23,000 ballots were returned on election day in 2020.

In 2021, 49,000 ballots were returned on election day.

**VOTER TURNOUT BY LOCATION**

- **State of Colorado**: 40.03%
- **Boulder County**: 47.3%
  - Boulder: 47.9%
  - Erie: 43.3%
  - Jamestown: 39.6%
  - Lafayette: 46.8%
  - Longmont: 43.1%
  - Louisville: 54.8%
  - Lyons: 54.1%
  - Nederland: 40.4%
  - Superior: 41.3%
  - Unincorporated: 53.5%
  - Ward: 21.7%

**VOTER TURNOUT BY YEAR**

<table>
<thead>
<tr>
<th>Year</th>
<th>Turnout</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>51.9%</td>
</tr>
<tr>
<td>2015</td>
<td>44.9%</td>
</tr>
<tr>
<td>2017</td>
<td>43.6%</td>
</tr>
<tr>
<td>2019</td>
<td>52.3%</td>
</tr>
<tr>
<td>2021</td>
<td>47.3%</td>
</tr>
</tbody>
</table>

**WHEN PEOPLE LIKE TO TURNOUT**

HINT! Late, especially during odd-year elections!

In 2020, 23,000 ballots were returned on election day.

In 2021, 49,000 ballots were returned on election day.

**Remember...**
A lot of what drives odd-year turnout is the number of local candidates and ballot measures!
Did you know Vote Centers also issue replacement mail ballots and envelopes for hundreds of voters? Vote Centers service far more residents than just those who decide to vote in person!

**How Voters Returned Their Mail Ballots**

- **78%** 24-Hour Ballot Box
- **3%** Vote Center
- **9%** Postal Service
- **9%** Drive-by Ballot Drop-off Location
- **1%** Military & Overseas (by Electronic Transmission or Health Care Facilities)

**Total Ballots Counted: 109,366**

107,844* Voted with a Mail Ballot

1,522 Voted at a Vote Center

1,336 people voted using a PAPER BALLOT

186 people voted using a BALLOT MARKING DEVICE

*a small number of property owner ballots and military/overseas emailed ballots.*

† Estimates for these items are based off our national, award-winning Ballot Box Tracking System, which provides estimates of the number of ballots based on weight of returned ballot boxes.

‡ Ballot Marking Devices assist with making voting selections on screen then prints a marked paper ballot.

**A person who is a property owner in Boulder County, but is a registered voter elsewhere in the state, is allowed to cast a ballot for their property in Boulder County, but only for special district ballot issues (such as a water or fire district issue).**
5+ DAYS
spent on High School Student Voter Registration Awareness Week. We worked with our High School Voter Registration Liaisons throughout BVSD and SVVSD to promote voter registration and pre-registration for our students beginning at age 16.

49 JUDGES
trained using new modernized online training system, maximizing our in-person time for hands-on exercises.

6 MONTHS
spent on search, review, purchase, installation, and testing of a new ballot sorting machine.

100s OF HOURS
spent on election resource planning and refreshing procedural documents. Not super exciting, but very necessary for our success!

6+ LEGISLATIVE BILLS
January to May our office is involved in the Colorado legislative process, providing testimony and background either directly or through the Colorado County Clerks Association on bills impacting the electoral process.

Clerk Fitzpatrick at Legislative Bill Signing of the Colorado Votes Act
Over the last decade plus, a significant portion of our time is focused on election security. Here are

**ELECTION SECURITY HIGHLIGHTS FROM 2021**

- **Leadership team virtual tabletop exercise** reviewing possible cyber and physical security threat scenarios.

- **Cybersecurity and Infrastructure Security Agency (CISA) – Department of Homeland Security (DHS) visit** reviewing ways to harden our physical defenses.

- **Vote Center election judge in-person tabletop exercise** reviewing possible emergency scenarios.

- **Continued promotion of our Election Alert Misinformation and Disinformation / Security hotline,** adding a Spanish language option for reporting concerns.

**Why Is Mis/Dis-Information a Security Concern?**

False rumors on our voting system and mail ballot process undermine public confidence and faith in our democracy. Election officials nationwide are focused on combating this trend and making sure voters know the truth.

**CISA-DHS VISIT IN SEPTEMBER 2021**
ON ELECTION DAY, THE COURIERS:

- Made **80 STOPS** to pick up mail ballots
- Made **11 ROUTE TRIPS**
- Drove **344 MILES** to collect mail ballots

ACROSS THE ENTIRE ELECTION, THE COURIERS:

- Made **258 STOPS** to pick up mail ballots
- Made **54 ROUTE TRIPS**
- Drove about **1,853 MILES** to collect mail ballots

**85,000+**

Voter registration records processed or updated this year!

**Did You Know?**

Besides the election being conducted by bipartisan election workers and judges from your community, candidates and political parties also send election watchers to observe our processes!

**525**
People contacted to work the election

**240+**
Temporary election judges and workers hired for the full election

**202**
Judges and workers who worked on Election Day

**20+**
Full time staff who worked on Election Day

**71**
Election watchers that checked-in at the Ballot Processing Center
VOTER COMMUNICATION | ENGAGEMENT

VOTER EMAIL PROGRAM
Emails to Voters with Helpful Election Info & Deadlines

- **4** Emails Sent to Active Voters*
- **355,161** Total Individual Emails Sent
- **6,781** Unique Clicks on Links

*These statistics represent emails sent to active, eligible voters. Additional emails were sent to inactive voters and military and overseas voters.

- **35%** Average Open Rate
- **86,775** Total Unique Opens

Types of Links:
- Check Voter Registration
- Find a 24-hour Box
- Election Information
- Attend an Election Information & Security Webinar

BALLOT TRACK STATS

Registered Ballot Track Users in 2021

- **134,000+**

Beginning in 2019, our office began auto-enrolling any voter who updated their voter registration into Ballot Track so they could get emails about the status of their mail ballot. We now have over half of voters getting Ballot Track messages!

Did You Know?

Emails addresses are confidential and not shared with political campaigns. If you don’t get our emails, update your voter registration today with an email address. Visit www.GoVoteColorado.gov!

ELECTION WEBSITE STATS

Election Website
www.BoulderCountyVotes.org

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Total Website Views</td>
<td>59,063</td>
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<tr>
<td>Sept. 1 - Nov. 2</td>
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<tr>
<td>Election Day Website Views</td>
<td>20,547</td>
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Election Results Page
https://election.boco.solutions/ElectionResults2021C

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<td>Total Webpage Views</td>
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<tr>
<td>Nov. 2 - 22</td>
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<tr>
<td>Unique Webpage Views</td>
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<tr>
<td>Nov. 2 - 22</td>
<td></td>
</tr>
</tbody>
</table>
VOTER COMMUNICATION | SOCIAL MEDIA

FACEBOOK
Total Posts: 27*
Top Performing Post:
- 5,743 People Reached
- 7 Shares
- 13 Likes, Loves & Wows!

TWITTER
Total Tweets: 46*
Top Performing Tweet:
- 76 Profile Clicks
- 17 Retweets
- 49 Likes
- 17 URL Clicks
- 11,469 Impressions

INSTAGRAM
Totals: 13 Stories + 7 Posts
Top Performing Post:
- 229 Impressions
- 38 Likes
- 11 Profile Visits
- 2 New Followers

Reporting Period: Sep. 1 – Nov. 2

* Includes some Motor Vehicle Division posts