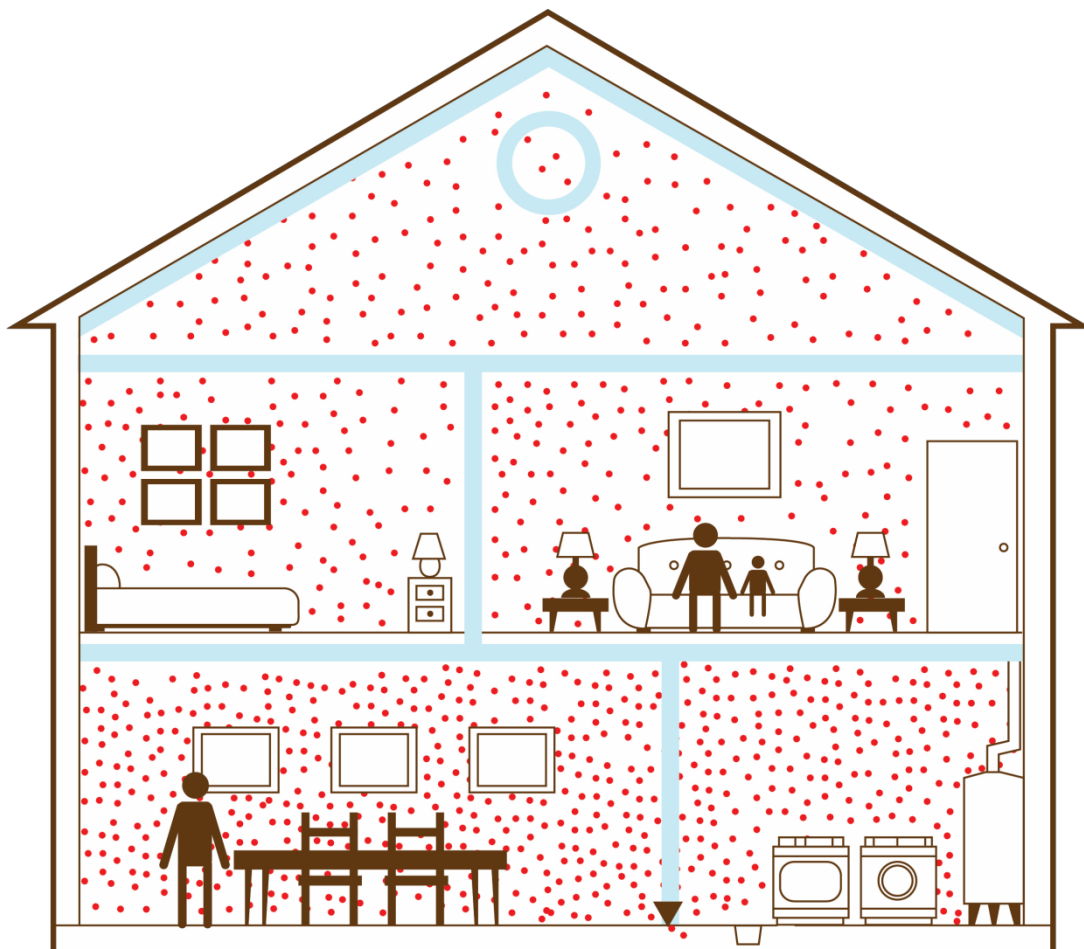


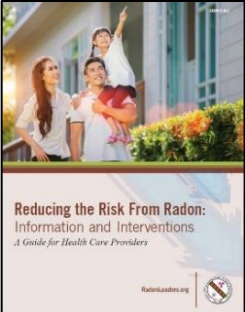
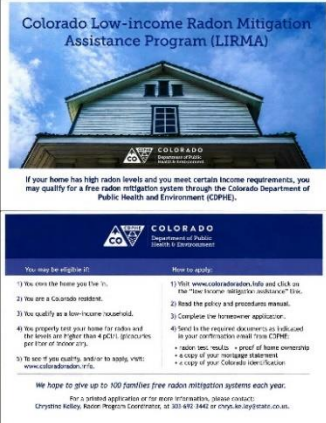
# Public Health Radon Reduction Roadmap

*Communication Materials and Resources for  
Creating Radon Aware Communities in Colorado*



# Communication Materials & Resources

For creating community awareness of radon exposure health risks.

Material/Resource	Description	Order/Access
<p><b>Colorado Radon Aware (What is radon?) videos</b></p> <p>These easy to understand and compelling radon education videos are available for use on websites and in presentations. In the videos, experts explain what radon is and discuss radon in Colorado. Additionally, Coloradans affected by radon provide personal accounts of radon's impact on their lives. The videos have been created for use with specific audiences and are of varying lengths. To view an example, click on the link <a href="#">What is radon?</a></p>	<p>Videos available:</p> <ol style="list-style-type: none"> <li>1. Home Buyers &amp; General Public/30 secs</li> <li>2. Home Buyers &amp; General Public/60 secs</li> <li>3. Home Buyers &amp; General Public/2 mins</li> <li>4. Builders/30 secs</li> <li>5. Builders/60 secs</li> <li>6. Real Estate Professionals/30 secs</li> <li>7. Real Estate Professionals/60 secs</li> <li>8. Policy &amp; Decision Makers/30 secs</li> <li>9. Policy &amp; Decision Makers/60 secs</li> <li>10. Policy &amp; Decision Makers/2 mins</li> </ol>	<p>To request a link to a video:</p> <p>Contact Public Health Radon Reduction Roadmap (PHR<sup>3</sup>) at 303.441.1580 or email your request to <a href="mailto:HealthRadon@bouldercounty.org">HealthRadon@bouldercounty.org</a></p>
<p><b>Reducing the Risk From Radon: Information and Interventions / A Guide for Health Care Providers</b></p> <p>This comprehensive guide written by the Conference of Radiation Control Program Directors is for health care providers and anyone else who wants to understand the health risks and impacts of radon exposure.</p>	<p>8.5" x 11", 11-page, color booklet</p> 	<p>To order copies of <b>Reducing the Risk From Radon: Information and Interventions / A Guide for Health Care Providers:</b></p> <p>Email your request to <a href="mailto:chrys.kelley@state.co.us">chrys.kelley@state.co.us</a> at the Colorado Department of Public Health &amp; Environment (CDPHE) Radon Program</p>
<p><b>Colorado Low-income Radon Mitigation Assistance Program (LIRMA) flyer</b></p> <p>A half-page flyer detailing how low-income Colorado residents can apply with the Colorado Department of Public Health &amp; Environment (CDPHE) Radon Program to qualify for a free radon mitigation system. Local Public Health Agencies and others should have copies for low-income home owners seeking financial assistance for radon mitigation systems.</p>	<p>8.5" x 5.5", 2-sided, color flyer</p> 	<p>To order copies of the <b>Colorado Low-income Radon Mitigation Assistance Program (LIRMA) flyer:</b></p> <p>Email your request to <a href="mailto:chrys.kelley@state.co.us">chrys.kelley@state.co.us</a> at the Colorado Department of Public Health &amp; Environment (CDPHE) Radon Program</p>

**Colorado Radon Aware Infographics**  
 Colorful half-page infographics designed to quickly engage and educate Home Buyers & Real Estate Professionals and residential property owners about radon in Colorado. Two versions are available.

5.5" x 8.5", 2-sided, color infographics

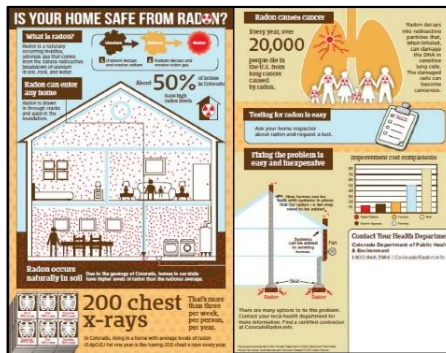
Infographics available:  
 1. **Home Buyer & Real Estate**  
 2. **DIY Radon Testing**

Ordering information below.

**1. Home Buyer & Real Estate infographic**

This infographic promotes testing during real estate transactions by encouraging buyers to 'Ask your home inspector about radon and request a test'. Local Public Health Agencies, Real Estate Professionals, Mortgage Lenders, and others can use this infographic to educate home buyers about the importance of testing for radon during a real estate transaction. Has space to list your contact information.

**1. Home Buyers & Real Estate Professionals infographic**



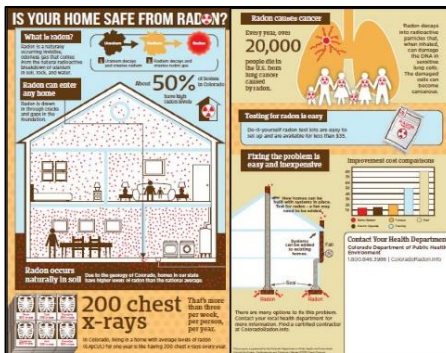
1. To order copies of the **Home Buyer & Real Estate Professional infographic** or to request the infographic print file:

Public Health Radon Reduction Roadmap (PHR<sup>3</sup>) at 303.441.1580 or email your request to [HealthRadon@bouldercounty.org](mailto:HealthRadon@bouldercounty.org)

**2. DIY Radon Testing infographic**

This infographic promotes radon testing in residential properties by encouraging owners to test for radon with the message 'Do-it-yourself radon test kits are easy to set up and are available for less than \$35.' Local Public Health Agencies and others can use this infographic to educate residents about the importance of testing their homes for radon. Has space to list your contact information.

