TRIP TRACKER
ANNUAL SUMMARY

2019-2020
FIRST YEAR

2,263
1 Total Green Trips
71% of the trips were active modes
(walk, bike, skate, etc.)

82
2 Total Trip Tracker Reports

507
3 Tracker Bucks Awards Earned
Average 6 Bucks per participant per month

842
4 Total Car Trips Reduced

1,812
5 Total Car Miles Reduced

1,794
5 Total Pounds of CO₂ Reduced

2.4 million
6 Steps Taken Walking to and from School

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES
9 SCHOOLS YEAR-END RESULTS

Longmont Estates Elementary (62.1%)
Niwot Elementary (61.9%)
Central Elementary (56.4%)
Alpine Elementary (55.7%)
Fall River Elementary (53.1%)
Lyons Elementary (52.9%)
Red Hawk (48.0%)
Burlington Elementary (46.0%)
Mountain View Elementary (46.0%)

PRESENTED BY

BUSINESS PARTNERS
THANK YOU!

BoCoTripTracker.com
triptracker@bouldercounty.org
303.441.3835

TRIP TRACKER
WALK • BIKE • BUS • CARPOOL

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THANK YOU!
TRIP TRACKER
ANNUAL SUMMARY

2019–2020
STATS, FEEDBACK & RESULTS

PARENT FEEDBACK

Think their school encourages walking or biking to/from school
NA

Think their child enjoys walking or biking to/from school
NA

Think walking or biking to/from school is healthy for their child
NA

Not available due to insufficient data. Please complete Safe Routes To School Parent Surveys for complete data next school year.

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

Not available due to insufficient data. Please complete Safe Routes To School Parent Surveys for complete data next school year.

PARENT COMMENTS

“Our family always tries to walk to and from school with weather permitting!”

“Yay for walking!”

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

382 Total School Population
38 Total Trip Tracker Registrations

MOUNTAIN VIEW TRAVEL MODE SHARES

Mode Share Data come from the school’s Trip Tracker Year End Data.

<table>
<thead>
<tr>
<th>Mode</th>
<th>2020 Trip Trackers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walk</td>
<td>54%</td>
</tr>
<tr>
<td>Bike</td>
<td>3%</td>
</tr>
<tr>
<td>School Bus</td>
<td>4%</td>
</tr>
<tr>
<td>Family Car</td>
<td>20%</td>
</tr>
<tr>
<td>Carpool</td>
<td>19%</td>
</tr>
<tr>
<td>Transit</td>
<td>0%</td>
</tr>
<tr>
<td>Other</td>
<td>0%</td>
</tr>
</tbody>
</table>

ALL 9 TRIP TRACKER SCHOOLS RESULTS

Total Green Trips: 85,320
Total Participants: 2,962
Total Car Trips Reduced: 18,095
Total Car Miles Reduced: 25,746
Total Pounds of CO₂ Reduced: 25,463
Tracker Bucks Awards Earned: 10,068
Steps Taken to/from School: 207+ million

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!

In Partnership With:

27 BUSINESS PARTNERS

10,463 Tracker Bucks Received/Spent = $5,231.50

Community Investment

Spend Rate: Low due to COVID-19

55%

$1,804

$14

2019–2020
Spend Rate/Low due to COVID-19

Due to COVID-19, two TT Business closed & fewer Bucks were spent.

Due to COVID-19 ending this year’s Trip Tracker program early, data comparisons between the 18–19 and 19–20 school years are based on the same 6 months - Sep-Feb only.

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org

Full data sets are available to each school upon request. - triptracker@bouldercounty.org

A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. 1 Total Participants/Reports is the grand total of each monthly total number of people who reported trips. 2 Each Tracker Buck is a $1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. 4 Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. 5 The ratio of lbs of CO₂ emissions to car miles is approximately 0.8891 (EPA, 2017). 6 The ratio of lbs of CO₂ emissions to car miles is approximately 0.8891 (EPA, 2017).