TRIP TRACKER
ANNUAL SUMMARY
2019–2020
YEAR FIVE

7,382
1 Total Green Trips
23% of the trips were active modes (walk, bike, skate, etc.)

254
2 Total Trip Tracker Reports
Down 25% from last year

1,532
3 Tracker Bucks Awards Earned
Average 6 Bucks per participant per month

1,131
4 Total Car Trips Reduced
Down 46% from last year

4,521
4 Total Car Miles Reduced
Down 25% from last year

4,471
5 Total Pounds of CO₂ Reduced
Down 19% from last year

1 million
6 Steps Taken Walking to and from School
Down 423,542 from last year

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES
9 SCHOOLS YEAR-END RESULTS
Longmont Estates Elementary (62.1%)
Niwot Elementary (61.9%)
Central Elementary (56.4%)
Alpine Elementary (55.7%)
Fall River Elementary (53.1%)
Lyons Elementary (52.9%)
Red Hawk (48.0%)
Burlington Elementary (46.0%)
Mountain View Elementary (46.0%)

PRESENTED BY
TRIP TRACKER
BoCoTripTracker.com
triptracker@bouldercounty.org
303.441.3935

BUSINESS PARTNERS
THANK YOU!
TRIP TRACKER
ANNUAL SUMMARY

PARENT FEEDBACK

55%
Think their school encourages walking or biking to/from school

72%
Think their child enjoys walking or biking to/from school

98%
Think walking or biking to/from school is healthy for their child

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

71%
Distance

42%
Safety of Intersections and Crossings

47%
Sidewalks or Pathways

39%
Amount of Traffic Along Route

44%
Speed of Traffic Along Route

NIWOT TRAVEL MODE SHARES

27 BUSINESS PARTNERS

10,463 = $5,231.50
Tracker Bucks Received/Spent
Community Investment

55%
Spend Rate/Low due to COVID-19

$1,804
Most spent at a Tracker Business

$14
Least spent at a Tracker Business

2019-2020
STATS, FEEDBACK & RESULTS

PARENT COMMENTS

“We live right next to the school & walk every day. No issues.”

“We are an open enrolled family and live about 10 miles from school. However, with an adult, we have biked our children to school and would love to do it more.”

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

Total School Population
Up 5% from last year

Total Trip Tracker Registrations
Down 32% from last year

ALL 9 TRIP TRACKER SCHOOLS RESULTS

85,320 Total Green Trips
2,962 Total Participants
18,095 Total Car Trips Reduced
25,746 Total Car Miles Reduced
25,463 Total Pounds of CO2 Reduced
10,068 Tracker Bucks Awards Earned
207+ million Steps Taken to/from School

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!

2020 Trip Tracker Year End Data

954
Total School Population
Up 5% from last year

65
Total Trip Tracker Registrations
Down 32% from last year

Walk
Bike
School Bus
Family Car
Carpool
Transit
Other

Total School Population
Up 5% from last year

Total Trip Tracker Registrations
Down 32% from last year

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In Partnership With:

Think their school encourages walking or biking to/from school

Think their child enjoys walking or biking to/from school

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IN addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

Distance

Safety of Intersections and Crossings

Sidewalks or Pathways

Amount of Traffic Along Route

Speed of Traffic Along Route

Mode Share Data come from the school’s Trip Tracker Year End Data.

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Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org

NIWOT TRAVEL MODE SHARES

Distance

Safety of Intersections and Crossings

Sidewalks or Pathways

Amount of Traffic Along Route

Speed of Traffic Along Route

In Partnership With:

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org

Full data sets are available to each school upon request. - triptracker@bouldercounty.org

1 A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. 2 Total Participants/Total Reports is the grand total of each monthly total number of people who reported trips. 3 Each Tracker Buck is a $1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. 4 Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. 5 The ratio of lbs of CO2 emissions to car miles is approximately 0.8691 (EPA, 2017). 6 Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School. * Due to COVID-19 ending this year’s Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.