TRIP TRACKER
ANNUAL SUMMARY

2019-2020
YEAR SIX

16,061
1 Total Green Trips
85% of the trips were active modes (walk, bike, skate, etc.)

557
2 Total Trip Tracker Reports
Down 1% from last year

3,653
3 Tracker Bucks Awards Earned
Average 7 Bucks per participant per month

5,028
4 Total Car Trips Reduced
Up 14% from last year

4,818
4 Total Car Miles Reduced
Up 47% from last year

4,765
5 Total Pounds of CO₂ Reduced
Up 58% from last year

17.3 million
6 Steps Taken Walking to and from School
Up 2,138,105 from last year

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES
9 SCHOOLS YEAR-END RESULTS

Longmont Estates Elementary (62.1%)
Niwot Elementary (61.9%)
Central Elementary (56.4%)
Alpine Elementary (55.7%)
Fall River Elementary (53.1%)
Lyons Elementary (52.9%)
Red Hawk (48.0%)
Burlington Elementary (46.0%)
Mountain View Elementary (46.0%)

PRESENTED BY
TRIP TRACKER
BoCoTripTracker.com
triptracker@bouldercounty.org
303.441.3935

BUSINESS PARTNERS
THANK YOU!
PARENT FEEDBACK

73% Think their school encourages walking or biking to/from school
75% Think their child enjoys walking or biking to/from school
94% Think walking or biking to/from school is healthy for their child

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

85% Distance
71% Safety of Intersections and Crossings
58% Amount of Traffic Along Route
56% Speed of Traffic Along Route
35% Adults to Bike/Walk With

PARENT COMMENTS

“We love the Trip Tracker Program and really wish it would grow to include Trail Ridge. Trail Ridge is further from our house and it would give us an incentive to find alternate methods to get there besides the drop-off loop.”

“Since my son is only in kindergarten, we’ve arranged schedules so someone can always walk with him in the morning.”

“Thank for helping to make the program a great success for the students!”

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

ALL 9 TRIP TRACKER SCHOOLS RESULTS

Total Green Trips: 85,320
Total Participants: 2,962
Total Car Trips Reduced: 25,746
Total Car Miles Reduced: 25,463
Total Pounds of CO2 Reduced: 10,068
Tracker Bucks Awards Earned: 207+ million

In Partnership With:

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!

FALL RIVER TRAVEL MODE SHARES

<table>
<thead>
<tr>
<th>Mode</th>
<th>2020 Trip Trakers</th>
<th>2019 Trip Trakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walk</td>
<td>54%</td>
<td>53%</td>
</tr>
<tr>
<td>Bike</td>
<td>14%</td>
<td>17%</td>
</tr>
<tr>
<td>School Bus</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Family Car</td>
<td>14%</td>
<td>13%</td>
</tr>
<tr>
<td>Carpool</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td>Transit</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>Other</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Total School Population: 586 Down 5% from last year
Total Trip Tracker Registrations: 161 Up 20% from last year

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org

Full data sets are available to each school upon request – triptracker@bouldercounty.org

1 A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle.
2 Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips.
3 Each Tracker Buck is a $1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses.
4 Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household.
5 The ratio of lbs of CO2 emissions to car miles is approximately 0.88991 (EPA, 2017). https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references
6 Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School.

Due to COVID-19 ending this year’s Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.

27 BUSINESS PARTNERS

10,463 Tracker Bucks Received/Spent = $5,231.50

Spend Rate/Low due to COVID-19: 55%
Most spent at a Tracker Business: $1,804
Least spent at a Tracker Business: $14

Community Investment

In Partnership With:

Colorado Safe Routes to School
academic excellence in design