**2. DIY Radon Testing Infographic**

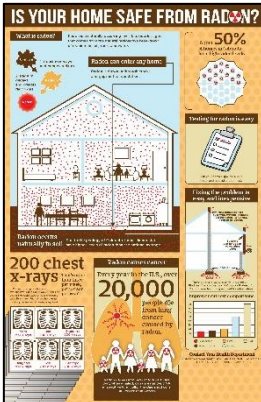
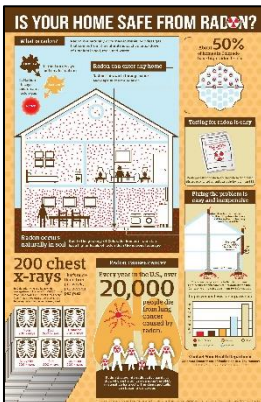


2. To order copies of the **DIY Radon Testing infographic**:

Email your request to [chrys.kelley@state.co.us](mailto:chrys.kelley@state.co.us) at the Colorado Department of Public Health & Environment (CDPHE) Radon Program

# Communication Materials & Resources

For creating community awareness of radon exposure health risks.

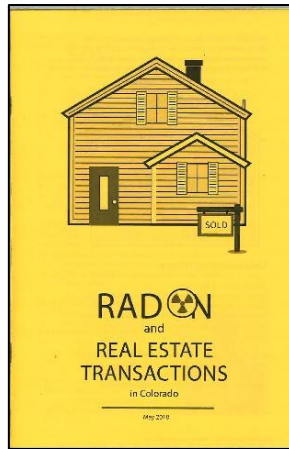
Material/Resource	Description	Order/Access
<p><b>Colorado Radon Aware Poster</b> Colorful posters designed to quickly engage and educate Home Buyers &amp; Real Estate Professionals and residential property owners about radon in Colorado. Two versions are available.</p>	<p>11" x 17", 1-sided, color poster</p>	<p>Posters available: 1. <b>Home Buyer &amp; Real Estate</b> 2. <b>DIY Radon Testing</b></p> <p>Ordering information below.</p>
<p>1. <b>Colorado Home Buyer &amp; Real Estate Poster</b> A larger color version of the Home Buyer &amp; Real Estate Professional infographic suitable for hanging in Local Public Health offices, Real Estate offices, Mortgage Lender offices, and others. Has space to list your contact information.</p>	<p>1. <b>Colorado Home Buyer &amp; Real Estate Poster</b></p> 	<p>1. To order copies of the <b>Colorado Home Buyer &amp; Real Estate Poster</b> or to request the poster print file:</p> <p>Public Health Radon Reduction Roadmap (PHR<sup>3</sup>) at 303.441.1580 or email your request to <a href="mailto:HealthRadon@bouldercounty.org">HealthRadon@bouldercounty.org</a></p>
<p>2. <b>Colorado DIY Radon Testing Poster</b> A larger color version of the DIY Radon Testing infographic suitable for hanging in public spaces. Has space to list your contact information.</p>	<p>2. <b>Colorado DIY Radon Testing Poster</b></p> 	<p>2. To order copies of the <b>Colorado DIY Radon Testing Poster</b> or to request the poster print file:</p> <p>Public Health Radon Reduction Roadmap (PHR<sup>3</sup>) at 303.441.1580 or email your request to <a href="mailto:HealthRadon@bouldercounty.org">HealthRadon@bouldercounty.org</a></p>



**Radon and Real Estate Transactions in Colorado booklet**

The companion booklet to the Home Buyer & Real Estate infographic. This booklet provides concise, easily understood information about radon in Colorado, radon testing and mitigating a home during a real estate transaction and selecting qualified radon contractors. Local Public Health Agencies, Real Estate Professionals, and others can use this booklet to educate home buyers in more depth about radon testing and mitigation during the real estate transaction.

8.5" x 5.5", 15-page, yellow & black, booklet



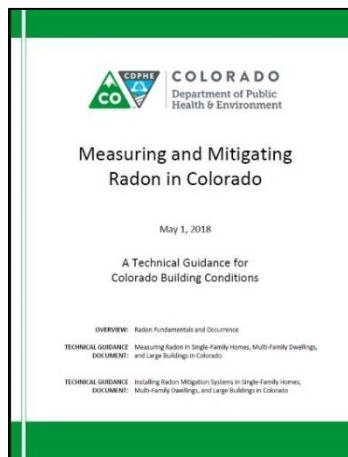
To order copies of the **Radon and Real Estate Transactions in Colorado booklet**:

Email your request to [chrys.kelley@state.co.us](mailto:chrys.kelley@state.co.us) at the Colorado Department of Public Health & Environment (CDPHE) Radon Program

**Measuring and Mitigating Radon in Colorado: A Technical Guidance for Colorado Building Conditions**

A comprehensive technical guidance document written for the Colorado building industry that provides in-depth information on best practices in measuring radon and installing radon mitigation systems in single-family homes, multi-family dwellings, and large buildings in Colorado. A must have document for Local Public Health Agencies, building departments, builders, and other building professionals.

8.5" x 11", soft-cover, color, 138-page book



To download a copy of **Measuring and Mitigating Radon in Colorado: A Technical Guidance for Colorado Building Conditions** go to: [ColoradoRadon.info](http://ColoradoRadon.info) (Scroll to *Measuring and Mitigating Radon in Colorado*)

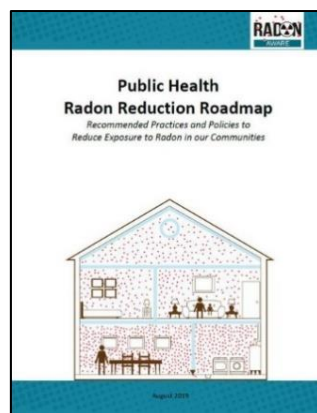
To order copies of **Measuring and Mitigating Radon in Colorado: A Technical Guidance for Colorado Building Conditions**:

Email your request to [chrys.kelley@state.co.us](mailto:chrys.kelley@state.co.us) at the Colorado Department of Public Health & Environment (CDPHE) Radon Program

**Public Health Radon Reduction Roadmap / Recommended Practices and Policies to Reduce Exposure to Radon in our Communities**

A compilation of real-world Radon Aware practices and policies are presented in this booklet. They range from ones that are easy to implement to those requiring more effort. A handy, concise resource for Local Public Health Agencies, elected officials/decision makers, and others promoting radon awareness in their communities.

8.5" x 11", 9-page, color, booklet



To order copies of the **Public Health Radon Reduction Roadmap / Recommended Practices and Policies to Reduce Exposure to Radon in our Communities**:

Contact Public Health Radon Reduction Roadmap (PHR<sup>3</sup>) at 303.441.1580 or email your request to [HealthRadon@bouldercounty.org](mailto:HealthRadon@bouldercounty.org)

### Radon Information Websites

Both the Colorado Department of Public Health and Environment (CDPHE) Radon Program and the Public Health Radon Reduction Roadmap (PHR<sup>3</sup>) project host radon websites to provide up-to-date information on radon health risks, radon testing, and radon mitigation in Colorado. This information is available to all Colorado residents.

### Radon Information Websites

1. CDPHE Radon Program
2. PHR<sup>3</sup> Project

### Website links:

1. **CDPHE Radon Program website:**  
[ColoradoRadon.info](http://ColoradoRadon.info)
2. **PHR<sup>3</sup> website:**  
[RadonAwareColorado.org](http://RadonAwareColorado.org)

The Public Health Radon Reduction Roadmap (PHR<sup>3</sup>) project aims to reduce radon exposure and its associated risk of lung cancer by encouraging and supporting Colorado communities in becoming *Radon Aware*.

The Public Health Radon Reduction Roadmap (PHR<sup>3</sup>)

Phone: 303.441.1580

Email: [HealthRadon@bouldercounty.org](mailto:HealthRadon@bouldercounty.org)

Website: [RadonAwareColorado.org](http://RadonAwareColorado.org)

Colorado Department of Public Health & Environment

Radon Program

4300 Cherry Creek Drive South

Denver, CO 80246-1530

[ColoradoRadon.info](http://ColoradoRadon.info)



**COLORADO**

**Hazardous Materials  
& Waste Management Division**

Department of Public Health & Environment

Funding for this project is provided by the Colorado Department of Public Health and Environment Cancer, Cardiovascular and Pulmonary Disease Grants Program

