TRIP TRACKER ANNUAL SUMMARY

2019-2020 YEAR SIX

85,320

Total Green Trips
74% of the trips were active modes (walk, bike, skate, etc.)

2,962

Total Trip Tracker Reports
Down 7% from last year

10,068

Tracker Bucks Awards Earned
Average 6 Bucks per participant per month

18,095

Total Car Trips Reduced
Down 16% from last year

25,746

Total Car Miles Reduced
Down 15% from last year

25,463

Total Pounds of CO₂ Reduced
Up 33% from last year

207.6 million

Steps Taken Walking to and from School
Up 135.3 million from last year

Participants who carpool, ride the bus, bike, skate, scoot, or walk to school, earn Tracker Bucks to spend at Trip Tracker Businesses.

PARTICIPATION RATES
9 SCHOOLS YEAR-END RESULTS

Longmont Estates Elementary (62.1%)
Niwot Elementary (61.9%)
Central Elementary (56.4%)
Alpine Elementary (55.7%)
Fall River Elementary (53.1%)
Lyons Elementary (52.9%)
Red Hawk (48.0%)
Burlington Elementary (46.0%)
Mountain View Elementary (46.0%)

PRESENTED BY

BUSINESS PARTNERS
THANK YOU!

BoCoTripTracker.com
triptracker@bouldercounty.org
303.441.3835
80% Think their school encourages walking or biking to/from school

74% Think their child enjoys walking or biking to/from school

95% Think walking or biking to/from school is healthy for their child

In addition to climate, top 5 reasons parents decided not to allow their child to walk or bike to/from school:

68% Safety or Intersections and crossings

59% Speed of traffic along route

56% Amount of traffic along route

54% The distance is too far

41% Sidewalks or pathways

All schools travel mode shares:

- Walk: 48%
- Bike: 46%
- School Bus: 12%
- Family Car: 12%
- Carpool: 10%
- Transit: 7%
- Other: 3%

27 business partners = $5,231.50

Tracker Bucks Received/Spent

- Spend Rate/Low due to COVID-19: 55%
- Most spent at a Tracker Business: $1,804
- Least spent at a Tracker Business: $14

Total school population: 4,420
Up 8% from last year

Total Trip Tracker Registrations: 890
Up 3% from last year

PTO/PTA Based Volunteers: 17
1-2 per School

Thank you for the dedication and support of Trip Tracker schools, PTOs, parents, volunteers, business partners, and participants. These partnerships empower SVVSD students, staff, and families to make healthy & environmentally friendly decisions that benefit our entire community. Congrats for making the sixth year of the Trip Tracker Program a great success!

Sources: Trip Tracker Year End Survey and the Safe Routes to School Parent Survey Comments

Notes: Participants could also spend Tracker Bucks at 40+ BVSD TT Businesses. Due to COVID-19, two TT Business closed & fewer Bucks were spent.

Trip data is self-reported - not exact. Data may change after printing. Current numbers available upon request - triptracker@bouldercounty.org

Full data sets are available to each school upon request. - triptracker@bouldercounty.org

1 A Green Trip is a one-way trip between home and school using a mode of transportation other than a single family vehicle.

2 Total Participants/Trip Reports is the grand total of each monthly total number of people who reported trips.

3 Each Tracker Buck is a $1 reward earned by taking Green Trips that can be spent at participating locally-owned businesses.

4 Car trips and car miles are measured from the baseline pre-Trip Tracker typical number of car trips for each household.

5 The ratio of lbs of CO2 emissions to car miles is approximately 0.8919 (EPA, 2017).

6 Steps are calculated using an age-adjusted formula from the National Center for Safe Routes to School.

Due to COVID-19 ending this year's Trip Tracker program early, data comparisons between the 18-19 and 19-20 school years are based on the same 6 months - Sep-Feb only.