

TRIP TRACKER

ANNUAL SUMMARY



2019-2020
YEAR SIX

9,651

¹ Total Green Trips

97% of the trips were active modes
(walk, bike, skate, etc.)

350

² Total Trip

Tracker Reports

Down 9% from last year

2,266

³ Tracker Bucks Awards Earned

Average 6 Bucks per participant per month

984

⁴ Total Car Trips Reduced

Down 49% from last year

198

⁴ Total Car Miles Reduced

Down 73% from last year

196

⁵ Total Pounds of CO₂ Reduced

Down 71% from last year

10 million

⁶ Steps Taken Walking to and from School

Down 1,103,228 from last year

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES

9 SCHOOLS YEAR-END RESULTS

Longmont Estates Elementary (62.1%)

Niwot Elementary (61.9%)

Central Elementary (56.4%)

Alpine Elementary (55.7%)

Fall River Elementary (53.1%)

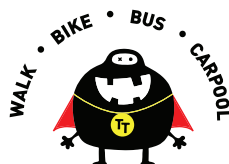
Lyons Elementary (52.9%)

Red Hawk (48.0%)

Burlington Elementary (46.0%)

Mountain View Elementary (46.0%)

PRESENTED BY



TRIP TRACKER



BoCoTripTracker.com
triptracker@bouldercounty.org
303.441.3935

BUSINESS PARTNERS

THANK YOU!



TRIP TRACKER ANNUAL SUMMARY



2019-2020 STATS, FEEDBACK & RESULTS

PARENT FEEDBACK

93% Think their school encourages walking or biking to/from school

90% Think their child enjoys walking or biking to/from school

97% Think walking or biking to/from school is healthy for their child

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

73% Safety or Intersections and crossings

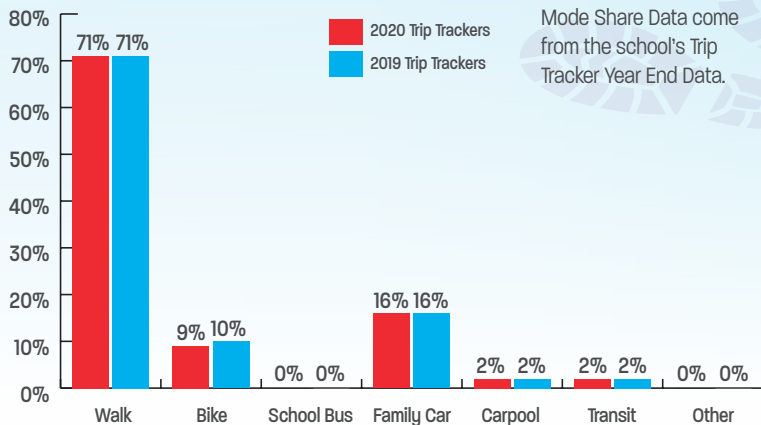
54% Amount of traffic along route

50% Speed of Traffic Along Route

46% Distance

38% Adults to Bike/Walk With

CENTRAL TRAVEL MODE SHARES



27 BUSINESS PARTNERS

10,463 = \$5,231.50

Tracker Bucks Received/Spent Community Investment

55% Spend Rate/Low due to COVID-19

\$1,804 Most spent at a Tracker Business

\$14 Least spent at a Tracker Business

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

PARENT COMMENTS

"I think [TT] is a great incentive for the kids to be excited about walking to school. It also helps them to be more mindful about being eco-friendly."

"I think [TT] will be more important than ever because of COVID-19 because I think a lot of other families will choose to drive more than normal, so it will be possibly more unsafe than before COVID-19."

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

455 Total School Population
Same as last year

95 Total Trip Tracker Registrations
Down 14% from last year

ALL 9 TRIP TRACKER SCHOOLS RESULTS

85,320 Total Green Trips

2,962 Total Participants

18,095 Total Car Trips Reduced

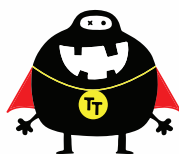
25,746 Total Car Miles Reduced

25,463 Total Pounds of CO₂ Reduced

10,068 Tracker Bucks Awards Earned

207+ million Steps Taken to/from School

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!



In Partnership With:
ST. VRAIN VALLEY SCHOOLS
academic excellence by design

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org

Full data sets are available to each school upon request. - triptracker@bouldercounty.org **1** A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. **2** Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips. **3** Each Tracker Buck is a \$1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. **4** Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. **5** The ratio of lbs of CO₂ emissions to car miles is approximately 0.989:1 (EPA, 2017). <https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references> **6** Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School. * Due to COVID-19 ending this year's Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.