TRIP TRACKER
ANNUAL SUMMARY

2019-2020
YEAR SIX

9,651
1 Total Green Trips
97% of the trips were active modes (walk, bike, skate, etc.)

350
2 Total Trip Tracker Reports
Down 9% from last year

2,266
3 Tracker Bucks Awards Earned
Average 6 Bucks per participant per month

984
4 Total Car Trips Reduced
Down 49% from last year

198
4 Total Car Miles Reduced
Down 73% from last year

196
5 Total Pounds of CO₂ Reduced
Down 71% from last year

10 million
6 Steps Taken Walking to and from School
Down 1,103,228 from last year

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES
9 SCHOOLS YEAR-END RESULTS

Longmont Estates Elementary (62.1%)  
Niwot Elementary (61.9%)  
Central Elementary (56.4%)  
Alpine Elementary (55.7%)  
Fall River Elementary (53.1%)  
Lyons Elementary (52.9%)  
Red Hawk (48.0%)  
Burlington Elementary (46.0%)  
Mountain View Elementary (46.0%)

PRESENTED BY

Http://BoCoTripTracker.com  
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BUSINESS PARTNERS
THANK YOU!
## TRIP TRACKER ANNUAL SUMMARY

### PARENT FEEDBACK

| 93% | Think their school encourages walking or biking to/from school |
| 90% | Think their child enjoys walking or biking to/from school |
| 97% | Think walking or biking to/from school is healthy for their child |

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school:

| 73% | Safety or Intersections and crossings |
| 54% | Amount of traffic along route |
| 50% | Speed of Traffic Along Route |

### CENTRAL TRAVEL MODE SHARES

<table>
<thead>
<tr>
<th>Mode</th>
<th>2020 Trip Reporters</th>
<th>2019 Trip Reporters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walk</td>
<td>6%, 7%</td>
<td>6%, 7%</td>
</tr>
<tr>
<td>Bike</td>
<td>9%, 10%</td>
<td>9%, 10%</td>
</tr>
<tr>
<td>School Bus</td>
<td>16%, 19%</td>
<td>16%, 19%</td>
</tr>
<tr>
<td>Family Car</td>
<td>2%, 2%</td>
<td>2%, 2%</td>
</tr>
<tr>
<td>Carpool</td>
<td>2%, 2%</td>
<td>2%, 2%</td>
</tr>
<tr>
<td>Transit</td>
<td>0%, 0%</td>
<td>0%, 0%</td>
</tr>
<tr>
<td>Other</td>
<td>0%, 0%</td>
<td>0%, 0%</td>
</tr>
</tbody>
</table>

### ALL 9 TRIP TRACKER SCHOOLS RESULTS

- 85,320 Total Green Trips
- 2,962 Total Participants
- 18,095 Total Car Trips Reduced
- 25,746 Total Car Miles Reduced
- 25,463 Total Pounds of CO2 Reduced
- 10,068 Tracker Bucks Awards Earned
- 207+ million Steps Taken to/from School

**Spend Rate/Low due to COVID-19**

| Spend Rate/Low due to COVID-19 | 55% |
| Most spent at a Tracker Business | $1,804 |
| Least spent at a Tracker Business | $14 |

**Community Investment**

10,463 Tracker Bucks Received/Spent = $5,231.50

**27 BUSINESS PARTNERS**

**Total School Population**

455 - Same as last year

**Total Trip Tracker Registrations**

95 - Down 14% from last year

**2019-2020 STATS, FEEDBACK & RESULTS**

**PARENT COMMENTS**

- "I think [TT] is a great incentive for the kids to be excited about walking to school. It also helps them to be more mindful about being eco-friendly."
- "I think [TT] will be more important than ever because of COVID-19 because I think a lot of other families will choose to drive more than normal, so it will be possibly more unsafe than before COVID-19."

**In Partnership With:**

- Colorado Safe Routes to School
- St. Vrain Valley Schools
- In partnership with: