TRIP TRACKER
ANNUAL SUMMARY

2019–2020
YEAR FOUR

Total Green Trips
65% of the trips were active modes
(walk, bike, skate, etc.)

Total Trip Tracker Reports
Down 3% from last year

Tracker Bucks Awards Earned
Average 6 Bucks per participant per month

Total Car Trips Reduced
Down 26% from last year

Total Car Miles Reduced
Down 28% from last year

Total Pounds of CO₂ Reduced
Down 23% from last year

Steps Taken Walking to and from School
Up 1,034,148 from last year

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES
9 SCHOOLS YEAR-END RESULTS

Longmont Estates Elementary (62.1%)
Niwot Elementary (61.9%)
Central Elementary (56.4%)
Alpine Elementary (55.7%)
Fall River Elementary (53.1%)
Lyons Elementary (52.9%)
Red Hawk (48.0%)
Burlington Elementary (46.0%)
Mountain View Elementary (46.0%)

PRESENTED BY
TRIP TRACKER
BoCoTripTracker.com
triptracker@bouldercounty.org
303.441.3935

BUSINESS PARTNERS
THANK YOU!
TRIP TRACKER ANNUAL SUMMARY

PARENT FEEDBACK

87% Think their school encourages walking or biking to/from school
70% Think their child enjoys walking or biking to/from school
94% Think walking or biking to/from school is healthy for their child

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school

72% Safety of Intersections and Crossings
63% Speed of Traffic Along Route
61% Amount of Traffic Along Route
53% Distance
45% Sidewalks or Pathways

RED HAWK TRAVEL MODE SHARES

27 BUSINESS PARTNERS

10,463 = $5,231.50 Tracker Bucks Received/Spent Community Investment

55% Spend Rate/Low due to COVID-19
$1,804 Most spent at a Tracker Business
$14 Least spent at a Tracker Business

2019-2020 STATS, FEEDBACK & RESULTS

PARENT COMMENTS

“We love TripTracker and think it’s a valuable program.”

“Thank you so much to the staff and businesses who make this program possible!”

“It is a great program! We have enjoyed tracking her trips, talking about transportation choices, and spending the bucks!”

“My son does bike/scooter to school during the warmer months.”

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

ALL 9 TRIP TRACKER SCHOOLS RESULTS

85,320 Total Green Trips
2,962 Total Participants
18,095 Total Car Trips Reduced
25,746 Total Car Miles Reduced
25,463 Total Pounds of CO2 Reduced
10,068 Tracker Bucks Awards Earned
207+ million Steps Taken to/from School

689 Total School Population Same as last year
235 Total Trip Tracker Registrations Up 16% from last year

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!

In Partnership With:

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org
Full data sets are available to each school upon request. – triptracker@bouldercounty.org
1 A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle. 2 Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips. 3 Each Tracker Buck is a $1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses. 4 Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household. 5 The ratio of lbs of CO2 emissions to car miles is approximately 0.869 (EPA, 2017). https://www.epa.gov/energy/greenhouse-gases-equivalencies-calculator-calculations-and-references 6 Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School. * Due to COVID-19 ending this year’s Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.