TRIP TRACKER  
ANNUAL SUMMARY

2019-2020  
YEAR FOUR

8,105

1 Total Green Trips
65% of the trips were active modes (walk, bike, skate, etc.)

276

2 Total Trip Tracker Reports
Down 14% from last year

1,771

3 Tracker Bucks Awards Earned
Average 6 Bucks per participant per month

1,241

4 Total Car Trips Reduced
Down 35% from last year

982

4 Total Car Miles Reduced
Down 64% from last year

971

5 Total Pounds of CO2 Reduced
Down 61% from last year

142.3 million

6 Steps Taken Walking to and from School
Up 137,720,612 from last year

Presented by

BoCoTripTracker.com
triptracker@bouldercounty.org
303.441.3935

Business Partners
Thank you!

Participation Rates
9 Schools Year-End Results

Longmont Estates Elementary (62.1%)
Niwot Elementary (61.9%)
Central Elementary (56.4%)
Alpine Elementary (55.7%)
Fall River Elementary (53.1%)
Lyons Elementary (52.9%)
Red Hawk (48.0%)
Burlington Elementary (46.0%)
Mountain View Elementary (46.0%)

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.
TRIP TRACKER ANNUAL SUMMARY

PARENT FEEDBACK

96% Think their school encourages walking or biking to/from school
70% Think their child enjoys walking or biking to/from school
96% Think walking or biking to/from school is healthy for their child

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

73% Safety of Intersections and Crossings
64% Speed of Traffic Along Route
59% Sidewalks or Pathways
41% Distance
59% Amount of Traffic Along Route

LYONS TRAVEL MODE SHARES

Total School Population: 352 (Down 8% from last year)
Total Trip Tracker Registrations: 84 (Down 10% from last year)

Total Green Trips: 85,320
Total Participants: 2,962
Total Car Trips Reduced: 18,095
Total Car Miles Reduced: 25,746
Total Pounds of CO2 Reduced: 25,463
Tracker Bucks Awards Earned: 10,068
Steps Taken to/from School: 207+ million

27 BUSINESS PARTNERS

10,463 Tracker Bucks Received/Spent = $5,231.50
Community Investment:
55% Spend Rate/Low due to COVID-19
$1,804 Most spent at a Tracker Business
$14 Least spent at a Tracker Business

 Parent Feedback

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LYONS TRAVEL MODE SHARES

PARENT COMMENTS

“We do not encourage our child to walk to school. It is a 3.5 mile round trip from our house. We are concerned about safety. We feel that we are supporting our town by keeping roadways clear. We would support a shorter distance.”

“We love walking to school!”

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

ALL 9 TRIP TRACKER SCHOOLS RESULTS

in Partnership With:

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Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org
Full data sets are available to each school upon request. – triptracker@bouldercounty.org
1 A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. 2 Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips. 3 Each Tracker Buck is a $1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. 4 Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. 5 The ratio of lbs of CO2 emissions to car miles is approximately 0.8891 (EPA, 2017); https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references 6 Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School. 7 Due to COVID-19 ending this year’s Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months – Sep-Feb only.