TRIP TRACKER
ANNUAL SUMMARY
2019-2020
YEAR SIX

Total Green Trips
89% of the trips were active modes (walk, bike, skate, etc.)

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

TOTAL GREEN TRIPS
6,689

TOTAL TRIP TRACKER REPORTS
232

BUSINESS PARTNERS
THANK YOU!

PRESENTED BY
BoCoTripTracker.com
triptracker@bouldercounty.org
303.441.3935

PARTICIPATION RATES
9 SCHOOLS YEAR-END RESULTS

Longmont Estates Elementary (62.1%)
Niwot Elementary (61.9%)
Central Elementary (56.4%)
Alpine Elementary (55.7%)
Fall River Elementary (53.1%)
Lyons Elementary (52.9%)
Red Hawk (48.0%)
Burlington Elementary (46.0%)
Mountain View Elementary (46.0%)

经营者 who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.
TRIP TRACKER
ANNUAL SUMMARY

PARENT FEEDBACK

Think their school encourages walking or biking to/from school

Think their child enjoys walking or biking to/from school

Think walking or biking to/from school is healthy for their child

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

NA

PARENT COMMENTS

“My kiddos love earning and spending tracker bucks. It is such a wonderful program.”

“I think [TT] is a great incentive for the kids to be excited about walking to school. It also helps them to be more mindful about being eco-friendly.”

“My kids are definitely motivated to bike or walk to school because of Trip Tracker Bucks.”

Not available due to insufficient data. Please complete Safe Routes To School Parent Surveys for complete data next school year.

In Partnership With:

BURLINGTON TRAVEL MODE SHARES

<table>
<thead>
<tr>
<th>Mode</th>
<th>2020 Trip Trackers</th>
<th>2019 Trip Trackers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walk</td>
<td>67%</td>
<td>59%</td>
</tr>
<tr>
<td>Bike</td>
<td>10%</td>
<td>9%</td>
</tr>
<tr>
<td>School Bus</td>
<td>9%</td>
<td>6%</td>
</tr>
<tr>
<td>Family Car</td>
<td>14%</td>
<td>12%</td>
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<tr>
<td>Carpool</td>
<td>0%</td>
<td>2%</td>
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<tr>
<td>Transit</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

TRIP TRACKER 2019-2020
ANNUAL SUMMARY STATS, FEEDBACK & RESULTS

ALL 9 TRIP TRACKER SCHOOLS RESULTS

Total School Population
477
Same as last year

Total Trip Tracker Registrations
80
Down 10% from last year

Total Green Trips
85,320

Total Participants
2,962

Total Car Trips Reduced
18,095

Total Car Miles Reduced
25,746

Total Pounds of CO2 Reduced
25,463

Tracker Bucks Awards Earned
10,068

Steps Taken to/from School
207+ million

27 BUSINESS PARTNERS

10,463 Tracker Bucks Received/Spent

= $5,231.50 Community Investment

55% Spend Rate/Low due to COVID-19

$1,804 $14 Most spent at a Tracker Business

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

Step data is self-reported - not exact. Data may change after printing. Current numbers available upon request. - tritracker@bouldercounty.org

Full data sets are available to each school upon request. – tritracker@bouldercounty.org

4 A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. 2 Total Participants/Report from the school’s Trip Tracker Year End Data. 3 Each Tracker Buck is a $1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. 4 Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. 5 The ratio of lbs of CO2 emissions to car miles is approximately 0.8993 (EPA, 2017). https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references 6 Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

Due to COVID-19 ending this year’s Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!

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Sources: Trip Tracker Year End Survey and the Safe Routes To School Parent Survey Comments.